



Waikiki Wiki Wiki Wire



Tesoro presents “Sunset on the Beach” celebrating Earth Month – April 12, 13

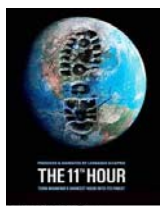
Films to be shown are "Arctic Tale" and "The 11th Hour"

Tesoro Hawaii presents an Earth Month-themed “Sunset on the Beach” this weekend, April 12 & 13, with environmental films “Arctic Tale” and “The 11th Hour” screened on Saturday and Sunday, respectively.



On Saturday, April 12th, bring the family down to see ARCTIC TALE (Paramount Classics - Rated G), a documentary feature narrated by Queen Latifah. From the producers who brought you *March of the Penguins*, comes this film which follows a walrus and a polar bear from birth to maturity and parenthood in the frozen wilderness of the Great North. These magnificent creatures’ world was once a perpetual winter wonderland of snow and ice but now they face extinction as their icebound world melts from underneath them.

Live entertainment begins at 5:00 PM with NETHERMIND followed by RUBBER SOUL at 6:00 PM. Saturday’s radio partner is HAWAIIAN 105 KINE (COX).



On Sunday, April 13th, catch another timely environmental documentary, THE 11TH HOUR (Warner Independent Pictures - Rated PG). This documentary from well known activist and actor Leonardo DiCaprio examines the state of the global environment with renewed energy in the wake of recent natural disasters. Included are interviews with over 50 leading scientists, thinkers and leaders who discuss their

visionary and practical solutions for restoring the planets beleaguered ecosystems.



Come early for live entertainment at 5:00 PM by JAHMAKA followed by ILONA IRVINE at 6:00 PM. Sunday’s radio partner is KCCN FM 100 (COX).

Food booths will open at 4:00 p.m. on both days and include Ba-le, K’s Restaurant, Le Crepe Café, Leo’s Taverna, M&N’s Treats, and Royal Hawaiian Hot Dog. The live entertainment starts at 5:00 p.m. both nights, so make sure to come down early! The films will screen after the sun sets (6:50 p.m.).

Sunset is also brought to you in part by the City & County of Honolulu, the Hawaii Tourism Authority, and the Waikiki Improvement Association which produces the event.

All events are subject to change.

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HTA works to secure airseats for passengers following Aloha and ATA shutdowns

The Hawai'i Tourism Authority (HTA) has acted quickly and decisively in finding airline services to accommodate passengers who are unable to secure alternative flights following the shutdown of ATA Airlines' operations on April 2, 2008. ATA served the Hawai'i market with 12 daily flights with routes to Los Angeles, Oakland, Phoenix, and Las Vegas.

Following ATA's announcement, HTA immediately contacted other airlines with service to the West Coast, but due to the recent closure of Aloha Airlines' transpacific flights, many carriers are already operating at full capacity and unable to absorb the void left by ATA.

HTA then held an emergency meeting of its board on April 4 to approve the budget needed to help underwrite flights and fund other potential activities to assist travelers.

"Our primary goal is to address the needs of those passengers who could not find an available seat," said Rex Johnson, president and CEO of HTA. "We are continuing to work with all stakeholders and involved parties to provide assistance so that passengers holding ATA tickets make it to their desired destination safely and within a reasonable time. This includes visitors trying to return to the mainland as well as Hawai'i residents on the mainland who are trying to return home."

HTA, working with Hawaiian Airlines, Panda Travel and United Airlines, was able to secure a number of charter flights for ATA and Aloha Airlines ticket holders who have been unable to secure alternative flights following the shutdown of those airlines.

"We have been working diligently to assist as many passengers, including local residents still on the mainland, who have not been able to find an available seat," said Rex Johnson, HTA's president and CEO. "We are grateful to both Hawaiian Airlines and to Jack and Daisy Tsui of Panda Travel for coming forward and working with us."

We also want to thank the State Legislature, the Hawai'i Visitors and Convention Bureau, Governor's Tourism Liaison, the Hawai'i Hotel and Lodging Association and the visitor industry as a whole for all of their assistance and continued support during this difficult time."

The HTA is working with the Hawai'i State Legislature, the Hawai'i Visitors and Convention Bureau (HVCB), Governor's Tourism Liaison and the Hawai'i Hotel and Lodging Association (HHLA) to address long-term solutions.

Updated information on flights and hotel accommodations for ATA and Aloha Airlines' passengers can be found on the HVCB's Web site www.gohawaii.com/ata.

Marriott Resorts Hawaii extends special rates to stranded ATA Airlines passengers

In light of the announced shut down of ATA Airlines, Marriott Resorts Hawaii is extending a helping hand to ATA ticket holders in Hawaii who may have to stay beyond their check out date; and to in-bound customers who may have to postpone their stay due to their inability to find a flight.

"We are stepping up to help ATA ticket holders as we have done in recent days for stranded Aloha Airlines passengers," said Ed Hubennette, vice president of North Asia, Hawaii & South Pacific – Marriott International. "Taking care of our guests is our top priority and we will do what we can to ease the difficulty of their circumstances."

Marriott Resorts Hawaii will offer the following:

- Any guest currently staying at any Marriott Resorts Hawaii property will be offered 50% off

the rate they are paying for up to 3 additional nights beyond their original check out date.

- ATA ticket holders who are already in the Hawaiian Islands and in need of emergency accommodations will be offered the "kamaaina" (Hawaii resident) rate.
- Customers with a hotel reservation that are unable to fulfill their Marriott reservation due to unavailability of flights, will not be charged a penalty as long as they rebook within one year.

For all of the above, Marriott will need to see proof of ATA ticketing.

Marriott Resorts Hawaii comprises nine lodging properties, including the Waikiki Beach Marriott Resort & Spa.

Outrigger extends previously announced distressed passenger rates

Outrigger's Distressed Passenger Rates currently available to those travelers affected by the closure of passenger services at Aloha Airlines have been extended to passengers affected by the announced shutdown of ATA. The following special rates are available to affected passengers only on a space available basis:

- \$75.00 at the OHANA Waikiki West
- \$75.00 at the OHANA Waikiki Malia
- \$85.00 at the OHANA East
- \$90.00 at the OHANA Waikiki Beachcomber
- \$109.00 at the OHANA Honolulu Airport Hotel and Best Western The Plaza Hotel (includes complimentary continental breakfast)
- \$119 at the Ala Moana Hotel's Waikiki Tower
- \$129.00 at The Wyland Waikiki
- 50% discount at the Outrigger Reef on the Beach and Outrigger Waikiki on the Beach in Waikiki

- 50% discount at all Outrigger Condominium Collection resorts
- 50% discount at the Keauhou Beach Resort on Hawaii's Big Island

Prices are per room, per night and special rates and discounts are subject to availability. Guests must show an Aloha Airlines or ATA confirmation or ticket upon check-in to receive the special Distress Passenger Rate.

Additionally, Outrigger is relaxing its cancellation policy for those guests who have to cancel or change reservations as a result of the closure of either Aloha Airlines or ATA.

For **reservations or information**, call toll free 800-OUTRIGGER (1-800-688-7444) within the United States, Guam and Canada. Outrigger's toll-free number is available internationally via AT&T's Direct 800 Service. Elsewhere call direct to 303-369-7777 (long distance charges apply).

Aqua offers 3 FREE nights to ATA return ticket holders

Aqua Hotels & Resorts announced today that it is offering three FREE nights to guests who find themselves stranded in Waikiki due to the announcement this morning of ATA Airlines Chapter 11 filing and immediate cancellation of flights.

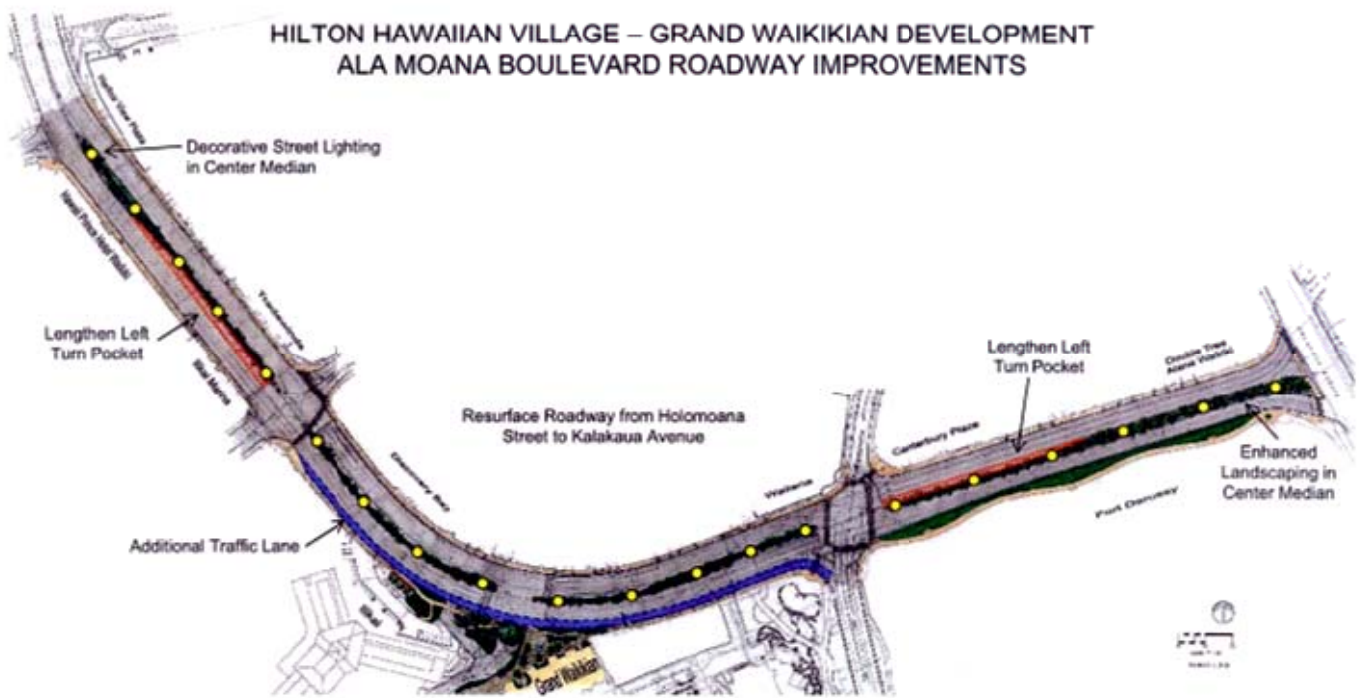
The offer is valid for a maximum of three free nights at any of Aqua's 11 Waikiki locations (one hotel is closed for renovations), based on space availability from April 3 - 10. It cannot be combined with any other offer. Stranded guests taking advantage of this offer must present their return ATA Airlines ticket to the respective front desk.

Aqua is also waiving their standard hotel cancellation policy for individuals who are no-show because they are unable to rebook their ATA mainland to Oahu flight arriving from April 3 - 10. Travelers and travel agents may advise Aqua by calling the toll-free reservations number at 1-866-406-2782 or the individual hotels direct:

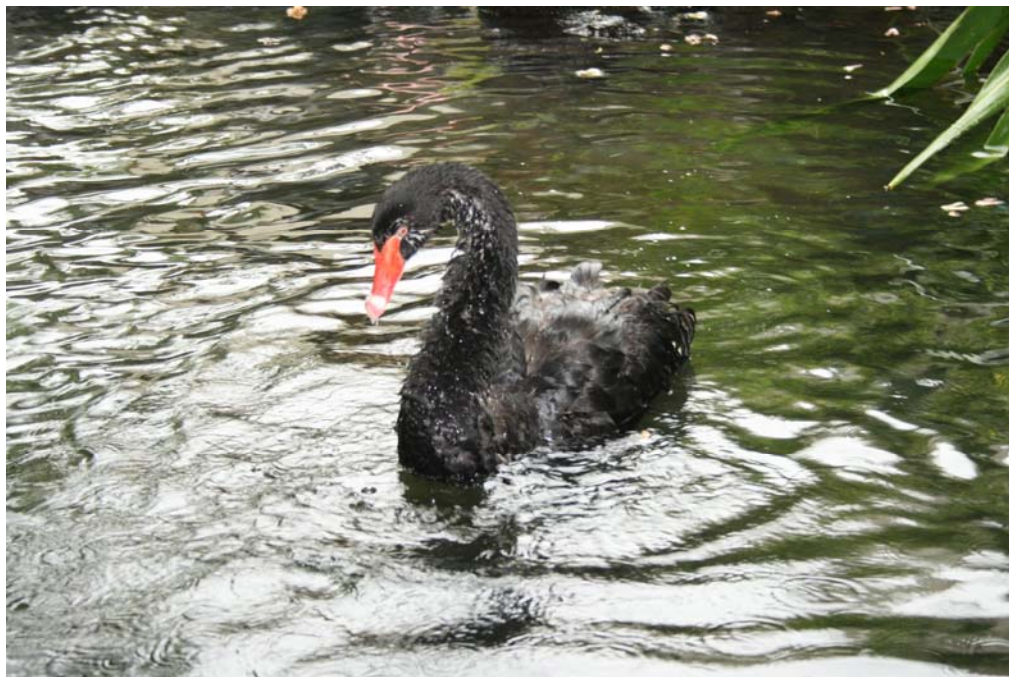
- Aqua Aloha Surf & Spa, 922-0222

- Aqua Bamboo & Spa, 922-7777
- Aqua Continental, 922-2232
- Aqua Honolulu Prince, 922-1616
- Aqua Island Colony, 923-2345
- Aqua Palms & Spa, 947-7256
- Aqua Waikiki Beachside, 931-2100
- Aqua Waikiki Marina, 942-7722
- Aqua Waikiki Wave, 922-1262
- Hotel Renew, 687-7700
- The Equus, 949-0061

Visit www.aquaresorts.com for more information about the company and individual hotels.



The above rendering, courtesy of Hilton Hawaiian Village, illustrates the various improvements that began construction on Ala Moana Boulevard on March 31st.



The Hilton Hawaiian Village’s renowned wildlife collection has a new member. Olive, a Black Swan (*cygnus atratus*) native to Australia, made her debut Wednesday morning. She was hatched in 2001, and was first received on March 10, 2008 at the Flamingo Hotel in Las Vegas. She is the Hilton’s only Black Swan. Black Swans are characterized by black feathers, red eyes and a white stripe across the deep red bill. The Black Swan has the longest neck in the swan world. The cobs (males) carry their neck erect, compared to the pen (female). Natives of Australia, they feed primarily on lake weed and other aquatic plants.

Musashi features spring sake pairing dinner April 17



Musashi, Hyatt Regency Waikiki Resort & Spa's award-winning Japanese restaurant, will be featuring a Spring Sake Pairing Dinner Thursday, April 17 at 6 p.m. The evening will feature a six-course menu of Japanese delicacies prepared by Musashi Chef Minoru Karikomi and sake pairings by Better Brands' sake sommelier Ikuko Shimizu. Seating is limited and reservations are recommended for this one-time-only dinner event.

"We are very excited to pair Chef Karikomi's Japanese delicacies with Ikuko Shimizu's sake selections," said Marjorie Kubota, Musashi manager. "She has brought in some rare sake from Japan that will go extremely well with our Japanese cuisine."

Self and valet parking is free with a restaurant validation. Please call 808-923-1234 for reservations or inquiries.

Halekulani offers award-winning Orchids cuisine in honor of "Administrative Professionals Week"

Halekulani is offering the award-winning cuisine of Orchids in honor of "Administrative Professionals Week," April 23 – 25, 2008, from 11:30 a.m. to 2:00 p.m. Celebrated for its exquisite international Sunday Brunch, Orchids will offer an elaborate culinary array featuring "live" chef stations and stunning panoramic views of Waikiki Beach and Diamond Head, accentuated with gracious Halekulani service.

Orchid's "Administrative Professionals Week" specialty menu is available for \$39.00 per person. Reservations required at (808) 923-2311, ask for dining reservations. Orchid's restaurant attire is

business, aloha or resort elegant. Halekulani is also pleased to offer complimentary valet service as part of the dining experience.

Orchids at Halekulani is the island's most sought after holiday gathering place, offering the most coveted holiday brunches in Hawaii and is the preferred annual venue for the New Years Eve Waikiki Extravaganza.



WANTED: Tutu of the Year – to be honored at Tiki's Grill & Bar on Mother's Day, Sunday May 13th

Tiki's Grill & Bar is searching for the Tutu (Grandma) of the Year to be honored on Mother's Day. Email events@tikisgrill.com in 25 words or less, why you think your Tutu should be "Tutu of the Year." The winner will receive complimentary Mother's Day Brunch for four on Sunday, May 13th. All entries must be received by May 8, 2008.

Tutu has fed and taken care of you and your family well, so now it's time to return the favor. On Sunday, May 13th, Tiki's Grill & Bar will celebrate Mother's Day with a special brunch buffet from 9 a.m.

to 2 p.m., featuring a vast selection of delicious offerings sure to please Tutu, Mom and the entire Ohana.

"Mother's Day is one of the most popular days of the year to dine out," said Bill Tobin, managing partner and CEO of Tiki's Grill & Bar. "We invite everyone to come celebrate Mother's Day with us," he added.



AquaSPA opens 3rd Waikiki location

Aqua Hotels & Resorts announced the opening of a third AquaSPA location at Aqua Aloha Surf & Spa, 444 Kanekapolei Street. Two other AquaSPAs are at Aqua Palms & Spa and Aqua Bamboo & Spa.

The intimate and relaxing 900 sq. ft. facility at Aqua Aloha Surf & Spa is comprised of two treatment rooms. The single room is ideal for individual services and the couples room is perfect for friends or couples booking treatments together – particularly the ‘Romance Special’ where couples enjoy a combination of Swedish and Lomi Lomi therapies at the affordable price of \$160 for 60 minutes (regularly priced at \$180) until June 30, 2008.

AquaSPAs are open daily from 9 am – 7 pm offering a choice of massage therapies with soothing foot bath as well as couples and chair treatments. In addition, therapists also perform a variety of body scrubs, body polish, facials and waxing services. Select AquaSPA services are also included when booking Aqua’s ‘Spa-licious’, ‘Spring into Spa’ and ‘Passion in Paradise’ hotel packages.

All three AquaSPAs are open to the public. Appointments can be made by calling 808-924-2782



or contacting the Guest Services Manager at the preferred Aqua hotel location.

Visit www.aquaresorts.com for more information about the company, individual Aqua hotels and packages and AquaSPA.

Hilton Hawaiian Village helps kama‘aina “meet with success” Special meetings and events package includes special discounts and other goodies

The Hilton Hawaiian Village Beach Resort & Spa is making events at the Village easier and more affordable with its “Meet with Success” kama‘aina package through June 30.

Available for events held Monday through Thursday, the package offers a free venue with lunch menus starting at \$29.75 per person; or dinner menus starting at \$41.50 per person. The package also includes an 8-foot screen, projector stand and cabling, podium and microphone, and 25 percent off the independently owned and operated Mandara Spa for all attendees. Whether it’s for a meeting or recognition event, the package is available to groups between 20 and 200 people for lunch, and between 20 and 300 for dinner.

The Hilton Hawaiian Village offers more than 150,000 square feet of function space, including the Mid-Pacific Conference Center, Tapa Conference Center, Kalia Executive Conference Center, and a variety of smaller meeting rooms and outdoor function areas, including the recently refurbished Great Lawn, a picturesque lawn adjacent to Duke Kahanamoku Lagoon, which recently opened after a yearlong, \$15 million restoration project. Attendees will enjoy the

spaciousness of the resort and the variety of activities available at the Village.

Independently owned and operated Mandara Spa is a full-service spa and salon on the 3rd and 4th floors of the Kalia Tower that features Hawaiian-Balinese furniture in an atmosphere that will restore and rejuvenate the soul. There are 25 treatment rooms in which a variety of Hawaiian themed treatments are offered. Guests can choose everything from Tropical Hawaiian Scrubs and Hawaiian Lomi Lomi Massage to Vanilla & Pikake Facial and Hawaiian Pohaku (Warm Lava Stones) Massage.

Atlantis Submarines also offers its special kama‘aina rate of \$35 per adult and \$15 per child exclusive of tax and harbor fee. The 48-passenger submarine takes explorers about a mile off shore to depths of more than 125 feet to get nose-to-nose with sea creatures that live amongst Waikiki’s reef. To reserve seats aboard the Atlantis submarine, call Atlantis at 973-9811.

All events must be scheduled for Monday through Thursday to qualify for the “Meet with Success” kama‘aina meetings package, and can be booked by calling the Hilton’s Events Department at (808) 949-4321, ext. 35.

P.F. Chang's grand opening to benefit Waikiki Community Center



P.F. Chang's Waikiki will hold their grand opening on Thursday, April 24th, has a benefit to the Waikiki Community Center (WCC). Proceeds from this event will benefit WCC's outreach programs to employees and families of the visitor industry and Waikiki residents. Enjoy P.F. Chang's full dining experience while helping out the Waikiki community!

P.F. Chang's Waikiki is located at Royal Hawaiian Center, ground level, on Lewers and Kalakaua. Parking is available at the Royal Hawaiian Center lot, \$2 for 2 hours.

Call (808) 457-1859 to book your reservation and join the fun. Cost is \$75 per person, of which \$40 is tax deductible.

P.F. Chang's Waikiki officially opened on Monday, March 31, 2008. Hours of operation are 11 am to 11 pm, Sunday through Thursday, and 11 am to midnight on Friday and Saturday.

Group 70 promotes Tom Young to principal



Group 70 International, Inc. is pleased to announce the promotion of Tom Young, AIA to principal. Formerly an associate/project architect, Young will now help shape the firm's overall strategic business plan while continuing to supervise projects from start to completion. In his new role, Young will also serve as a principal-in-charge of marketing, along with fellow principal Paul Bierman-Lytle, the firm's chief sustainability officer.

"Tom's ability as a well-rounded leader and innovative architect are reflected by his appointment to principal," said Francis Oda, chairman and CEO of Group 70. "His understanding of the market and project foresight are valuable qualities in helping to guide Group 70 to its full potential."

Young brings more than 20 years of architectural experience to Group 70 with a special emphasis in resort, timeshare and high-rise residential resort projects. He is knowledgeable in technology suitable for high-rise buildings, especially in exterior cladding

and curtain wall systems. Young's signature past projects include the Marriott Vacation Club International at Ko'olina, The Grand Waikikian and the Hyatt Regency Maui Resort and Spa at Ka'anapali.

Young received a bachelor's degree in modern history from Cornell University, master's degree in architecture from the University of Pennsylvania, and master's degree in business administration from the internationally renowned Kellogg School of Management at Northwestern University and the Hong Kong University of Science and Technology's joint program.

Aside from his architectural expertise, Young is also versed in areas of project, finance and marketing management. His fluency in Cantonese and Japanese has enabled him to work easily with clients both locally and abroad. The Honolulu resident is a member of the American Institute of Architects Honolulu Chapter and a licensed architect in Hawai'i and California.

Hawai'i's meetings industry leaders select new sales & marketing executive

SMG Hawai'i has announced the results of a recent recruitment process for an executive director of sales and marketing to direct the Hawai'i Convention Center's national sales team. Neil J. Mullanaphy, CHME will assume the position of executive director of sales and marketing for the Hawai'i Convention Center on April 21, 2008. Mullanaphy brings a diverse amount of meetings industry experience spanning over 20 years to the newly created position.

Recognizing the importance of this position for its industry partners and the State of Hawai'i, Joe Davis, SMG general manager of the Hawai'i Convention Center, assembled a top notch committee to oversee the executive recruitment process. The six-member committee included Joe Davis and the following industry leaders, listed below in alphabetical order:

- Jon Conching, Regional VP Sales-Hawai'i, Hilton Hotels Corporation
- Connie Flattery, Area Director of Sales & Marketing, Marriott International
- Peter Schall, Retired CEO, Hilton Hawaiian Village
- Jim Sweeney, Retired CEO of American Dental Association Business Enterprises, Inc.
- Cheryl Williams, Regional VP Sales & Marketing, Starwood Hotels & Resorts Worldwide, Inc.

"The executive selection committee played a key role in the recruitment process. It was important to come together as a unified team and select the best possible individual, capable of growing our business at the Hawai'i Convention Center and ultimately benefiting our industry partners and the entire State of Hawai'i," said Joe Davis, SMG general manager of the Hawai'i Convention Center. "Our goal was to recruit a destination consensus candidate, which we successfully accomplished as a team."

Mullanaphy, who has extensive sales and marketing experience, and is well known in the meetings industry, was most recently the vice president of sales for GES Exposition Services. His other positions include director of tradeshow sales at Mandalay Bay Resort, Casino and Convention Center in Las Vegas, and director of national sales at Atlantic City Convention & Visitors Authority.

"Neil brings a wealth of talent and resources to the Hawai'i team. His in-depth knowledge of the freight shipping issues for tradeshow for example, one of Hawai'i's main challenges, based on his experience with GES, and his firsthand experience selling

convention centers, makes him the ideal leader to tout Hawai'i in the marketplace," added Davis.

"Knowing that I have the full support of our Hawai'i destination partners means a great deal in the marketplace and to me personally. Hawai'i is a one-of-a-kind meetings destination and more importantly, an unparalleled experience," said Neil J. Mullanaphy, CHME, executive director of sales and marketing of the Hawai'i Convention Center. "I am looking forward to taking the sales and marketing of the Center to the next level, as well as working with Hawai'i's industry partners."

In addition to working on developing a comprehensive plan to address Hawai'i's meetings industry partners needs and working with HCC's national sales team to optimize booking pace, his immediate priorities include establishing a key target list outside of the business already on the books, establishing which meeting segments will have short term and/or long term strategies placed against, and recommending and implementing new marketing initiatives. Mullanaphy will be based in HCC's Washington, D.C., sales office.

HTA's festivals and events seminar

The Hawaii Tourism Authority has announced its 2008 festivals and events seminar. The one day seminar will be held on O'ahu on May 14th at the Hawai'i Convention Center.

Register by the early registration deadline of April 23rd to receive a \$13 discount on the registration fee.

Call 973-2262 for more information.





Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows are **performed nightly except Mondays**, 6:30PM – 7:30PM, by Hawaii's finest hula hālau (troupes) and Hawaiian performers at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside Uluniu & Kalakaua Ave. in Waikiki.

These are outdoor performances with seating on the grass or on beach chairs or beach mats. Cameras are welcome.

Presented by the City's Office of Economic Development (843-8002) and the Hawaii Tourism Authority. FREE. Schedule subject to change without notice.

For the months of April:

Mondays: No show

Tuesdays and Thursdays: Joan "Aunty Pudgie" Young and Puamelia

Wednesdays: Ainsley Halemanu and Hula Halau Ka Liko Ka Palai

Friday, April 11: Kale Pawai and Halau Na Pua Mai Ka Lani

Saturday, April 12: Coleen Aiu and Halau Hula O Maiki

Sunday, April 13: Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula

Friday, April 18: Michael & James Dela Cruz and Hula Halau O Na 'Opio Me Na Kupuna O Ko'olau

Saturday, April 19: Lilinoe Lindsey and Ka Pa Nani O Lilinoe

Sunday, April 20: Kapi'olani Ha'o and Halau Ke Kia'i A O Hula

Friday, April 25: Moana Chang and the Aloha Boat Days Show

Saturday, April 26: Shirley Recca and Halau Hula O Namakahulali

Sunday, April 27: Momi Cruz-Losano & Halau Hula Namakahonuakapiliwale



Waikiki Beach Clean-up!

April 12, 2008 (Earth Day)

Waikiki Ohana Workforce

Please join the Waikiki Ohana Workforce of the Waikiki Improvement Association for a Waikiki Beach Clean-up on Saturday, April 12, 2008 , from 7:00AM to 9:00AM.

7:00 am: Meet at the Duke Kahanamoku Statue in Kuhio Beach Park for a briefing.
(Transportation will be provided to other clean-up areas.)

9:00 am: Ends back at Kuhio Beach Park.

- Wear a company t-shirt and have a photo taken!
- All are welcome!
- RSVP 923-1094 ext. 6.

Our valuable sponsors: ABC Stores, C&C Lifeguards, Crazy Shirts, DFS Hawaii, E Noa Corporation, HPD-D6, Halekulani, Hawaiian Building Maintenance, Hilton Hawaiian Village, Hyatt Regency Waikiki, International Market Place, LVMH Fashion Group Hawaii, Pacific Beach Hotel, Roberts Hawaii, Sheraton Princess Ka'iulani, Superstar Transportation, Tiffany & Co., Waikiki Beach Activities Inc., Waikiki Beach Marriott Resort, Waikiki Trade Center.



Waikiki Improvement Association

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094

Fax: 808-923-2622

E-mail: mail@waikikiimprovement.com



Waikīkī parade watch (courtesy of the City)

April 20, 2008 Sunday

8:00AM Starts
10:00AM Ends

HONOLULU AIDS WALK FOR LIFE sponsored by Life Foundation. The event is expected to have 2,000 participants. It will start at Kapiolani Park Band Stand, to Kalakaua Ave., to jogging path and cross to the mauka side., to Paki Ave. jogging/bike path, to Kapahulu Ave., to Kalakaua Ave., to end at Honolulu Marathon Finish line. Contact: Kandice Johns 521-2437, Ext. 250 Fax: 521-1279, E-mail: kandice@lifefoundation.org For more info, visit their website: <http://www.honoluluaidswalk.org/>

April 26, 2008 Saturday

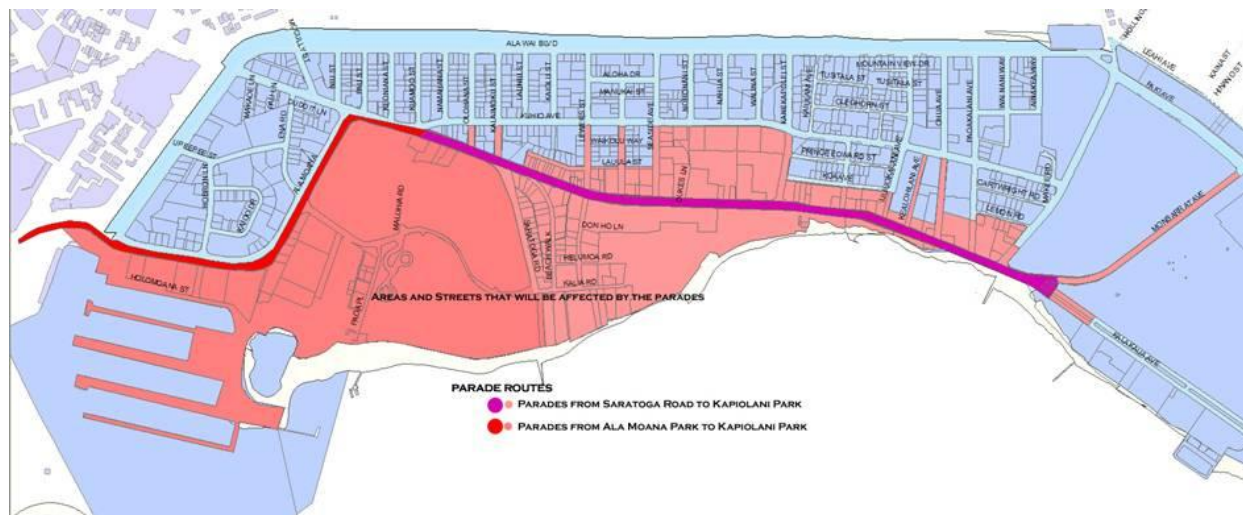
7:30AM Starts
12Noon Ends

WALKAMERICA sponsored by March of Dimes Hawaii. The event is expected to have 1,000 runners/walkers. It will start at Queen Kapiolani Park Bandstand, to Kalakaua Ave., to Ala Moana Blvd., to Atkinson entrance, Ala Moana Park, to Ala Moana Park Beach Rd., to circle Magic Island, to Ala Moana Beach Rd., to Atkinson entrance, Ala Moana Park, to Ala Moana Blvd., to Kalakaua Ave., to end at Queen Kapiolani Park Bandstand. One (1) lane will be closed: 1) makai side, Ala Moana Blvd., from Atkinson to Kalakaua Ave., 2) Kalakaua Ave., makai side, Ala Moana Blvd. to Monsarrat Ave. Contact: Al Streck 973-2155, Email: astreck@marchofdimes.com For more info, check out their website: www.marchofdimes.com/hawaii

May 3, 2008 Saturday

4:00PM Starts
11:00PM Ends

WAIKIKI SPAM JAM STREET FESTIVAL sponsored by SJ Foundation. The event is expected to have 8,000+ participants. Traffic will be diverted starting 2 pm for setup. The event will close Kalakaua Avenue, all traffic lanes/sidewalk areas, from Seaside Ave. to Kaiulani Avenue. Contact: Karen Winpenny 255-5927, E-mail: kwinpenny@hawaii.rr.com



The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



Waikiki Improvement Association

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094
Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to mail@waikikiimprovement.com or fax to 923-2622.

Check out our website at:

www.waikikiimprovement.com