



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



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NEW NIGHTLY BEACH CLOSURES AT THE ROYAL HAWAIIAN BEACH

WAIKĪKĪ BEACH NEWS AND UPDATES | March, 2023 Update

In an effort to address illegal activity, public health and safety and respond to community concerns the Waikīkī Beach Special Improvement District Association (WBSIDA) in partnership with the Honolulu Police Department have initiated an overnight beach closure of the Royal Hawaiian Beach (RHB). This measure is intended to address significant public health and safety issues that have developed as a result of overnight sleeping and storage of personal items on the beach. Nightly beach closure of the RHB from the Royal Hawaiian Groin to Kuhio Beach from 2am to 5am is consistent with the City and County of Honolulu nightly beach closure of adjacent Kuhio Beach park.

The issue of overnight sleeping, camping and storage of personal items has accelerated in the last twelve months in the RHB area. Hotels and beach concession operators in the area have observed an increase in overnight sleeping and personal storage activity on the beach. These activities have also resulted in increased user conflicts, threats of violence and trash and food items being rummaged through and disposed of on the beach and around the trash receptacles. The lack of meaningful enforcement of overnight sleeping and storage may have enabled this behavior and appears to be increasing.

The WBSIDA convened three stakeholder meetings in January and February of 2022. Those meetings identified the need for consistent hours and consistent enforcement. As a result of the ongoing problems in the area, the Waikīkī Neighborhood Board passed a resolution at the monthly Board meeting on February 8, 2022 identifying these same concerns and supporting efforts to provide overnight beach closure hours from 2am to 5am daily. The WBSIDA Board of Directors also unanimously agreed to and approved the proposed nightly beach closure at the April 28, 2022 Board Meeting.

NOTICE

**BEACH CLOSED
TO PUBLIC
NIGHTLY**

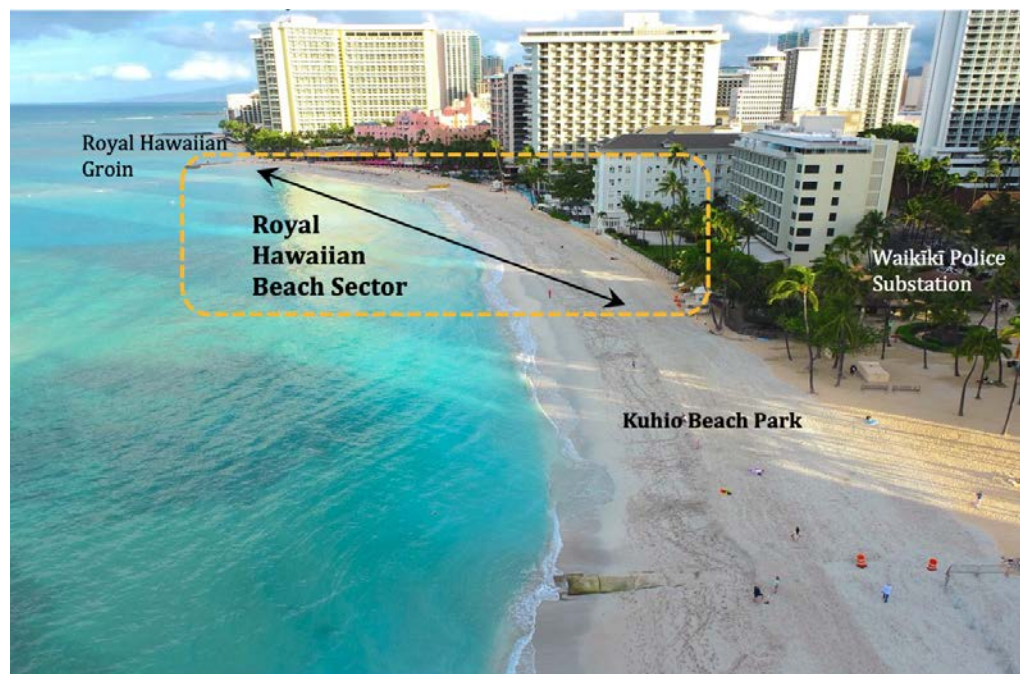
2AM to 5AM

No camping, sleeping, loitering, standing, sitting, laying down or storing of personal items.

Waikīkī Beach Special Improvement District Association
HAR 13-255-6 and HAR 13-230-8

Planned Beach Closure Terms- Royal Hawaiian Beach Sector

1. Beach Closure Hours. Nightly beach closure of the RHB from the Royal Hawaiian Groin to Kuhio Beach from 2am to 5am. These hours are consistent with the City and County of Honolulu nightly beach closure of adjacent Kuhio Beach park as well as beach closure hours at Fort DeRussy Beach and administered by the DLNR DOBOR.
2. Effective Date. The beach closure will be effective starting March 3, 2023.
3. Transiting. Allow transiting through the area to access the ocean or walking through along the beach.
4. No Loitering. No loitering, standing, sitting, lying down or storage of personal items would be allowed during the beach closure hours.
5. Beach Cleaning Exemption: Authorized beach cleaning and related maintenance operations are exempt from the beach closure hours.
6. Enforcement. With the new beach closure hours, enforcement would be conducted jointly through the Honolulu Police Department (HPD) and/or the DLNR Division of Conservation and Resource Enforcement (DOCARE).
7. Outreach. The WBSIDA, in partnership with Waikīkī stakeholders, intends to conduct community and stakeholder outreach to ensure awareness of the planned beach closure hours. The planned outreach includes the following:
 - a. Permanent signage on the beach of the closure hours. (Complete)
 - b. Outreach to the Waikīkī Aloha Ambassadors, Neighborhood Board and elected official in the district. (In-Progress)
 - c. WBSIDA, Waikīkī Improvement Association and WBID Board of Directors meetings and newsletters to members. (Complete)
 - d. Notification to City Council and relevant City government departments (Complete).
 - e. News release to local media (Complete)
 - f. Community meeting(s). (In-Progress)



Location Map and Beach Area
Royal Hawaiian Beach Sector,
Waikīkī, O'ahu
BEACH PARK CLOSURE AREA

The Kūhiō Beach Hula Show is Back!

The Kūhiō Beach Hula Show, a Waikiki fixture for over 30 years, is a cultural series of performances that encompass authentic Hawaiian chanting, hula and song, providing a true cultural experience for the visitor. It occurs at the Kūhiō Beach Hula Mound which consists of a stage, permanent seating on a well-manicured lawn, landscaping, and lighting. The hula mound (pā hula) was dedicated solely for the use of hula in a Hawaiian ceremony in 2002.

The Kūhiō Beach Hula Show is the only all-Hawaiian, free hula show in Waikīkī which takes place in a non-commercial, public setting. The show is held from 6:30 to 7:30p.m. on Tuesdays and Saturdays. During the winter months (Nov-Dec-Jan) the ceremony is held from 6:00 to 7:00 p.m. The show has one of the most beautiful backdrops in the world ... Waikīkī at sunset on the ocean's edge. The show is popular with visitors and kama`aina (residents) alike and is known around the world. Many visitors report it is on their list of "must-sees" for their Hawaii vacation.



Content is exclusively Hawaiian, with music from live musicians. The performance opens each night with the pū kani (conch shell herald) by Likeke Bell. The show includes both hula kahiko (ancient) and hula `auana (modern.) Some shows include a hula lesson for the audience, special requests, birthdays and anniversaries, and other ways to interact with visitors. Photos are encouraged, and visitors are invited to come up and say hi after the show. No show is the same, but all are fully Hawaiian, inclusive, educational & entertaining.

Narration during performances gives story backgrounds, explanation of myth or legend, importance of wahi pana (significant places), the monarchy, meaning of motions, as well as translations, offering a depth of experience in Hawaiian history, culture and language.

All presenters are local cultural practitioners for whom hula and Hawaiian music and chant play a major role in their lives. An important mission of the Kūhiō Beach Hula Show is to foster respect, understanding and appreciation for authentic Hawaiian culture. It is presented by trained kumu hula and their haumana (students) who have a personal commitment to hula as an intrinsic part of their lives.



Kūhiō Beach Hula Show

TUESDAYS AND SATURDAYS, 6:30-7:30 PM, WEATHER-PERMITTING

Authentic Hawaiian music and hula by Hawaii's finest Halau Hula (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

DETAILS

- Located on the beachside of Kalakaua Avenue near the Duke Kahanamoku Statue, diagonally across from the Hyatt Regency hotel.
- Free, outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcomed.
- No show if parades or street fairs are scheduled.

Presented by Oahu Visitors Bureau, Hawaii Tourism Authority, City & County of Honolulu and Waikiki Improvement Association.

For information, call 808-843-8002.





WAIKIKI BEACH
CLEAN UP

Make a difference . . .



Come and join us!

APRIL 22, 2023 SAT. ~ 7:00 AM
MEET AT DUKE'S STATUE

Kūhio Beach Park

Transportation will be provided to other
clean up areas.

Continental Breakfast provided
Pau by 9:00 AM

**WAIKIKI IMPROVEMENT
ASSOCIATION**

2250 Kalākaua Ave
Suite 315

Honolulu, Hawai'i 96815

Email:

mail@waikikiimprovement.com

PLEASE RSVP: 808.923.1094

JOANN@WAIKIKIIMPROVEMENT.COM

Mahalo to our Sponsors:

Hyatt Regency Waikiki
ABC Stores
Hilton Hawaiian Village
Enoa Corporation
Polynesian Adventure Tours
Royal Star Hawai'i
Bank of Hawai'i
HPD D6
Halekūlani
Hawaiian Building Maintenance



Outrigger Hospitality Group
Highgate Hotels
Sheraton Princess Kaiulani
Waikiki Beach Marriott Resort
New Otani Kaimana Beach
Moana Surfrider Hotel
Central Pacific Bank
Lili'uokalani Trust
Club Wyndham at Waikiki Beach Walk
Prince Waikikiki

STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

HONOLULU FESTIVALS PARADE

March 12, 2023 Sunday

3:30 PM Road Closes | 8:00 PM Road Reopens (Approximate)

HONOLULU FESTIVALS PARADE sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 1,500 marchers, 10 floats, 20 vehicles & 3 bands. It will start at Kalakaua Ave. at Saratoga Rd., kkhhd on Kalakaua Ave., to Monsarrat Ave., to end at Waikiki Shell Parking Lot, Queen Kapiolani Park. Lanes will be closed starting 2 pm. Contact: Rick Taniguchi 347-3045, For more info, visit their website: <https://www.honolulufestival.com/>

ST. PATRICK'S DAY PARADE

March 17, 2023 Friday

11:30 AM Road Closes | 1:00 PM Road Reopens (Approximate)

ST. PATRICK'S DAY PARADE sponsored by Friendly Sons of Saint Patrick of Hawaii. The event is expected to have 200 marchers, 40 vehicles, 4 bands. It will start at Saratoga Rd./Kalakaua Ave., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park. Lanes will be closed from 11:30 am. Contact: Matthew McConnell 285-0874 Email: mattmccconnell1@yahoo.com For more info, visit their website: <https://www.friendsofstpatrickhawaii.com/>

HAWAII PACIFIC HEALTH WOMEN'S 10K RUN

March 19, 2023 Sunday

5:00 AM Lanes Close | 9:00 AM Lanes Reopen (Approximate)

HAWAII PACIFIC HEALTH WOMEN'S 10K RUN sponsored by Hawaii Pacific Health. The event is expected to have 2,000 runners. The event will start at Kapiolani Park Band Stand at Kalakaua Ave., to Diamond Head Rd., to Kahala Ave., to Paikau St., to Diamond Head Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Head Rd., to Kalakaua Ave., to end at the Honolulu Marathon finish line. KEIKI RUN: Start west of Marathon Finish Line on Kalakaua Ave., to Monsarratt Ave., to Paki Ave. jogging path, to Kalakaua Ave., to finish at Marathon Finish Line. Contact: KC Carlberg 946-0346, E-mail: kc@nawahineracing.com

STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

NATIONAL VIETNAM VETERAN'S DAY PARADE

March 29, 2023 Wednesday

5:30 PM Road Closes | 8:00 PM Road Reopens (Approximate)

NATIONAL VIETNAM VETERAN'S DAY PARADE sponsored by Historic Programs/
Vietnam Veterans Day Parade Committee. The event is expected to have 500+
marchers, 30 vehicles, 300 motorcyclists, and 6 bands. It will start at Saratoga Rd./
Kalakaua Ave., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park.
Contact: MGySgt (Ret) Earl Hurrey 808-425-2908; Email: earl@historicprograms.
org. For more info, visit their website: www.historicprograms.org



Comingupcoming

NEWS, NOTES & HAPPENINGS from Waikiki Beach Walk

Become immersed in community and culture at [Waikiki Beach Walk](#), the vibrant shopping, dining and entertainment district at Lewers Street and Kalākaua Ave. Waikiki Beach Walk is committed to sharing the traditions of Hawai'i through song, dance and outstanding, locally owned stores and restaurants.

MENEHUNE ON THE MOVE!



Some of Hawai'i's most beloved mo'olelo (stories) involve the Menehune, a group of small people who lived hidden in the forests and valleys of the islands before Hawai'i was settled by Polynesians. They were said to be a mischievous bunch who roamed unseen at night. They were extremely smart, strong, industrious, and superb builders, credited with mighty feats of overnight engineering and construction of heiau (sacred Hawaiian temples), fishponds, roads, canoes and houses.

Paying tribute to Hawai'i's legend of the menehune, three characters arrived at Waikiki Beach Walk last spring, delighting both visitors and residents alike.

The trio is now sporting new seasonal attire and have been joined by a pua'a (pig) and moa (chickens). They were created by craftsman Owen Ho, the designer who masterminds most of the

Honolulu City Lights figures.

MUSIC AND MERRIMENT AT MELE HALI'A

Mele Hali'a features the finest in Hawaiian musical entertainment, hosting exceptional, award-winning Hawai'i artists on one special Sunday each month. Enjoy a free concert with your loved ones at March's Mele Hali'a featuring **Waimanalo Sunset Band** on **Sunday, March 19 from 5 to 6 p.m.** The band includes brothers (*pictured at right*) Lanakila & Keli'i Makua, Keao Kamalani, and Paul Kim.



CHALLENGE YOURSELF AT BREAKOUT WAIKIKI

With five unique Escape rooms, **Breakout Waikiki** offers a range of experiences for your next (or your first) escape. Ideal for families, groups of friends and coworkers who value quality time and shared experiences, Breakout Waikiki is Hawai'i's top-rated live action escape attraction and one of the highest rated escape rooms in the world. The Breakout Waikiki website offers an online quiz to "automagically" determine which room best suits one's style! Kama'āina and Military save 10%. Learn more: <http://www.waikikibeachwalk.com/Shops/Specialty-Services/Breakout-Waikiki.htm>

AN ART-FULL EXPERIENCE

Waikiki Beach Walk is home to both [Wyland Galleries](#), known for its marine art and [Park West Fine Art Museum & Gallery](#). Each carries an amazing and varied selection of fine art, sculpture and limited-edition prints.

Park West Gallery will host a special artist appearance by **The Art of Oz on Friday and Saturday, March 31 and April 1**, where he will be available for public Q&A, meet-and-greet, autograph signing, and showing off his incredible artwork. On Saturday, April 1, Park West Hawaii will host a cocktail event for Oz with exclusive pricing. Attendance is complimentary with advance RSVP at Waikikibeach@parkwestgallery.com. There will be drinks, appetizers, and fantastic collecting opportunities to those who attend!

MILITARY & KAMA'ĀINA APPRECIATION OFFERS

SPECIALTY & SERVICES

- **Breakout Waikiki:** 10% Off. Kama'āina -use code KAHANAMOKU; Military - use code VALOR

GIFTS & ART

- **Park West Fine Art Museum & Gallery Hawaii:** 10% off any purchase or a buyer's credit of \$250 (whichever is greater)

SHOPPING

- **Coco Mango:** 10% Off
- **Crazy Shirts:** 10% discount for Military with military ID

DINING

- **Giovanni Pastrami:**
 - 10% discount for Kama'āina
 - 15% discount for Military
 - Discount not valid on happy hour items and alcohol
- **Taormina:** 15% Off (*kama'āina only*) during lunch hours (11 a.m. - 2 p.m.)
- **Yard House:** 10% Off (*kama'āina only*)
- **Ruth's Chris Steak House:** Complimentary appetizer (\$22 value) per table with purchase of two entrees.



INTERNATIONAL MARKET PLACE

What's New at International Market Place

Special events and experiences are in full swing at [International Market Place](#). Check out the latest giveaways, new stores and activities offered throughout March at Waikiki's premier shopping and dining center.

International Market Place is pleased to celebrate "**Girls' Day**" by offering shoppers a special gift-with-purchase during the month of March. One of Hawaii's favorite traditions, *Hinamatsuri* or "Girls' Day" originated in Japan and is celebrated on March 3, the third day of the third month.



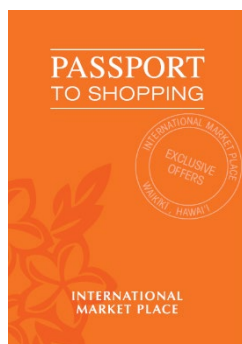
Spend **\$150** or more at any International Market Place store or restaurant and receive a complimentary sarong, exclusive to International Market Place, the sarong features a colorful hibiscus floral pattern, ideal for a beach cover up or a gift wrap for omiyage.

The sarong gift-with-purchase is available from March 3 – 31, while supplies last with same-day receipts totaling \$150 or more from any International Market Place store or restaurant. To redeem, visit the Customer Service desk on Level 1. For full promotion details, visit www.ShopInternationalMarketplace.com/GirlsDay.

A special Girls' Day Strawberry Shortcake from Kulu Kulu Japanese Bakery will be available at **Mitsuwa Marketplace** from 3/01 (Wednesday) through 3/03 (Friday). This limited offer treat is available in two sizes. The large cake serves 4-6 for \$39.99 or a mini version that serves 1-2 for \$13.99.

Go! Toys & Games is now open on Level 2, Banyan Court. They pride themselves in producing unique, high-quality items offered at reasonable prices - that are guaranteed to delight all ages.

Free People Fitness will also begin this month. The popular vintage clothing brand offers group fitness classes every fourth Saturday of the month from 9:30 – 10:15 a.m. in Queen's Court. The first class will be Saturday, March 25.



Visitors can unlock exclusive savings on their next trip to Hawaii. With the "**Passport to Shopping**" booklet, travelers can save hundreds of dollars at International Market Place stores, restaurants and services. Visitors with an out-of-state ID can pick up a booklet at no cost to access endless discounts while shopping and dining at participating merchants.

Those who spend \$50 or more in one day can also receive a travel kit or messenger bag as a special gift. Visit <https://shopinternationalmarketplace.com/pages/concierge-key> for more details on individual store offers.



Halekulani
On the Beach at Waikiki

Orchids' Sunday Sparkling Brunch

Honolulu's most legendary brunch just got more...sparkling...

Our award-winning brunch, surrounded by stunning views of the ocean, has been enhanced with additional carving stations, a weekly seafood creation, ice cream sundae bar, selections from Halekulani Bakery, and prosecco and sparkling cider.

Dining reservations are highly recommended. Please call 808-518-2019.



Art of Wellbeing Promotion - March

March 11 – Spring Reset

Learn how to lighten your load and release what no longer serves you, to make space for a new season of offerings.

Skin Renewal

Our Classic Facial is customized to your needs. Our 90-minute facial incorporates cleansing, exfoliation, a masque, serum and moisturizer plus a skin boost and a hand / foot / scalp massage. \$275 plus tax and gratuity. Kamaainas receive 15% off on spa services with valid Hawaii ID.

Please call 808-931-5322 for more information and to make a reservation.

Kamaaina 2023

Experience our "House Befitting Heaven," on the beach at Waikiki.

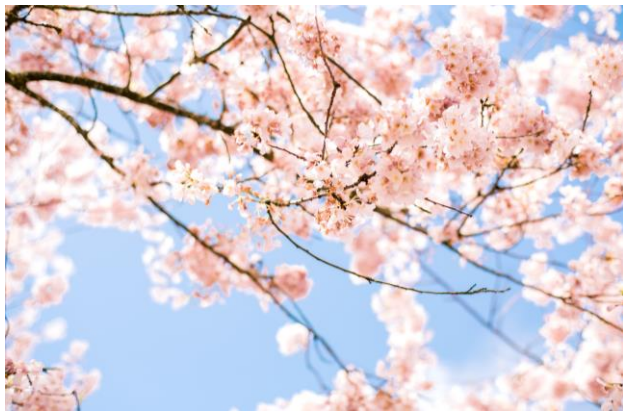
Exclusive rate from \$532 + taxes daily. Rates are based on single / double occupancy.

- 4:00 pm late check out (based on availability upon departure date)
- Complimentary access to some of Oahu's finest art & cultural venues
- Complimentary WiFi

Valid now through December 20, 2023 with exception of blackout dates. Please contact reservations@halekulani.com to book this special rate.



Staycation Fun is right around the corner...have you made your plans yet?



HALEKULANI BAKERY

Hinamatsuri - Girl's Day is held each year on March 3rd. We are celebrating Girl's Day the entire month of March at Halekulani Bakery. Selected baked items will incorporate the beloved *Sakura*, or Cherry Blossom.

Cherry Blossom cookies will also be available.

Thursday – Sunday
6:30 am to 11:30 am



KAMAAINA 2023

Indulge in sophisticated simplicity at Halepuna Waikiki.

Exclusive rate from \$302 + taxes daily. Rates are based on single / double occupancy.

- 4:00 pm late check out (based on availability upon departure date)
- Complimentary access to the Honolulu Museum of Art, Bishop Museum, and the Manoa Heritage Center
- Complimentary WiFi

Valid now through December 20, 2023 with exception of blackout dates. Please contact reservations@halepuna.com to book this special rate.



fg

**FOOD GURUS
HAWAII**

We Move Brands Off Shelves & Into Hearts

Food Gurus is Hawaii's Food & Beverage Marketing Specialist.
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Hawai'i Convention Center Unveils Two New Hawaiian Cultural Exhibits



The public displays explore featherwork pieces by Rick San Nicolas and The Healer Stones of Kapaemahu

The Hawai'i Convention Center recently unveiled two new Hawaiian cultural exhibits on its third floor – an extensive Hawaiian featherwork installation available to the public for two years, and a new permanent display exploring The Healer Stones of Kapaemahu.



The Pūali'ahu Feather Cape Exhibit on the mauka side of the Center's third floor between Rooms 302 and 306 features several feather capes, a feathered helmet, and lei pāpale. All featherwork is handmade by master featherworker Rick San Nicolas using traditional Hawaiian techniques. This includes a cape designed by Rick San Nicolas for Princess Ka'iulani made of peacock feathers, a replica of a feather cape worn by Prince Jonah Kūhiō Kalaniana'ole, and a replica of a cloak worn by Pi'ilani, an ancient high chief of the Kingdom of Maui. The display also showcases 'ahu kua, or battle cloaks, which are rarely seen in exhibit.

In addition, the Center is displaying replicas of The Healer Stones of Kapaemahu outside Theater 320, following a recent installation at the Bishop Museum. The original stones, which are a public monument on Kalakaua Avenue near the Duke Kahanamoku statue, honor four legendary māhū – individuals who embody both male and female spirit – who brought healing arts from Tahiti to Hawaii many centuries ago. The display is accompanied by historic photographs, large artistic painted representations of the healers, and an 8-minute, Academy Award-shortlisted animated film.

For more information and an interactive map of the Center, visit HawaiiConvention.com.



Kama'āina Staycations at Hilton Hawaiian Village Waikiki Beach Resort

The current Hawaii resident deal waives resort and parking fees with additional discounts

HONOLULU, HI – Hilton Hawaiian Village Waikiki Beach Resort's current Kama'āina Deal is the perfect escape for Hawaii residents to enjoy the beauty in their own backyard. The deal offers exceptional starting rates at the beachfront resort, then pairs it with additional discounts. The package is available to book now at www.HiltonHawaiianVillage.com/Kamaaina.

The kama'āina rate includes waived resort charge (\$50 per night value) and free self-parking for one vehicle (\$49 per night value), creating an incredible deal. In addition, kama'āina can enjoy 20 percent off an exhilarating Adventure Sail on the Spirit of Aloha Catamaran, and added discounts on select services at Mandara Spa.

At Hilton Hawaiian Village, kama'āina enjoy the South Shore with a location on Waikiki's widest stretch of beach with less crowds and more space to spread out. The resort has a huge selection of shopping and dining onsite and nightly entertainment from some of Hawaii's best artists at Tapa Bar and Tropics Bar & Grill. Guests can also choose from five swimming pools and a unique saltwater lagoon perfect for stand-up paddling, kayaking and other water activities.

For more information, visit www.HiltonHawaiianVillage.com.



SHERATON WAIKIKI & THE ROYAL HAWAIIAN, A LUXURY COLLECTION PROMOTE A TRIO OF LONGTIME EMPLOYEES TO KEY FOOD AND BEVERAGE, CULINARY POSITIONS

HONOLULU – March 1, 2023 – Longtime associates Michael Barbera and Nadine Madera have been promoted to the helm of the food and beverage (F&B) operations in the bplex that includes Sheraton Waikiki and the venerable Royal Hawaiian, a Luxury Collection Resort, while 13-year employee Chef Danny Chew has been elevated to executive chef of The Royal Hawaiian.

After serving as the bplex director of restaurants for both Sheraton Waikiki and The Royal Hawaiian, Barbera was promoted earlier this year to bplex director of food and beverage for both hotels. In this new position, he oversees the entire F&B operations of both hotels, which include landmark restaurants Azure Restaurant, RumFire, Kai Market, bars such as the Mai Tai Bar and Edge Bar, as well as the Royal Hawaiian Bakery. He began his career in Hawaii's F&B industry as a bartender at Formaggio Grill, then at The Row Bar. In 2016, Barbera joined Sheraton Waikiki as an assistant F&B manager for RumFire; in 2020, he enjoyed a brief stint as a senior restaurant manager at the Waikoloa Beach Marriott Resort & Spa before returning to Waikiki in 2021.

Madera is a certified sommelier and has replaced Barbera as bplex director of restaurants for Sheraton Waikiki and The Royal Hawaiian. She has been with the Waikiki Complex of hotels since 2018, most recently as the assistant director of F&B at the Moana Surfrider, A Westin Resort & Spa. With the move, Madera is taking on a bigger role, overseeing more restaurants and bars within the bplex. In 2022, she was recognized and appointed to the Marriott Restaurant & Bar Council as the Hawai'i representative; it was also in 2022 when she began studying for, and subsequently passed the certified sommelier examination. When time allows it, Madera hopes to continue her beverage education and achieve advanced certification as a sommelier.

Since 2021, Chef Chew has been serving as the executive sous chef at The Royal Hawaiian. As the head of the culinary department, he oversees all the menus at the hotel, including those at the restaurants, bars, Royal Hawaiian Bakery, the twice-weekly Ahaaina luau, and all functions and events at the resort, including special events such as Turkeys-to-Go and holiday celebrations. His move to the Pink Palace of the Pacific came after a stellar 10-year career at Sheraton Waikiki, where he served as executive sous chef since 2013, overseeing a variety of areas including banquets and RumFire Waikiki. He joined the team in 2010 as a cook helper. Prior to joining Sheraton Waikiki, Chef Danny worked at Le Bistro Restaurant and Sam Choy's Restaurant.

"It's an exciting time at both resorts as the teams look forward to continue working with Michael, Nadine and Chef Danny in their new leadership roles," said Area General Manager and Managing Director Tom Calame.





MOANA MASTERS SERIES CONTINUES WITH SPRING-THEMED CONFECTIONS

HONOLULU – February 27, 2023 – The popular Moana Masters Series hops from the kitchen to the confectionary in April with a Spring-themed, Tea-Time desserts class. The Moana Surfrider’s Pastry Chef Carmen Montejo shares step-by-step instructions, recipes and tips on how to make colorful and insta-worthy blueberry scones and the Moana’s signature lilikoi curd on Saturday, April 1 from noon to 2 p.m. at the Moana Surfrider’s Beach Club in the Tower Wing.

The cost is \$110 per person, plus tax and gratuity.



Recommended attire is pants and closed-toe shoes. Validations provided for valet parking only. For more information, [click this link](#). Additional Moana Master’s Classes are scheduled for September and November this year.

“The Moana Masters classes have been created to simplify cooking and engage with our local and visiting guests by providing them with direction and knowledge to help them recreate their own recipes at home for family and friends” says Ryan Loo, director of food and beverage at the Moana Surfrider.

Experience The Best Of March Shopping at Royal Hawaiian Center



Spring into Shopping this March

Get ready to shop 'til you drop at Royal Hawaiian Center this March! Along with a wide range of retailers and unique collection of Hawaiian brands, you can also delight in an unforgettable night of stargazing under the stunning Hawaiian sky. Join us for our monthly Rooftop Stargazing event and get an up close and personal look at the moon and stars. Plus, make a purchase of \$250 or more from March 1-31 and receive a special Aloha de Mele tote! With our commitment to safety and cleanliness, you can shop with peace of mind. So what are you waiting for? Come and experience the best of March shopping at Royal Hawaiian Center.



Rooftop Stargazing in Paradise

MARCH 2, 2023 | AT 6:45PM - 8:45PM | BUILDING A, LEVEL 4

Experience a breathtaking view of the stars this March! Join us on March 2nd at 6:45pm for an up close and personal look at the moon and stars in the Hawaiian night sky at our monthly Rooftop Stargazing event in Building A, Level 4. This event is open to the public and completely free to attend, but space is limited and available on a first come, first serve basis. Masks are encouraged and social distancing will be observed for a safe and enjoyable evening under the stars.

To learn more, visit www.royalhawaiiancenter.com/events/rooftop-stargazing.

Spring Gift with Purchase

MARCH 1 - MARCH 31, 2023

Celebrate the arrival of Spring with an exclusive Gift with Purchase promotion happening from March 1 to March 31, 2023. Simply spend \$250 or more at Royal Hawaiian Center stores and receive a locally designed tote bag by Hawaii artist, Aloha de Mele. With a variety of restaurants and retailers to choose from, it's easy to reach the spending minimum and take home this Aloha de Mele tote.

Don't miss out on this fantastic opportunity to elevate your Spring shopping experience at Royal Hawaiian Center.



Kama'āina & Military Parking

Royal Hawaiian Center offers an impressive parking program available for local residents and military members. This promotion allows guests to receive three hours of validated parking for free after making a minimum purchase of \$10 from any of the center's stores or restaurants. After the three hours, standard parking rates will apply. To qualify for this offer, guests must redeem their validations at the Helumoa Hale Guest Services desk between 11am and 8pm daily with same-day receipt(s) totaling \$10 or more and a valid Hawai'i State I.D., driver's license, or military I.D.

For a full list of events, visit www.royalhawaiiancenter.com/events.

For updates on new stores and restaurants, follow us on social media ([@royalhwcntr](https://twitter.com/royalhwcntr)) or visit our website at www.royalhawaiiancenter.com.

MARCH



MALAKI 2023 | HELU 'UMIKUMAHĀ

Complimentary Cultural Programming

LĀ PULE SUNDAY	PŌ'AKAHI MONDAY	PŌ'ALUA TUESDAY	PŌ'AKOLU WEDNESDAY	PŌ'AHĀ THURSDAY	PŌ'ALIMA FRIDAY	PŌ'AONO SATURDAY
LOCAL INFORMATION A3: Building A, 3rd Floor G1: The Grove Stage HH: Helumoa Hale For more information, call Helumoa Hale Guest Services. (808 922-2299)			1 11AM - 12PM A3 Lauhala Lesson 5:30 PM - 6:30PM G1 Pu'uhonua Performance	2 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Pu'uhonua Performance	3 12PM - 1PM A3 Lei Making Lesson 5:30 PM - 6:30PM G1 Malu Productions Performance	4 3:30 PM - 4:30PM G1 Keiki Hula Performance 5:30 PM - 6:30PM G1 Hula Kahiko Performance
5	6 11AM - 12PM G1 'Ukulele Lesson	7 11AM - 12PM G1 Hula Lesson 5:30 PM - 6:30PM G1 Kawika Trask Trio Performance	8 11AM - 12PM A3 Lauhala Lesson 5:30 PM - 6:30PM G1 Pu'uhonua Performance	9 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Pu'uhonua Performance	10 12PM - 1PM A2 Lei Making Lesson 5:30 PM - 6:30PM G1 Malu Productions Performance	11 3:30 PM - 4:30PM G1 Keiki Hula Performance 5:30 PM - 6:30PM G1 Hula Kahiko Performance
12	13 11AM - 12PM G1 'Ukulele Lesson	14 11AM - 12PM G1 Hula Lesson 5:30 PM - 6:30PM G1 Kawika Trask Trio Performance	15 11AM - 12PM A3 Lauhala Lesson 5:30 PM - 6:30PM G1 Pu'uhonua Performance	16 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Pu'uhonua Performance	17 12PM - 1PM A3 Lei Making Lesson 5:30 PM - 6:30PM G1 Malu Productions Performance	18 3:30 PM - 4:30PM G1 Keiki Hula Performance 5:30 PM - 6:30PM G1 Hula Kahiko Performance
19	20 11AM - 12PM G1 'Ukulele Lesson	21 11AM - 12PM G1 Hula Lesson 5:30 PM - 6:30PM G1 Kawika Trask Trio Performance	22 11AM - 12PM A3 Lauhala Lesson 5:30 PM - 6:30PM G1 Pu'uhonua Performance	23 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Pu'uhonua Performance	24 12PM - 1PM A3 Lei Making Lesson 5:30 PM - 6:30PM G1 Malu Productions Performance	25 3:30 PM - 4:30PM G1 Keiki Hula Performance 5:30 PM - 6:30PM G1 Hula Kahiko Performance
26	27 11AM - 12PM G1 'Ukulele Lesson	28 11AM - 12PM G1 Hula Lesson 5:30 PM - 6:30PM G1 Kawika Trask Trio Performance	29 11AM - 12PM A3 Lauhala Lesson 5:30 PM - 6:30PM G1 Pu'uhonua Performance	30 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Pu'uhonua Performance	31 12PM - 1PM A3 Lei Making Lesson 5:30 PM - 6:30PM G1 Malu Productions Performance	

All programming is subject to change or cancellation. Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.



Travel through Asia at Hawai'i's newest gourmet food hall **STIX ASIA**

Explore Hawai'i's ONLY Asian food hall **STIX ASIA**, which opened its doors in February 2023 on the lower level of Waikiki Shopping Plaza. Positioned to be the ultimate cultural epicenter for food and education, **STIX ASIA** is the only place in Hawai'i where visitors can explore Asian cuisines from countries such as Japan, China, Taiwan, Korea and Singapore through 17 food vendors - all in one place.

The opening of **STIX ASIA** reflects the ever-growing \$47.75 billion global ethnic food market and the trending concept of food halls in America, which is on an upward trajectory from a 25-food hall market in 2010 to a projected \$71.69 billion industry by 2026.

The space is home to popular original eateries to Michelin Guide-rated establishments and even an Asian-inspired cocktail bar featuring some of the most sought-after spirits. There's a wealth of options including noodle soups from **Honolulu Noodle & Co**, hot pot by **Nabe Aina**, green tea parfaits using authentic matcha by **nana's green tea**, crisp tempura from **Shingen**, organic musubi by **NANAMUSUBI**, freshly made udon noodles by **Udon Yama** and fresh sushi by Sushi Matsuri reminiscent of Tokyo's fish auctions in Tsukiji and Toyosu. Gracing the walls throughout **STIX ASIA** are posters and murals that share the cultural roots of Asia so patrons can learn about the history and evolution of these iconic Asian cultures and dishes.

*"We are thrilled to open in Waikiki. This bustling, eclectic and exciting neighborhood is truly one-of-a-kind," says Frank Clark, **CEO of STIX ASIA**. "One of the many things we are proud about Hawai'i is the acceptance and diversity of different ethnicities and cultures. I love how **STIX ASIA** reflects that diversity by sharing various Asian countries and traditions in one space."*



STIX ASIA is located in the lower level of the Waikiki Shopping Plaza, at 2250 Kalakaua Avenue.

The food hall is open from 11 a.m. to 10 p.m. daily.

For more information and details on all the vendors, visit www.stixasia.com or call (808) 744-2445.



the Waikiki

SHOPPING PLAZA

March 2023

STIX ASIA is Now Open

Experience authentic Asian cuisine in the heart of Waikīkī! STIX ASIA is Hawai'i's premier Asian food hall, located on the lower level of the Waikiki Shopping Plaza. Open daily from 11am - 10pm.

Currently Open:

Ao Gelato
Baikohken
Honolulu Noodle & Co.
K Street Food
Nabe Aina
Nana's Green Tea

Nana Musubi
Shanghai Bar
Shingen
Sushi Matsuri
Udon Yama

More coming soon!



Shopping

ABC Stores
Belle Vie
Black Palette Tattoo
H&M
Hamilton Boutique
HiLife
Honolulu Cookie Company

LC Creations
Lono God of Peace
Lululemon
Maxi Hawaiian Jewelry
Pure Stone
Quiksilver
Sephora

Tiki Products
USPS
Victoria's Secret
Wahing Jewelry
Waikiki Trolley Kiosk
World Assistance Services

Dining

Buho Cantina
Royal Lobster
Sky Waikiki
Starbucks
STIX ASIA 
Tanaka of Tokyo

Parking

Waikiki Shopping Plaza
\$3 per half hour
\$15 Daytime Special: Up to 10 hours for \$15
if you enter the lot from 6:30am - 4:30pm

Waikiki Business Plaza
\$3 per half hour

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours are from 6:30am – 12am.
Management Office hours are from 9am – 4pm.

2250 Kalakaua Ave, Honolulu, HI 96815
waikikishoppingplaza.com



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.