

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



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Waikiki Safe and Sound - Month Two



Waikīkī continues to see positive results in the second month of Safe and Sound Waikīkī. The Honolulu Police Dept (HPD) has arrested more chronic offenders. The courts have also begun to recognize the problem, recently, adding geographic restrictions to five sentences. However, it is five from eighteen such requests from the prosecuting attorney.

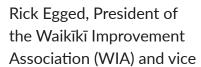
As Waikīkī resident chronicler John Deutzman noted, "Attempts to secure geographic restrictions for nuisance offenders have been challenging. The Public Defender has been successful in convincing the judges that the defendants "live" in Waikiki and/or receive services in Waikiki. Judges are reluctant to ban nuisance offenders from an entire community."

Mr. Deutzman said, "Police have done an outstanding job making arrests (up 65%) and in particular making felony arrests that are solid and are filed (up 155%). A total of 8 alleged drug dealers who were reportedly working the pavilions on the makai side of Kalakaua Ave are facing serious felony charges."

Jennifer Nakayama, chair of the Community Safe and Sound Waikīkī steering committee said, "Safe and Sound Waikīkī is off to a good start. The cooperation of all the agencies: HPD, City Prosecutor, city agencies and community organizations has led to a multi prong approach to making Waikīkī a safer place. We have been able to gain momentum in imposing geographic restrictions on habitual criminals and we are seeing an increase in enforcement across the board from felonies to misdemeanors."

The Kūhiō Beach Park physical improvements promised by Mayor Blangiardi at the September 7, 2022 news conference have been mostly implemented. A derelict public phone and water fountain

have been removed, a denuded portion of the park ground next to the pavilion has been tilled and reseeded by City Parks. The pavilion itself has had the damaged fencing removed and will soon have a regular presence from the Waikīkī Business Improvement District Association (WBIDA) information and hospitality personnel.





chair of the Community Safe and Sound Committee said, "Safe and Sound Waikīkī is off to a good start but much more needs to be done. As a community we must come together to make Waikīkī and all of Hawaii safer. This means more housing, more treatment programs for substance abuse and mental illness, more consequences for breaking the law."

Mufi Hannemann, President of the Hawaii Lodging & Tourism Association (HLTA), will convene a Visitor Public Safety Conference on November 17th at the Hawaii Convention Center. The conference will focus on Safe and Sound Waikīkī. Former Mayor Hannemann has led the community's efforts to increase public safety which has led to the creation of Safe and Sound Waikīkī.

His Relaunches Lealea Trolley Buses

DEPART FROM: ROYAL HAWAIIAN CENTER. OPERATED BY E NOA CORPORATION



Long-anticipated LEALEA trolleys are finally coming back to the streets of Waikiki! (Starting Nov 1, 2022). A husband of the couple who owns a timeshare visits Hawaii yearly from Japan and always uses HIS Trolleys to get around the town. "We are so thankful and thrilled to see they are coming back. It has been over two years. I can feel it; there is a sense of optimism in the air."

HIS, which opened its doors in 1980, believe the excitement of traveling to a new destination is the amazement of seeing and experiencing new things for the first time. This is the true purpose of travelling. There have been so many changes during the COVID pandemic that our returning guests can't help but feel the adventure of travelling.

The LEALEA Shuttle Service departs from the heart of Waikiki: The Royal Hawaiian Center, which also opened its doors in 1980. The center has seen many changes over its 40+ years. What hasn't changed is their commitment to sharing Hawaii's Spirit of Aloha with the world.

The LEALEA trolleys will run from the Royal Hawaiian Center seven days a week from 9:00 a.m. to 7:30 p.m. The first route covers between Royal Hawaiian Center to Ala Moana Center every 75 minutes. The second route covers Royal Hawaiian Center to Bishop Museum every 105 minutes.

For more information, please contact Riho Ramsey at 808-551-3595.

Waikiki Hula Show AT THE KUHIO BEACH HULA MOUND

WEDNESDAYS, FRIDAYS, AND SATURDAYS, 6:30-7:30 PM, WEATHER-PERMITTING

Authentic Hawaiian music and hula by Hawaii's finest Halau Hula (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

DETAILS

- Located on the beachside of Kalakaua Avenue near the Duke Kahanamoku Statue, diagonally across from the Hyatt Regency hotel.
- Free, outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcomed.
- No show if parades or street fairs are scheduled.

Presented by Hyatt Regency Waikiki Beach Resort & Spa, Hawaii Tourism Authority, Southwest Airlines, City & County of Honolulu and Waikiki Improvement Association.

For information, call 808-843-8002.





STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

VAL NOLASCO HALF MARATHON

November 13, 2022 Sunday 5:00 AM Road Closes 10:30 AM Road Reopens (Approximate)

VAL NOLASCO HALF MARATHON sponsored by Mid-Pacific Road Runner Club/808 Hawaii Race. The event is expected to have 500 runners. It will start at Kalakaua Ave., mauka side Queen Kapiolani Park, to Monsarrat Ave., to Paki Ave., to Diamond Hd. Rd., to 18th Ave., to Kilauea Ave., to Waialae Ave., to Kalanianaole Hwy., turnaround near W. Hind Dr., to Kealahou St., to Kahala Ave., to Diamond Hd. Rd., to Kalakaua Ave., to Queen Kapiolani Park Bandstand/Hon Marathon Finish. Contact: Joan Davis 535-9070, Email: joaniediva1@gmail.com For more info, visit their website: http://www.mprrc.org/ or http://808racehawaii.com

WAIKIKI HOLIDAY PARADE

November 25, 2022 Friday 6:30 PM Road Closes 9:30 PM Road Reopens (Approximate)

WAIKIKI HOLIDAY PARADE sponsored by Gateway Music Festival & Tours/Superior Bands. The event is expected to have 2,000+ marchers, 10+ vehicles, & 10+ bands. It will start at Saratoga Rd/Kalakaua Avenue to Kalakaua Ave, to Monsarrat Ave., to end at Queen Kapiolani Park. Contact: Stacy Thielman-Jost 763-238-8631, E-mail: stacy.jost@musicfestivals.com For more info, visit their website: www.musicfestivals.com



Cattleya Wine Bar

Perfect Combination of Mediterranean tapas and global coastal wines.

Wednesdays to Fridays 4:00 – 8:00 pm

For more information, please call 808-518-2019







Art of Wellbeing Presentations - November

November 12: Prepare for Holiday Eating

 Review the tools and approach necessary to enjoy holiday meals without the extra pounds of guilt.

November 26: The Power of Gratitude

• Learn how to incorporate gratitude into your daily rituals and to embrace the benefits that follow.

The 75-minute discussion are open to the public and are \$25 per person. Please call 808-931-5322 for more information and to reserve a spot.

Little Big Holiday Party - Friday, December 9, 2022

Gather your co-workers and friends to celebrate the holidays in our first ever holiday party for smaller companies. Each group will have their own table but will be a part of a bigger celebration.

Indulge in a curated buffet created by Special Event Chef Shaden Sato and his culinary team and enjoy the festivities including music, dance, and giveaways. Call 808-518-2019 for more information.



Planning for the holidays? Be sure to include a family getaway at our "House of Welcoming Waters"



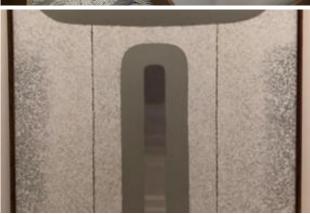


Kamaaina Package – subject to availability:

Ocean View @ \$358 + taxes daily. Based on single / double occupancy.

- Guaranteed 4:00 pm late check out
- Complimentary daily parking
- Halepuna Access Complimentary access to the Honolulu Museum of Art & The Bishop Museum
- Fitness Classes
- Complimentary WiFi and NO resort fees

Call 808-445-9595 to reserve your room today



HALEPUNA WAIKIKI PUBLIC ART PROGRAM

Halepuna Waikiki's public art program features contemporary art commissioned exclusively for the hotel and showcases the works of select local artists. Each artist reflects a sense of place, and their works were influenced by Hawai'i's unique environment.

Tadashi Sato (b.1924 *Composition*, 1988 Oil on Capyas



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FOOD GURUS

HAWAII

We Move Brands Off Shelves & Into Hearts

Food Gurus is Hawaii's Food & Beverage Marketing Specialist.
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Where Business and Aloha Meet

Hawai'i Convention Center Earns Three National Meetings Awards

The Hawai'i Convention Center recently earned three prestigious national awards for its excellence as a meetings destination:

- EXHIBITOR Magazine has named the Center to its fourth-annual Centers of Excellence list, which honors North America's best convention centers for trade shows and corporate events.
- Association Conventions & Facilities has honored the Center with a 2022 Distinctive Achievement Award, which recognizes hotels, resorts, conference centers, convention centers and convention and visitors bureaus that have demonstrated their overall commitment to excellence.
- Facilities & Destinations has named the Center a Safe Site Designee. Voted on by readers, these destinations and venues go the extra mile to ensure that visiting groups are as protected as possible from COVID-19. The Center is among 30 convention centers to be honored with this new industry recognition.



Na Leo Pilimihana **Holiday Dinner Concert** on December 17

Celebrate the holidays with loved ones and friends while enjoying a special buffet dinner and live performance by the best-selling Hawaiian female group in the world.

Award-winning trios Na Leo Pilimehana and special guest Maunalua will perform at the Hawai'i Convention Center on Saturday, Dec. 17, 2022.

Doors open at 5 p.m. A buffet dinner from the Center's Executive Chef Hector Morales starts at 5:30 p.m., with the concert at 7 p.m.

Tickets start at \$185 per person including dinner and a signed Na Leo CD. Tables of 10 are available for a special rate. Tickets are available online at HawaiiConvention.com.









Hilton Appoints Lorena Horiuchi as Director of Business Travel Sales Overseeing Hawaii Properties

HONOLULU – Oct. 19, 2022 – Hilton has appointed Lorena Horiuchi as the director of business travel sales, overseeing Hilton Hawaiian Village Waikiki Beach Resort, DoubleTree by Hilton Hotel Alana – Waikiki Beach, and Hilton Waikoloa Village. In her new role, she will lead new and existing accounts and will strive to exceed business travel revenue goals.



Horiuchi brings 31 years of sales experience to the new role, most recently working as director of sales - corporate, military & government with Aqua Aston Hospitality since 2015. At

Aqua-Aston, she rebranded the corporate program, grew market share from the temporary lodging allowance segment (TLA), and expanded top performing accounts throughout the portfolio.

Prior to this, Horiuchi was at DoubleTree by Hilton Hotel Alana – Waikiki Beach for more than 16 years. As sales manager, she was in charge of the development and growth of the local and corporate market segment and developed corporate-negotiated business with Hilton's National sales team.

Horiuchi graduated with a Bachelor of Business Administration in Travel Industry Management from the Shidler College of Business at the University of Hawaii at Manoa. Outside of her job, Lorena served as the president of the Hawaii Business Travel Association from 2013 – 2020, she was a member of the President's Council and Scholarship Committee of the Global Business Travel Association, and also served as the president of the Hawaii Hotel Sales & Marketing Association from 2000 – 2001.

"Lorena is a veteran in our industry and we are fortunate to have her on our team," said Debi Bishop, managing director of Hilton Hawaiian Village. "Her outgoing, energetic and goal-oriented leadership is an incredible asset to our regional properties."

INTERNATIONAL MARKET PLACE

"Let's Play the Game" at International Market Place!



Photo courtesy Kris Labang Photography

Popular Hawaii game show is fast, fun and entertaining for all!

International Market Place will host the next taping of "Let's Play the Game!" on **Saturday, December 3**. With emcee Nolan Hong at the helm, "Let's Play the Game!" is a zany YouTube game show where contestants don't know the game until they're onstage and about to compete.

Let's Play the Game happens the first Saturday of every month from noon to 1 p.m. at Queen's Court, Level 1. There is no cost to watch the insanity – or enter to play. Signups begin at 11:30 am, and contestants will be announced at noon.

Competitors will face off against each other in fun challenges like, "Quack Yoa Back," "SMH (Shake My Head)," "Movin' On Up," and more. The victorious can win valuable prizes from International Market Place stores and restaurants. It's fast, fun, and entertaining for both contestants and spectators. "Let's Play the Game!" tapes up to 5 games per filming. Although the November 5 session just ended, the next two sessions are <u>Saturday</u>, <u>December 3 and Saturday</u>, <u>January 7</u>. For more information visit shopinternationalmarketplace.com.

INTERNATIONAL MARKET PLACE

November News from International Market Place!

Honolulu's hottest retail and dining experiences are right here in Waikīkī. International Market Place continues to introduce exciting brands to visitors and locals, complemented by events and entertainment seven nights a week. Following are the latest additions to its world-class selection of dining, shopping and entertainment.

Hashi & Spoon, Kūhiō Ave Food Hall, Level 1 "Hashi" are chopsticks! That and a spoon are all that's needed to enjoy their specialty – ramen noodle soup! The delicate ramen



noodles are freshly made on O'ahu and delivered daily, then paired with a selection of delicious broths to satisfy any noodle lover. Flavors include spicy tan-tan, savory tonkotsu, shoyu, miso and shio.

Mashka Jewelry, Queen's Court, Level 1

Renowned international jewelry designer Mashka Zelichenok has brought her handcrafted jewelry to Waikīkī. Balancing the high sophistication of European traditions with the mystical complexity of the East, Mashka's jewelry represents the fusion of two worlds in a vivid celebration of pure colors and untouched beauty. Crafted of gemstones, metals, pearls and more, Mashka is known for her "pods" where pearls and other stones appear in protected, undulating rows of bracelets, rings and earrings, simulating the life-affirming qualities of "peas in a pod."

Manoa Love Design, Mauka Court, Level 1

When personalization is important, look no further than Manoa Love Design for the ultimate in jewelry expression. The brand derives from the Hawaiian word "Manoa," meaning "vast and deep." Manoa Love was founded to provide the world with a vast and deep connection of love through its custom script jewelry. Each piece of jewelry is handcrafted, delivering a one-of-kind work of art specifically designed, whether it's a name, sentiment or Hawaiian word. With anklets, necklaces, bracelets, charms and earrings, this makes is an ideal gift for you or your loved ones.

Shop & Sea, Gift with Purchase

Ready for an added splash of fun? During the month of November, you can earn a free gift when you spend \$100 or more at any International Market Place stores or restaurants. Present your receipt(s) to the Customer Service Desk during mall hours and receive admission for two (2) to the Waikīkī Aquarium. While supplies last. Visit the International Market Place Website for terms & conditions.

For more information on all stores and events, visit shopinternationalmarketplace.com



Celebrate with Hawai'i's Local Artists and Entertainers at Waikiki Beach Walk



Waikiki Beach Walk, the vibrant shopping, dining and entertainment district at Lewers Street and Kalākaua Avenue, is hosting a variety of events rooted in the local community to engage Hawai'i residents and enhance the visitor experience. All are free and the public is invited to participate.

November 1 to 15: Made in Hawai'i Artist Search and In-Person Voting

The Park West Fine Art Museum & Gallery at Waikiki Beach Walk has announced the Top 10 semi-finalists for its second annual Made in Hawai'i artist competition. Hundreds of Hawai'i residents submitted their artwork for consideration, and 10 talented artists are contest semifinalists. They now have the chance to win an offer for a year-long contract with Park West Gallery, the world's largest art dealer, and an exclusive three-month exhibition at Park West Gallery.

The public can view artwork by all 10 semi-finalists at Park West Waikiki Beach Walk and vote for their favorites beginning Tuesday, November 1 through Tuesday, November 15. Gallery visitors can browse original works from these incredible local artists daily from 11 a.m. to 10 p.m. The popular vote will determine the contest's "Final 3," where a panel of local and international judges will select the ultimate "Made in Hawai'i" winner. Read more and preview the 10 semifinalists here: https://www.parkwestgallery.com/made-in-hawaii-2022-top-ten/

Sunday, November 13: Mele Hali'a Sunday Showcase, 5 to 6 p.m.

Singer-songwriter and guitar virtuoso Nathan Aweau will headline the popular Mele Hali'a, on Sunday, November 13 from 5 to 6 p.m. Nathan, a multi-Hoku-award-winning and highly talented songwriter, bass player and vocalist.

Mele Hali'a features the finest in Hawaiian musical entertainment by some of Hawai'i's most exceptional, award-winning artists on one special Sunday each month. All performances are free of charge. NOTE: This is the final Mele Hali'a showcase of the year. The program will resume in January.

Tuesday, December 19 through Monday, December 25: Seven Nights of Christmas Celebrate the holidays with music and mele during "Seven Nights of Christmas." This annual, week-long celebration features traditional *hula* and Hawaiian song from local *hula hālau* (hula groups) and well-known entertainers. The series runs December 19-25, from 6 to 7 p.m. nightly.

More Hawaiian Music and Cultural Programming

Waikiki Beach Walk continues to host an amazing array of complimentary music and cultural programming throughout 2022 and into the new year. (All performances are weather permitting.)

- Every Tuesday, it's "Kū Ha'aheo" at the Plaza Stage, with live Hawaiian entertainment from 4:30 to 6 p.m.
- Waikiki's popular "Ka Lei Hula" offers complimentary hula practice each Sunday morning at 9 a.m. The classes are free and pre-registration is encouraged: https://www.eventbrite.com/e/ka-lei-hula-free-weekly-hula-classes-tickets-114776042232
- Waikiki Beach Walk Open Market on Mondays from 4 to 8 p.m. The lively experience
 provides an eco-friendly way to support local businesses, while discovering truly one-ofa-kind souvenirs, handmade art, and snacks to take home for yourself or as a gift to
 someone special.

WAIKIKI BEACH WALK • 226/227 Lewers St. Waikiki. Open Daily. www.waikikibeachwalk.com



'Tis The Season To Shop & Dine

At Royal Hawaiian Center



Holiday Kick-Off & Tree **Lighting Ceremony**

NOVEMBER 23, 2022 | IN THE ROYAL GROVE

Kick off the holiday season at Royal Hawaiian Center on Wednesday, Nov. 23, 2022 in The Royal Grove. Guests will delight in live music from local musicians, hula performances, and Santa Claus himself lighting the tree. Festivities start with a performance featuring holiday characters with a Hawaiian twist, followed by the arrival of Santa Claus. Santa will lead the lighting of the spectacular 34-foot-tall holiday tree, featuring Hawaiian elements including stunning palaka bows, glittered plumeria and 'ukulele. The evening continues with keiki hula and cultural entertainment. After the tree lighting, guests will have the chance to take a free photo with Santa!

For more details, visit www.royalhawaiiancenter.com/events.





Weekly Performance & Photos with Santa

NOVEMBER 23 - DECEMBER 24, 2022 **WEDNESDAYS & SATURDAYS** 5:00PM-7:00PM

Enjoy free photos with Santa every Wednesday and Saturday from 5pm-7pm, beginning Wednesday, Nov. 23, through Saturday, Dec. 24. 'Ohana and their keiki will also enjoy a complimentary sweet snack of delicious peppermint cookies from Honolulu Cookie Company and a Royal Santa Savings Pass, which unlocks exclusive holiday offers from participating shops and restaurants.

To learn more, visit www.royalhawaiiancenter.com/events.

Rooftop Stargazing in Paradise

NOVEMBER 16, 2022 | AT 6:15PM | WALKWAY BETWEEN BUILDINGS A & B, L4

Last chance to see Saturn and its rings before December! On November 16 at 6:15pm, you and your 'ohana are invited for an up close and personal look at Saturn and its rings in the Hawaiian night sky. Join us for our monthly Rooftop Stargazing event (walkway between Buildings A & B, Level 4). The event is open to the public and free to attend! First come, first serve! Masks will be encouraged and social distancing will be observed.

To learn more, visit www.royalhawaiiancenter.com/events/rooftop-stargazing.

For a full list of events, visit www.royalhawaiiancenter.com/events.





Holiday Hours at Royal Hawaiian Center

Whether you're looking for festive holiday events, diverse dining options or a refreshing beverage to close out your week, get in the holiday spirit at Royal Hawaiian Center! Waikīkī's premier shopping, dining, entertainment, and cultural destination is open from 11am-9pm daily throughout the holiday season.

For more information on holiday hours and parking, visit www.royalhawaiiancenter.com.

@ROYALHWNCTR F 9 0 7









'NOWEMAPA 2022 | HELU 'UMIKUMAKAHI

Complimentary Cultural Programming

LĀ PULE SUNDAY	põʻakahi MONDAY	pōʻalua TUESDAY	pōʻakolu WEDNESDAY	рōʻанā THURSDAY	põ'alima FRIDAY	pōʻaono SATURDAY
		1 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	2 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu'uhonua	3 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha'eha'e Girls	4 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	5 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
6	7	8 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	9 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu'uhonua	10 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha'eha'e Girls	11 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	12 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
13	14	15 11AM - 12PM G1 Hula Lesson 5:3OPM - 6:3OPM G1 Kawika Trask Trio	16 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu'uhonua	17 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha'eha'e Girls	18 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	19 3:30 pm - 4:30pm G1 Keiki Hula 5:30 pm - 6:30pm G1 Hula Kahiko
20	21	22 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	23 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu'uhonua	24 Thanksgiving Day	25 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	26 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
27	28	11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	30 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu'uhonua		LOCAL INFORMATION A2: Building A, 2nd Floor G1: The Grove Stage HH: Helumoa Hale For more information, call Helumoa Hale Guest Services. (808 922-2299)	

All programming is subject to change or cancellation Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.



November 2022

Industry Parking

Industry workers with valid proof of employment in Waikiki may purchase discounted industry validations to park in Waikiki Shopping Plaza for \$10 (maximum of 10 hours).

For more information regarding the discounted validations, please visit our website: waikikishoppingplaza.com/industry



Shopping

ABC Stores (WBP)
Belle Vie
Black Palette Tattoo H&M
Hamilton Boutique
HiLife
Honolulu Cookie Company

LC Creations
Lono God of Peace
Lululemon
Maxi Hawaiian Jewelry
Pure Stone
Quiksilver
Sephora

Tiki Products USPS Victoria's Secret Wahing Jewelry Waikiki Trolley Kiosk World Assistance Services

Dining

Buho Cantina Royal Lobster Sky Waikiki Starbucks Tanaka of Tokyo

Parking

\$3 per half hour \$15 Daytime Special: Up to 10 h Waikiki Business Plaza \$3 per half hour

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours are from 6:30am – 12am.

Management Office hours are from 9am – 4pm.



Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement. com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than <u>5 PM MONDAY</u>, <u>ONE WEEK PRIOR</u> to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do no fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop ('), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also re- spect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.