



WAIKIKI IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up to date on Waikiki news, features, trends and more!

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Moana Surfrider, A Westin Resort & Spa Completes \$21 Million in Resort Upgrades to a Theme of “Timeless Revitalized”

*The Refresh Includes Room Renovations to Tower and Diamond Wings
and the Addition of the Beach Club and Surfrider Café*

Moana Surfrider, A Westin Resort & Spa, the resort that defined the Hawaiian hospitality experience over a century ago, continues to set the standard with the recent completion of nearly \$21 million in enhancements to its rooms and snack shop, and the construction of a new club lounge. The inspiration for the newly reconstructed areas is deeply rooted in the Moana Surfrider’s rich history and adheres to a theme of “Timeless Revitalized.”

Renovations, completed December 2013 at the “First Lady of Waikiki,” include a complete room refresh of both the Tower and Diamond wings, which span a total of 522 guest rooms and 36 suites. The room décor of both towers is now consistent and tie the product between the two wings together. Guestrooms now offer a distinctly breezy, airy, beach-inspired feel with modern, chic touches, while still maintaining the signature feel of renewal for which Moana Surfrider is known. The contemporary Hawaiian



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design concept incorporates sun-bleached colors and tropical weaves and textures and a composition of soft tones and muted backgrounds which promote an intimate setting for relaxation while subtly providing a frame for the stunning clear blue ocean beyond. Custom carpeting that are patterned after a modern interpretation of Hawaiian palm tree trunks provide the setting for the artwork that adorn each room with a collection of photographs that showcase the Hawaiian lei and many other indigenous plants. Furthermore, Diamond Deluxe Ocean category rooms take Moana Surfrider's lobby feel to the in-room experience with the addition of two rocking chairs that overlook scenic views of the Diamond Lawn and Waikiki Beach.

Each guestroom was outfitted with new artwork, carpeting, drapes and sheers, and furniture including a desk/armoire set, desk chair, lounge chair and foot rest, headboard, mirrors, and lamps. Diamond Wing rooms also received Westin Heavenly brand showerheads and illuminated mirrors. In addition, each suite room also received Westin Heavenly Bath showerheads, a raised vanity in suites with two sinks, new dining table, microwave, flatware, cutlery and glasses in the wet bar area. Moreover, both the Tower and Diamond Wings now sport new corridor carpeting and freshly modernized guest elevators.



The Tower Wing's renewal also included the creation of the new Penthouse at the Moana floor, which is perched 21 floors above world-famous Waikiki Beach. Penthouse at the Moana features newly available and upgraded suites, including the Moana's signature Po'okela Suite, which boasts 270-degree panoramic views of Diamond Head and O'ahu's south shore, and offers the ultimate luxury experience. Each of these new guestrooms allow guests to take in the refined elegance of these custom-crafted accommodations while allowing the magnificence of the blue Pacific Ocean and awe-inspiring Ko'olau Mountain views to move the senses. Colors and patterns for the renewal were inspired by the ocean during different times of the day - from the beautiful turquoise of the early morning hours to the mysterious grays of the evening, and shimmering wave patterns with metallic accents that are reflected in the textures of the tile and carpets. Each room features spacious private lanais, newly redone bathrooms equipped with illuminated mirrors, toilet washlets, a tub and separate Westin Heavenly shower, raised vanities (with dual sinks in suites), Westin's signature Heavenly Beds, signature spa amenities, LCD televisions, complimentary Royal Kona coffee, select Tazo Teas, refrigerators, and Bose home theater sound in the two oceanfront suites.



Catering to the needs of discerning guests seeking the ultimate resort hospitality experience, Moana Surfrider added a signature guest facility with the construction of the new Beach Club. In addition to concierge services and complimentary computer access and WiFi, the Beach Club offers light and flavorful island-style continental breakfast service, mid-day snacks and refreshments, and early evening hors d'oeuvres and beverages that rejuvenate the body, mind and spirit. Patrons may choose from indoor seating at individual tables, a community table, secluded cabana-style tables, or the Beach Club's outdoor lanai area with its sweeping views of the Moana Beach area and the tranquil Pacific Ocean. During

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Beach Club business hours, Moana's concierge staff offers instinctive suggestions to enlighten and enrich each guest's on-island experience. The Beach Club experience is offered to guests who book Moana Surfrider's Banyan Classic Ocean Club category, and for guests in all rooms for an additional \$100 per day.

Meanwhile, the former "snack shop" near the Moana Surfrider's pool has now been renamed the Surfrider Café, and offers convenient yet healthy and flavorful selections for patrons on-the-go and for pool-goers looking for a tasty bite throughout the day. The complete makeover also included a new menu chocked full with a fresh selection of locally-inspired and regionally-sourced menu items. The Surfrider Café is open from 7 a.m. to 5 p.m. daily.

"These recent upgrades and renovations will help reaffirm Moana Surfrider, A Westin Resort & Spa as the clear choice for those travelers looking for an upscale yet approachable resort destination," said Craig Anderson, general manager, Moana Surfrider, A Westin Resort & Spa. "One of our goals is to ensure our valued guests leave feeling better than when they arrived. With its nostalgic charm, the look and feel of the property is world-class, and this, in conjunction with the personal and instinctive servicing by our associates, will help to create many memorable experiences for our valued guests."

While the many renewals at the resort provide an elevated level of sophistication to this historic landmark, Moana Surfrider has also recently welcomed the exceptional culinary talents of Executive Chef Ryan Loo, who will look to elevate the resort's culinary profile. Loo, a multifaceted chef who was born and raised in Hawaii, was most recently the executive chef at W Seattle and prior to that, at Twist at Hanohano. With Loo's masterful influence, the Moana Surfrider will offer personalized opportunities for each restaurant and bar patron to nourish and recharge to a greater sense of well-being at beachhouse at the moana, The Veranda at Beachhouse, The Beach Bar, bin1901, Surfrider Café, and at Moana Surfrider's catering and banquet events.

For more information on Moana Surfrider, A Westin Resort & Spa, please visit www.moana-surfrider.com or <http://www.moanasurfrider.com/propertyoverview/timelessrevitalized>

Waikīkī Wiki Wiki Wire - Newsletter Deadline

The WIA newsletter is published 2x per month—generally on the first and third Thursday.

Waikīkī-related news and information submitted by members for the Waikīkī Wiki Wiki Wire should be received no later than 4pm Wednesday for newsletters published and distributed on Thursday.

Information received after the deadline will be considered for inclusion in the following issue.

Photos which accompany stories are always welcome and, for best results, should be attached to the email as a separate jpeg - maximum 1 MB each imabe please.

Single page PDFs are also welcome but they should look like flyers and not press releases (without media contact information, dateline, city, etc.).

Your kokua is appreciated. *Mahalo.*

Outrigger Hotels and Resorts Hits the Ground Running as Official Hotel Sponsor of the Hapalua

Participants and spectators of the April 13 half marathon can take advantage of special rates at Outrigger and OHANA Hotels in Waikiki

[Outrigger Hotels and Resorts](#), a long-standing sponsor of local sporting events, has signed on as the official hotel sponsor of the 2014 [Hapalua](#), Hawaii's Half Marathon. Runners will take their marks on April 13 for the 13.1-mile race that will take runners through Waikiki to downtown Honolulu and back, finishing with a loop around stunning Diamond Head toward Kapiolani Park, the traditional finish line for the Honolulu Marathon.



Photo courtesy—Hapalua

As the official hotel sponsor, [Outrigger](#) is offering participants and spectators special rates starting at just \$105 per night at participating Outrigger and OHANA hotels in Waikiki, with each hotel conveniently located within walking distance to the race's start and finish lines. Participating properties include Outrigger Waikiki on the Beach, Outrigger Reef on the Beach, OHANA Waikiki East, OHANA Waikiki Malia and OHANA Waikiki West. For reservations, log on to www.outrigger.com/actionsports.

As part of this year's Hapalua, runners have the option to join a fundraising team and raise money for a cause. Participants who register as part of a fundraising team will receive a code for a discounted entry fee of only \$20 (a savings of \$95) for their fundraising efforts. Participants using the code can run the 13.1 miles individually for only \$20 (a savings of \$97) or they can run on a relay team of 4-7 people for only \$40.

For a full list of charitable teams, including [Team Outrigger](#) running in support of the Visitor Industry Charity Walk, click www.crowdrise.com/TheHapalua2014.

"The Hapalua is the perfect opportunity for Outrigger to continue our commitment to local sporting events and encourage travelers to visit our islands to join the competition," said Bitsy Kelley, vice president of corporate communications for Outrigger Enterprises Group. "We're proud to be the official hotel sponsor of The Hapalua and a part of an event that provides participants not only the opportunity to compete but to raise funds and awareness for wonderful causes."

For more information on The Hapalua, Hawaii's Half Marathon, or to book your stay for the big day, click www.outrigger.com/outrigger-sports/hapalua.

A Musical Tribute to the Golden Voice of Hawai'i - Alfred Apaka

Sunday, March 16, 2014 ~ 3:00 – 7:00 P.M.

A celebration will be held at Hilton Hawaiian Village Waikiki Beach Resort on Sunday, March 16 in honor of the Golden Voice of Hawaii Alfred Apaka on the occasion of what would have been his 95th birthday (March 19). The program will start with a procession from the main lobby at 3 p.m., followed by blessing, lei draping and music at the statue of Apaka, and will continue with music at the resort's Tapa Bar where his son Jeff Apaka performs each Sunday. Joining Jeff on March 16 will be Kahu Wendell Davis, Halau Hula o Hokulani, Harry B. Soria Jr., Aaron Mahi, Danny Kaleikini, Kai Markell, Mihana Souza, Hailama Farden, Pa'ahana, Doug Tolentino, Pakala Fernandez, Kaipo Kuhahiko, Lexington Hotel Hula Dancers, Mona Joy, Leialoha Kaleikini, Angie Costa, Leolani Hagan, Kauai Santana, Wailani Bell, Alii Noa, Waipuna, Kale Hannahs, Matt Sproat, David Kamakahi, Queenie Ventura, Kawena Mechler, Chanel Kealoha, Darren Benitez, Moke Boy, Richard Gideon and more.

Before Don Ho there was Alfred Apaka, the Golden Voice of Hawaii. During the 1940's and 1950's, Apaka was Hawaii's most famous entertainer and his show was a "must see" for all visitors. Apaka was indeed the most influential local performer of his time, setting the standard for all modern Hawaiian music. His voice, masculine good looks and personality truly helped put Henry Kaiser's Hawaiian Village Hotel on the map. During the statue's dedication in 1997, long-time family friend, the late Gladys Brandt said, "His ability to render a Hawaiian melody was unduplicated for the time, and perhaps forever." George Kanahale, a critical observer of Hawaiian music later wrote, "Alfred Apaka possessed one of the most remarkable voices to ever come out of Hawaii."



Born into a musical family, Apaka came from Hawaiian royalty. His great-aunt, Lydia Aholo, was an educator and the daughter of another great Hawaiian musician — Queen Lydia Lili'uokalani. Apaka's son, Jeffrey, also a fine musician, says of his father, "I like to think that dad's musical training came in a direct line from the Queen." Alfred Apaka's father, Alfred Sr. was himself an accomplished musician and later recorded with his son for Capitol records.



Alfred Junior's great talent eventually landed him a spot as a featured singer on the famed Hawai'i Calls radio broadcasts -- and then came regular shows with the Moana Serenaders at Waikiki's stately Moana Hotel. From the Moana, he moved to Don the Beachcomber's where in 1952, Bob Hope "discovered" him. Appearances on Ed Sullivan's prestigious Talk of The Town and The Dinah Shore Show followed giving national television exposure for both Apaka's golden voice and for Hawai'i.

In Hawaii Apaka was best known for his lavish shows in the Hawaiian Village's Tapa Room and later in the property's enormous gold aluminum geodesic dome constructed by Kaiser to accommodate Apaka's large crowds. As his fame grew, he became a well-known recording artist, spreading the appreciation of Hawaiian music to the world. Apaka was planning his own national television special at the time of his unexpected heart attack and death at the age of forty in 1960. He was buried with a microphone placed in his hands before his casket was closed. In 1997, Alfred Apaka was honored by a prestigious Nā Hōkū Hanohano Lifetime Achievement Award and in 1999 with an album, Lost Recordings of Hawai'i's Golden Voice.

Former This Week Magazine Publisher Ron Cruger wrote, "Because Hawaii is a land far removed from all others, the most distant populated place on earth, the people of Hawaii hold on to their traditions – their history – dreams. The splendid voice of Alfred Apaka remains in the memories of the Hawaiians. His magical voice filled the sweet Hawaiian air with thoughts of love and dreams of what could be. When Apaka sang a hush fell over those listening. Most had never heard such beauty weave through the air. It was romantic and strong. It made you dream. Hawaiians hold close to their hearts the feelings and the sounds of Alfred Apaka's music."

Pho Factory and Curry Cafe Open in Royal Hawaiian Center

Two new restaurants have opened in the Pā'ina Food Court of Royal Hawaiian Center this month, Pho Factory and Curry Cafe. Both restaurants are owned and operated by the husband and wife team, Billy and Krystal Giang. While the opening marks the move to a new location for Pho Factory, this is the launch of a completely new concept for Curry Cafe.



Pho Factory has already earned a loyal following among locals and visitors thanks to its savory, slow-simmered broth, a secret recipe passed down from Billy Giang's grandmother that combines nine different herbs and spices. "Our mission has always been to serve authentic Vietnamese cuisine made with the freshest ingredients," said Giang. "It's a simple idea, but it's allowed us to expand our business and we're excited to bring it to even more diners." To date, Billy and Krystal have served nearly 200,000 bowls of pho.

Curry Cafe is an entirely new concept the Giangs developed around variations of the local favorite. The menu features three types of curry: Japanese golden, Vietnamese coconut milk and Japanese Hayashi Rice stew. Guests will be able to choose from a variety of toppings including chicken katsu, shrimp, and squid. In keeping with Pho Factory's tradition of carrying on family recipes, the secret of the Vietnamese curry is one that comes from Giang's father.

"We are very excited Pho Factory chose Royal Hawaiian Center to open their new location and just as thrilled to be there from the beginning with Curry Cafe," said Marleen 'Ākau, general manager of Royal Hawaiian Center. "Their flavorful dishes will appeal to our international and mainland visitors, as well as our local resident customers."

Even though Pho Factory and Curry Cafe will have separate, side-by-side storefronts, they will share the same commitment to quality and service. Morning patrons will have the option of choosing from a breakfast menu with smaller portions and in the afternoons, happy hour specials will be offered. As a thank you to their loyal local customers, both eateries will offer a 10% kama'āina discount.



Billy and Krystal Giang have already received accolades for their culinary ventures, including the honor of Young Entrepreneurs of the Year from the Small Business Association. They went on to win the top honor in Region 9 and were featured on the cover of *Hawai'i Business* magazine.

Pho Factory and Curry Cafe are located in the Pā'ina Lāna'i Food Court on the second floor of Building B of the Royal Hawaiian Center. They are open from 10 a.m. to 10 p.m. daily. For information on Royal Hawaiian Center, visit our website at www.RoyalHawaiianCenter.com or call Guest Services at (808) 922-2299. Follow Royal Hawaiian Center on Instagram @RoyalHwnCtr, Twitter @RoyalHwnCtr, or "Like" us on Facebook at www.Facebook.com/RoyalHawaiianCenter

Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Chiba-Ken Too Opens at Royal Hawaiian Center

Royal Hawaiian Center shoppers now have a new dining option, with the opening of *Chiba-Ken too*, a new Japanese eatery located in the Center's Pā'ina Lāna'i Food Court. Chiba-Ken too is the latest concept from owner, Koji Okada, whose first Chiba-Ken location on Ena Road inspired him to create a food court version of the restaurant that combines his commitment to quality Japanese cuisine with convenience and value.

Okada says the new location will give him the opportunity to bring his passion for quality food to even more diners. "I think there's a need for healthy, fresh, good quality Japanese food at a good price and I'm excited that I now have another place where I can do that," said Okada. The loyal following Okada has amassed from his first restaurant will be excited to learn about this second location in Waikiki's most elegant shopping center. Food quality, authenticity and reasonable pricing are hallmarks of Okada's success, and he hand selects all his ingredients to ensure only the finest and freshest preparations. Staying true to its roots as a sushi house, the newest location offers a selection of sushi, musubi and poke bowls, as well as bento and authentic, homemade udon noodles, made fresh daily. Daily specials will also be available.

Royal Hawaiian Center General Manager Marleen 'Ākau said, "Chiba-Ken too's a great addition to the Pā'ina Lāna'i food court. It has something for everyone - from our international and mainland visitors to our loyal local diners". Chiba-Ken too is open during normal Center hours, from 10:00 a.m. to 10:00 p.m. Chiba-Ken too's telephone number is 808-922-3200.

For information on Royal Hawaiian Center, visit our website at www.RoyalHawaiianCenter.com or call Guest Services at (808) 922-2299. Follow Royal Hawaiian Center on Instagram @RoyalHwnCtr, Twitter @RoyalHwnCtr, or "Like" us on Facebook at www.Facebook.com/RoyalHawaiianCenter.

Hawaiian Airlines Suspends Taipei Service, Redeploys Aircraft to Korea

Hawaiian Airlines today announced plans to suspend its thrice-weekly service to Taipei, Taiwan in April and reassign that route's 294-seat Airbus 330-200 aircraft to its non-stop service to Seoul, South Korea, which will operate five times per week.

Up-gauging to the newer A330-200 aircraft will provide South Korean passengers with enhanced amenities including in-seat in-flight entertainment throughout the aircraft and the airline's new *Extra Comfort* preferred seating product. The new aircraft will be available on all flights to Incheon International Airport from April 23, 2014.

"The increase in travelers we have come to expect, when the U.S. visa waiver was extended to additional countries, has not materialized in Taiwan, and it became evident very quickly that there is insufficient awareness of Hawai'i among residents of Taiwan for non-stop service to be successful. At the same time, demand in peak travel days in South Korea has encouraged us to deploy our larger A330 aircraft on that route," said Mark Dunkerley, Hawaiian Airlines president and chief executive officer.

Hawaiian Airlines Flight HA807 will operate its final flight from Honolulu to Taipei on Sunday, April 6, 2014. Return Flight HA808 will operate for the final time on Monday, April 7, 2014 from Taipei to Honolulu. Hawaiian Airlines' reservations department will be contacting passengers booked to fly after that date to accommodate them on other airlines.

Also in April, Hawaiian Airlines will launch thrice-weekly service to Beijing, China, subject to government approval, its 10th international gateway launched since November 2010.

Starwood Hotels & Resorts Hawaii Launches Campaign Promoting Travel to the Islands

More than 100 Starwood Hawaii representatives embark on blitz to more than 20 cities throughout the United States, Canada & Australia

Starwood Hotels & Resorts Hawaii will launch an aggressive campaign in more than 20 cities throughout the mainland United States, Canada and Australia next week to promote travel to the Islands and the distinct experiences offered at each of its 11 resorts in Hawai'i.

This is the first time that Starwood Hawaii has undertaken a coordinated effort of this size and scope, with more than 100 associates, including general managers and representatives from Starwood's sales, marketing, public relations and revenue teams. They are scheduled to meet with over 3,000 media and travel partners in key visitor markets to put both Hawai'i and the Starwood Hawaii brand and its resorts front and center.

Cheryl Williams, regional director of sales & marketing for Starwood Hotels & Resorts Hawaii and French Polynesia said, "Our blitz is an official launch to an action-packed and exciting year for Starwood Hawaii. We will be unveiling our signature campaigns for 2014 including our unique 'Pursue Your Paradise' promotion for both leisure and group travel. Our 'Pursue Your Paradise' package lets guests customize their stay with a resort credit of up to \$1,000 that can be used for dining, spa treatments, room upgrades and a wide variety of thrilling adventures, rich cultural activities and signature events."

For each night a guest stays on the Pursue Your Paradise package, Starwood Hawaii will donate \$1 – up to \$25,000 total – to the annual Hawaii Visitor Industry Charity Walk, which supports over 250 local charities statewide. Pursue Your Paradise is being offered at Starwood's collection of 11 distinctive properties representing four brands (Sheraton, Westin, Luxury Collection and St. Regis) on four islands. The resort credit varies by property (\$500-\$1,000) and a minimum length of stay is required. To learn more, visit PURSUEYOURPARADISE.COM or call 866-716-8140 and mention rate code PURSUE.

Starwood Hawaii's blitz and Pursue Your Paradise campaign complement Hawaii Visitors & Convention Bureau's (HVCB) in-market destination promotions that amplify attention and generate buzz for Hawaii as the number one vacation choice. HVCB has taken its message and spirit of aloha to key markets in the United States throughout January and February.

Hawaiian Airlines Suspends Fukuoka Service

Hawaiian Airlines today announced it will suspend its daily service to Fukuoka this summer. Hawaiian Airlines flight HA 453 will make its final trip from Honolulu to Fukuoka on June 29, 2014, and HA 454 will make its final return from Fukuoka to Honolulu on June 30, 2014.

"The strong historical ties between Hawai'i and Fukuoka – the ancestral home of many of our residents – made us especially excited to connect our islands with the Island of Kyushu. Unfortunately, despite two years of effort, we have not seen sufficient passenger growth to justify continuing this service." said Mark Dunkerley, president and chief executive officer of Hawaiian Airlines.

Passengers with reservations to fly after June 30 will be re-accommodated. The airline's reservations department will be contacting affected passengers in the next several weeks. The airline will continue to accept reservations for travel between Honolulu and Fukuoka prior to June 30, 2014.

The Fukuoka service launched in April 2012. Hawaiian Airlines also provides daily service to Tokyo and Osaka, and thrice-weekly service to Sendai and Sapporo.

New Hawaiian Airlines Credit Card Launches with Bonus Miles and a Gift for Sustainability

*Up to \$100,000 Total Donation to the Polynesian Voyaging Society
For All New Credit Cards Activated Between Today and May 31, 2014*

Hawaiian Airlines® with **MasterCard®**, **Barclaycard US** and **Bank of Hawaii** today announced the official launch of the richly rewarding Hawaiian Airlines World Elite MasterCard® for consumers and the Hawaiian Airlines Business MasterCard® for small businesses. In celebration of the new card, new consumer and small business cardmembers will be rewarded with 35,000 bonus HawaiianMiles® when they spend \$1,000 or more on purchases in the first 90 days and a one-time 50 percent discount on a coach roundtrip companion airfare between Hawai'i and North America on Hawaiian Airlines 1.



Additionally, for every new credit card activated between Feb. 24 and May 31, 2014, the companies will make a donation to the Polynesian Voyaging Society's **Mālama Honua Worldwide Voyage** sponsored by Hawaiian Airlines—up to a total of \$100,000.

“We are excited about providing our customers with additional benefits that help them earn their next award flight quickly and easily,” said Vicki Nakata, vice president, loyalty and travel products, Hawaiian Airlines. “As modern day navigators who bring people from all over the world to our incomparable island paradise, Hawaiian Airlines is proud to further support the Polynesian Voyaging Society in its mission of global sustainability.”

Mālama Honua, care for the earth, is a four-year, 47,000-nautical-mile journey around the planet by the Polynesian voyaging canoe Hōkūle'a. Powered by the wind, guided by the stars, and based on the culture of ancient Polynesian navigators, the Hōkūle'a aims to inspire a global movement to care for and protect our earth's natural and cultural resources.

“Through this donation, Hawaiian Airlines is helping us connect with people from across the globe who share our goal of creating a more sustainable world,” said Master Navigator Nainoa Thompson, President of the Polynesian Voyaging Society. “We are very grateful for Hawaiian Airlines' ongoing support of our voyage and our mission.”

Members of the airline's loyalty program, HawaiianMiles, who don't currently have the Hawaiian Airlines credit card can apply for the new card online at HawaiianAirlines.com or by visiting any of Bank of Hawaii's 67 branches.

“Bank of Hawaii is excited to continue our partnership with Hawaiian Airlines along with the excellent service provided by Barclaycard,” said Tony DeSanctis, senior vice president and credit card manager for Bank of Hawaii. “The added benefit of being able to support the Mālama Honua Worldwide voyage anchors this product to the values that keep our island home unique and special.”

“The Hawaiian Airlines World Elite MasterCard® gives consumers easy and convenient ways to earn their next award flight and support a global movement to care for and protect our natural resources,” said Matt Massaua, senior director, Barclaycard US.

As part of the World Elite MasterCard® program, Hawaiian Airlines cardmembers will enjoy expert assistance with travel plans; trip, car rental and luggage assistance; and insight into exclusive insider opportunities and events. Other perks include:

The Hawaiian Airlines Business MasterCard allows business owners to earn miles without limits for their purchases and better organize their business spending with easier expense tracking and complimentary employee cards.

PacRim Marketing Group Joins Consul, an International Alliance of World's Top Travel Marketing Agencies

New Coalition Unites Expert Agencies Across Five Continents to Enhance Global Business Opportunities

PacRim Marketing Group is one of seven integrated marketing firms participating in the March 3 launch of [Consul – The Global Travel Marketing Alliance](#). Consisting of advertising, public relations, media and marketing firms spread across five continents, this international network provides members with a global platform for cultivating and maintaining business.

“PacRim Marketing Group is proud to be a charter member of the consortium that will offer existing and prospective global and hospitality brands new integrated marketing resources and expertise in markets throughout the world,” said Dave Erdman, President and CEO of PacRim Marketing Group and its sister company, PRTech. “Our track record of generating results for established brands and organizations wanting to increase share of the Asian International Traveler market fits well into Consul’s concept for expanding global expertise and reach in Asia, especially Japan.”



Chairman Don Montague of Consul’s lead U.S. marketing firm, MMGY Global, said: “We’ve had an increasing need to provide our clients and prospects with global resources and local, in-country expertise in markets throughout the world. This alliance enables us to work together with the best minds in the industry to provide a truly global offering. MMGY Global was eager to partner with these agencies to build a network that harnesses each entity’s expertise in key markets. Consul also allows member agencies to bring incremental value to current and prospective clients through the sharing of ‘best practices.’”

“Consul means that for the first time, like-minded advertising and communications agencies from around the world can work better together. Clients in the travel and tourism sectors can now speak with a clear and consistent voice. Consumers can only respond positively,” said Accord Group CEO David Sitwell.

“The rapid growth of the Asian International Traveler market has created exciting opportunities for firms wanting to increase their share and spend from these important source markets,” Erdman said. “As an advisor and partner, PacRim Marketing Group and PRTech are positioned to help global firms increase reach into these markets. Now businesses and traveling consumers the world over can rely on a newly formed alliance of the preeminent global marketing leaders—Consul—to grow their businesses.”

Consul will continue to expand in key markets globally. The following seven agencies are Consul’s founding members:

[PacRim Marketing Group: Pacific Rim](#) PacRim Marketing Group is a global marketing communications firm specializing in helping established brands and organizations grow in the Asian international traveler market. Founding its U.S. headquarters in Hawaii in 1990 at the crossroads of Asia-Pacific, the agency has since expanded into a synergistic group of companies — PRTech (2004) and PacRim Marketing Tokyo (2006), now operating as the firm’s Asia-Pacific Headquarters in Japan.

[MMGY Global: United States](#) The world’s largest and most integrated global marketing firm with more than 35 years of experience in the travel, hospitality and entertainment industries. The mission is simple: help travel companies grow revenue by motivating their customers. The award-winning agency maintains a global communications practice in all marketing channels, serving many of the world’s premier travel and tourism brands. MMGY Global is author of acclaimed industry research (including the *Portrait of American Travelers*) that identifies the habits and preferences of travelers – insights that serve as the foundation for its marketing strategy. www.mmgglobal.com.

[Accord: United Kingdom](#) Accord is a full-service, proudly independent advertising agency that is focused on its clients’ commercial results. The agency is special blend of small, expert travel specialists and dedicated teams that help clients get the most from their marketing budgets. Accord maximizes return-on-investment by providing advertising expertise, marketing skills, leading-edge technology, in-depth research, first-class service, and a portfolio of services exclusively designed to meet the needs of its clients.

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Dragon Tail Interactive: China Dragon Trail Interactive is an award-winning digital marketing agency and travel technology company that helps global travel and tourism organizations reach and connect with affluent Chinese consumers. Leveraging the Internet and social media, Dragon Trail Interactive helps increase brand awareness for its clients by generating buzz using online influencer marketing and social media campaigns.

Fitch y Asociados: Mexico Founded in 2001, Fitch y Asociados is a Mexican firm that specializes in communication strategies, branding, media planning and strategic alliances. With a special orientation to the tourism industry, Fitch y Asociados has been a leader for more than 10 years in building destination brands throughout Mexico, and creating positioning strategies to increase visitation, brand awareness and brand development. The firm has extensive experience in consumer traveling trends and media consumption in Mexico and all its primary markets. Through the years, it has participated in projects involving different products of the touristic industry, including hotels, destinations and airlines.

FSB Comunicações: Brazil With more than 30 years of experience, FSB Comunicações is one of the largest communications agencies in Brazil. The integrated marketing firm specializes in tourism and hospitality, corporate communications, crisis communications, strategic and digital public relations, media relations, government communications, internal communications, brand building, research, design and content. With offices in Rio de Janeiro (two), São Paulo, Brasília and Belo Horizonte, FSB has more than 500 partners/employees and affiliates throughout Brazil and worldwide.

Interface Tourism: Southern Europe Interface Tourism is Southern Europe's leading tourism marketing agency. With offices in Paris, Milan and Madrid, the agency has its roots in some of the most successful tourism destinations in the world. The agency is proud to work for more than 50 leading tourism brands in France, Italy and Spain.

For more information on Consul visit, www.travelconsul.com.

Luana Waikiki Offers Introductory Kamaaina Special

Aqua Hotels and Resorts® (www.AquaResorts.com) announced an introductory special for Hawaii residents booking the Luana Waikiki, an Aqua boutique hotel. For a limited time, kamaaina receive 15 percent off the best available rates for stays March 1 through May 31, 2014.

"We are thrilled that Luana Waikiki is one of the newest additions to Aqua's Waikiki portfolio so we're offering Hawaii residents a chance to experience this amazing hotel at introductory prices," said Elizabeth Churchill, Senior VP of Sales & Marketing.



L-R City view guest room, lobby, pool

Luana Waikiki is ideally situated, overlooking Ft. DeRussy Park and near dining and shopping. The AAA three-diamond property features many services and amenities making it a favorite among business and leisure travelers from all over the world. The list includes:

- FREE WiFi Internet access throughout hotel and daily local newspaper
- FREE coffee & tea service in lobby (6:30 am - 10:30 am)
- Protea Café (6:30 am - 2:00 pm, serving breakfast, light lunch and snacks)
- Swimming pool (heated)
- Sundeck w/ barbeque grills
- Villa De Coco day spa & nail salon

The Luana Waikiki Introductory Kamaaina Special is subject to availability and not combinable with any other special or offer. A valid driver's license or state ID with Hawaii address is required upon check-in. The special is valid on new bookings only. For reservations visit www.luanawaikiki.com or call toll-free 855.747.0755.

Hawaii Prince Golf Club \$29 Weekday Aeration Special, March 19-28

Kamaaina, don't miss out on Hawaii Prince Golf Club's very special \$29 golf rate from March 19-28! The \$29 Aeration rate is for the weekday only, and the golf course is also offering a \$39 special rate on Saturday, March 22 and Sunday, March 23. Designed by Arnold Palmer and Ed Seay, this course features lush green fairways lined with numerous white sand bunkers and 10 strategically placed lakes. Three interchangeable nines create a variety of play conditions for players of all skill levels. The special is limited to tee times available and no rainchecks will be issued. May not be used with club play, discounted specials or other promotional rates. Must present valid Hawaii Drivers License. For tee times or more information, call 944-4567.

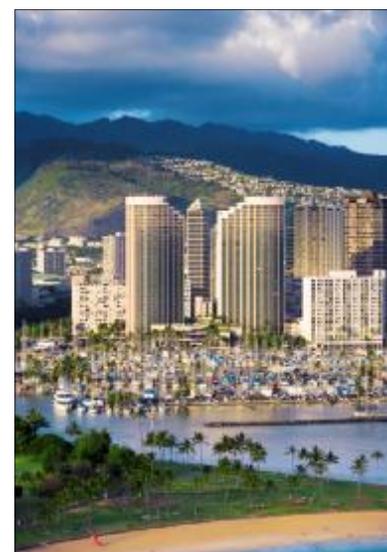


Enjoy Exclusive *Kamaaina* Deals at Prince Resorts Hawaii

To extend their appreciation to *kamaaina*, Prince Resorts Hawaii is offering a special *Kamaaina* Mahalo Months promotion as a *thank you* to Hawaii residents for their continued support at Hawaii Prince Hotel Waikiki and Golf Club. Room rates start at \$169 plus tax/night for an Oceanfront Marina room at Hawaii Prince Hotel Waikiki and Golf Club. *Kamaaina* will also receive daily \$10 food and beverage credit per room. Plus, kids eat free at all properties, and kids golf free at Hawaii Prince Hotel Waikiki and Golf Club from April 1 - September 30, 2014. Some restrictions may apply. Guests staying a minimum of three nights on the promotion will qualify for a 1,000 HawaiianMiles offer. The refreshed resort offers guests with exceptional service and experiences with no mandatory resort fees.

The *Kamaaina* Mahalo Months offer is valid April 1 - June 30, 2014. Rates are based on availability, and blackout dates and other restrictions may apply. Guests must present a valid Hawaii State Driver's License or Hawaii State identification with a Hawaii address upon check-in to receive the *kamaaina* rate, and must be a Prince Preferred member to receive the HawaiianMiles offer.

For more information or to book a room, call 1.866.PRINCE.6 or visit www.PrinceResortsHawaii.com/Kamaaina.



Locals Receive Exclusive Savings with the Aston Hotels & Resorts “K-Class Pass”

Residents of Hawai'i are invited to take a mini-vacation with Aston Hotels & Resorts and receive exclusive savings and perks.

With the Aston [K-Class Pass](#), enjoy discounted room rates when booking at least two consecutive nights at any one property and receive perks like free parking, free 2 p.m. late check-out, free upgrade to the next available view category, and the free [Aston Aloha Book](#), which offers over \$2,500 in savings on dining, shopping, activities in Hawaii. Plus, receive HawaiianMiles with each booking.



Staying with Aston means access to value-added amenities, such as fully equipped kitchens and on-site laundry facilities at condominium resorts; the free [Aston Aloha Book](#); and offers for kids with Aston's "Kids Stay, Play & Eat FREE!" program.

Visit www.AstonHotels.com/kamaaina or call (800) 321-2558 to book your vacation. Guest must present valid ID upon check-in. Complimentary room upgrades are based on availability and other restrictions may apply.

ANTEPRIMA/WIREBAG Launches 2014 Spring/Summer Collection

Don't Miss Out on Two New Gift-with-Purchase Campaigns in March!

ANTEPRIMA/WIREBAG, the fun yet sophisticated handbags, expertly hand-knitted cords, offered in a luxuriously dazzling array of colors, has launched two new Wirebags for the 2014 Spring/Summer Collection. "RAFIA LUCIDA" with chic floral lace woven by raffia and a new mini version for existing "CARINA*R" line will be your spring staple - both are light colors, lightweight and versatile.

In celebration of launch of the 2014 Spring/Summer Collection, ANTEPRIMA will offer a special "Spring Campaign" from March 21, 2014. Receive an "Original 2014 Diary" as your free gift with purchase of \$500 or more while supplies last.

Also, the Ala Moana Store will be participating in the shopping festival "Shop a Le'a (3/17-3/24/2014)" again this year by offering an in-store campaign to present a limited gift "Original Bag Hanger" with purchase of \$480 or more. Don't miss out on these two new special campaigns in March!

"RAFIA LUCIDA" \$456

With woven floral lace on both sides, RAFIA LUCIDA brings a sense of opulence and brightness to every outfit that echoes tropical, fun moments.

Carry this fun bag with you every day to exude an aura of natural, untamed glamour. Not available in Japan.

[Color] Argent (*silver*)

[Size] W15 x H8.5 in



"CARINA*R" \$350

A new mini version of long selling CARINA*R line adds sophistication and sensuality as the perfect party bag. Comes with multi-functional chains to make the transition from day to night bag completely effortless.

Aqua Metallico color is not available in Japan.

[Color] Aqua Metallico (*metallic silver aqua*), Fuxia (*fuchsia pink*),

Nero Opaco (*enamel black*) and Gogento Semi (*semi shiny white silver gold*)

[Size] W11 x H5.5 in



<March Special Campaigns>

1. "Shop a Le'a" In-store Campaign

During Ala Moana Center's spring fashion festival "Shop a Le'a," come visit ANTEPRIMA Ala Moana store and receive a limited gift "Original Bag Hanger" with purchase of \$480 or more. The bag hanger with popular FIOCCO (bow) motif comes with a case for your convenience. Limit one per person while supplies last.

Term: Special Campaign Starts March 17 as ongoing while supplies last

Store: Available at the Ala Moana Store ONLY



2. Spring Special Campaign

In celebration of the launch of the ANTEPRIMA 2014 Spring/Summer Collection, ANTEPRIMA will offer customers a special gift "Original 2014 Diary" with purchase of \$500 or more. Limit one per person while supplies last.

Term: Special Campaign starts March 21, 2014 as ongoing while supplies last.

Store: Available at both the Waikiki and Ala Moana Store



St. Patrick's Day Cruise Aboard *Navatek*

Who: Atlantis *Navatek* Cruises
What: St. Patrick's Day Cruise Aboard *Navatek*
When: Monday, March 17, 2014, 5:30 p.m. - 7:30 p.m.
Where: *Navatek* leaves Pier 6, Aloha Tower Marketplace, and cruises along the Waikiki and East Oahu shoreline.

Come dressed in green and raise a toast to the Luck of the Irish on the open sea at a special St. Patrick's Day celebration aboard the *Navatek*, Hawaii's smoothest cruise experience. As a special treat, Atlantis *Navatek* Cruises is adding corned beef to the menu and invites guests to enjoy a delicious buffet dinner that also features Prime Rib on the lower deck, or an elegant five-course dinner on the upper deck including Roasted Tenderloin of Beef and Lobster.

Cost: Sunset Dinner Cruise (Lower Deck, Sunset Room)
Adults: \$99.00; Children (7-12): \$55.65; Children 6 and under FREE
Kamaaina rates are available
Royal Sunset Dinner Cruise (Upper Deck, Diamond Head Room)
Adults: \$129.00; Children (7-12): \$72.45; Children 6 and under FREE
Kamaaina rates are available

Reservations and information: (808) 973-1311

Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Kuhio Beach Hula Show - March 2014

Show time—6:30 pm

Authentic Hawaiian music and hula shows by Hawaii's finest halau hula (dance troupes) and Hawaiian performers. Opens with torch lighting and traditional blowing of conch shell. Tues-Thurs-Sat, weather-permitting. 6:30-7:30 p.m. (6:00-7:00 p.m. Nov-Dec-Jan) at the Kuhio Beach Hula Mound, diagonally across Kalakaua Ave. from Hyatt Regency Waikiki Beach hotel at Uluniu Ave.

Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome.

Presented by Japengo at Hyatt Regency Waikiki Beach Resort & Spa, Hawaii Tourism Authority, City & County of Honolulu and Waikiki Improvement Association. For information, call 843-8002.

Week-nights

Tuesdays - Ainsley Halemanu and Hula Halau Ka Liko O Ka Palai

Thursdays - Joan "Aunty Pudgie" Young and Puamelia

Saturdays

Sat March 8 - Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula

Sat March 15 - Joan S. Lindsey and the Joan S. Lindsey Hula Studio

Schedule subject to change without notice.



Street activity in / near Waikīkī (courtesy of the City)

March 8, 2014 Saturday
9:00AM Starts
1:00PM Ends

HONOLULU RAINBOW EKIDEN RACE sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 500 runners in relay teams. The event will start at end of Carriage Road Kapiolani Park, to Kalakaua Ave., kkhd on Kalakaua Ave., to Diamond Hd Rd., to turnaround at 2nd lookout and return same route to Kapiolani Park. Mauka half of Diamond Head from Dillingham Fountain to 2nd lookout will be closed from approx 8 am to 2 pm. Contact: Glenn Kosuge 921-1795, Fax: 926-9247, E-mail: gkosuge@honfest.com For more info, visit their website: <http://www.honolulufestival.com/>

March 9, 2014 Sunday
4:30PM Starts
7:30PM Ends

HONOLULU FESTIVALS PARADE sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 3,000 marchers, 35 vehicles & 6 bands. It will start at Kalakaua Ave. at Saratoga Rd., kkhd on Kalakaua Ave., to end at Waikiki Shell parking lot, Queen Kapiolani Park. Contact: Glenn Kosuge 921-1795, Fax: 926-9247, E-mail: gkosuge@honfest.com For more info, visit their website: <http://www.honolulufestival.com/>

March 17, 2014 Monday
12noon Starts
2:00PM Ends

ST. PATRICK'S DAY PARADE sponsored by Friendly Sons of Saint Patrick of Hawaii. The event is expected to have 750 marchers, 50 vehicles, 1 float & 5 bands. It will start at Saratoga Rd./Kalakaua Ave., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park. Contact: Nelson Lampert 722-2698 Email: klampert@aol.com For more info, visit their website: <http://www.irishclubhawaii.com/>

Upcoming issues of Waikīkī Wiki Wiki Wire:

March 20

April 3 and 17



WAIKĪKĪ IMPROVEMENT ASSOCIATION

2250 Kalākaua Avenue, Suite 315, Honolulu, HI 96815

Waikīkī Wikiwiki Wire is published weekly by Sandi Yara Communications for WIA
If you would like to share your news with other members, please send your info to:
editor@waikikiimprovement.com



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**HONOLULU FESTIVAL CELEBRATES
20 YEARS OF BRIDGING ASIA PACIFIC CULTURES
PERFORMANCES, ARTS, EXHIBITS, PARADE, AND FIREWORKS
HIGHLIGHT WEEKEND OF FREE ACTIVITIES, MARCH 8-9**

The Honolulu Festival returns for its 20th year with an exciting celebration of Asia Pacific culture showcased through music, dance, crafts, arts, exhibits, and special presentations before concluding in Waikiki with a parade and fireworks show, March 8-9.

The Festival is free and open to the public with a schedule of dynamic performances taking place at three convenient locations – Hawaii Convention Center, Waikiki Beach Walk, and Ala Moana Center – on Saturday, March 8 and Sunday, March 9.

Presented by the Honolulu Festival Foundation under the banner of “*Pacific Harmony*,” the Festival’s goal is to help perpetuate the strong cultural and ethnic ties between the people of Asia Pacific and Hawaii, a commitment conveyed in this year’s inspiring theme: “*Jubilation, One Heart, One Pacific, One World.*”

“It is vital that we continue to celebrate and learn about the diversity of cultures that surround us. We’re very proud that this marks our 20th year of bringing together the people from Asia Pacific to Hawaii for a memorable weekend of free cultural entertainment and exhibits,” said Keiichi Tsujino, president of the Honolulu Festival Foundation.

Since 1995, the Honolulu Festival has been a major contributor to Hawaii’s tourism economy during a traditionally off-peak travel period. In its first 19 years, the Festival has brought tens of thousands of visitors to Hawaii from Asia Pacific and generated an estimated total of \$175 million in visitor spending. This year, an estimated 5,000 people will participate in the festival, comprising more than 150 groups from the Pacific Rim and Hawaii.

“The Honolulu Festival is a weekend of joy built on cultural appreciation between Hawaii and our friends throughout the Pacific Rim, and I congratulate its organizers on the 20th anniversary of making this annual celebration possible,” said Honolulu Mayor Kirk Caldwell. “This year’s impressive variety of events and performances will present a wonderful experience for everyone to enjoy and I’m pleased to see that Honolulu’s sister city, Nagaoka, will bring the festivities to a grand finale with its incredible fireworks display over Waikiki.”

The weekend of cultural festivities will conclude Sunday evening in Waikiki with two highly-anticipated events. First, the always-entertaining Grand Parade will commence at 4:30 p.m., with performers, floats, and groups from Asia Pacific and Hawaii making their way along Kalakaua Avenue. Following the parade, Honolulu’s sister city, Nagaoka presents the spectacular Nagaoka Fireworks Show that will light up the night skies over Waikiki Beach, starting at 8:30 p.m. In tribute to the Honolulu Festival’s 20th Anniversary, this year’s 20-minute Fireworks Show promises to be the biggest and brightest pyrotechnic display yet, with fireworks being shot from four barges positioned off Waikiki Beach.

“Honoring cultural diversity is one of Hawaii’s admirable qualities and the Honolulu Festival deserves enormous credit for encouraging all generations to develop a deeper understanding about Asia Pacific and its people over these past 20 years,” said Lt. Gov. Shan Tsutsui. “I encourage everyone, especially families with children, to make time in their schedule the weekend of March 8-9 to experience the Honolulu Festival and interact with these special visiting performers as they share their culture with us.”

David Carey, president & CEO of Outrigger Enterprises Group, added, “We’re looking forward to another exciting Honolulu Festival and welcoming to Waikiki Beach Walk the many groups and organizations participating in this year’s event. With the expansion of Outrigger Hotels and Resorts across the Asia-Pacific Region, our ongoing participation in the Honolulu Festival becomes that much more significant as we celebrate the music, art and cultures of the new global destinations where travelers will find the Outrigger brand.”

-more-

HONOLULU FESTIVAL HIGHLIGHTS

Cultural Performances and Exhibits

Saturday, March 8, 10:00 a.m. – 6:00 p.m.

Sunday, March 9, 10:00 a.m. – 3:00 p.m.

Cultural music and dance performances will be held at three locations: Hawaii Convention Center, Waikiki Beach Walk, and Ala Moana Center. In addition, the Hawaii Convention Center will feature a wide array of cultural activities, arts, crafts, exhibits, and foods appealing to all ages, including:

- **Ennichi Corner:** Designed specifically for children, the Ennichi Corner will offer fun, hands-on activities inspired by the traditional Japanese Saint's Day festival. Children will be introduced to customary Japanese games, crafts, and traditions.
- **Craft Fair:** Crafters will display a wonderful variety of cultural art and exhibits.
- **Anime Corner:** The popular cultural phenomenon of Japanese animation will be highlighted by a cosplay cafe, Kawaii-kon, and other exhibits. Special to the Honolulu Festival this year is the Doraemon and Ultraman exhibits.

Company Aloha Shirts Exhibition Contest

Saturday, March 8, 10:00 a.m. – 6:00 p.m.

Sunday, March 9, 10:00 a.m. – 3:00 p.m.

Vote for your favorite aloha shirt at this special 20th anniversary exhibit at the Hawaii Convention Center! Eye-catching and stylish aloha shirt uniforms from Hawaii's various industries such as tourism, food and beverage, and retail will be on display for the public to vote on the best aloha shirt uniform. Winning shirts will be awarded for the following categories: My Choice, In My Closet, True Hawaii, and The Coolest Aloha.

Bon Dance

Saturday, March 8, 11:35 a.m. – 12:00 p.m. / 6:00 p.m. – 6:30 p.m.

Sunday, March 9, 11:15 a.m. – 11:45 p.m.

Participate in the first bon dance of the year! Musicians and singers will lead the bon dance at the Hawaii Convention Center from a volunteer-made *Yagura*.

Movie Presentations

Movie-lovers will enjoy the fascinating stories of three films from Japan being screened at the Hawaii Convention Center (schedule below). Admission is free. Presented by the Consulate General of Japan in Honolulu.

- ***ALWAYS - Sunset on Third Street '64 – Saturday, March 8, 1:30 p.m., Room 316 ABC***
The year is 1964. With Tokyo preparing to host the Olympics, buildings and highways are being constructed at a feverish pace as excitement fills the air. Amidst all the change and commotion, the people of Third Street continue to carry on with their lives, as colorful and vibrant as ever.
- ***KOMANEKO - The Curious Cat – Sunday, March 9, 10:30 a.m., Room 316 ABC***
One sunny day Koma the kitten decides to make a stop motion film. She begins to draft the storyboard, make stuffed toys, and draw the background art. She then starts shooting the film frame by frame with her cute 8mm camera, but her shooting is interrupted by an obnoxious fly, resulting in an unexpected accident. Will she be able to complete her project?
- ***Komaneko's Christmas - A lost present – Sunday, March 9, 11:30 a.m., Room 316 ABC***
Koma, a kitten that loves working with her hands, is looking forward to seeing her Papa and Mama for Christmas. One day Koma receives a delightful present from them, along with a letter stating that they can't return home this year. Koma is disappointed, but her friend Radibo comes up with interesting ways to cheer her up. This heartwarming Christmas story tells the importance of family ties.

U.S.-Japan Friendship Symposium

Saturday, March 8, 10:00 a.m. – 12:00 p.m., Room 323

The discussion with U.S. and Japan organizations will focus on the theme, “*Building Relationship through Educational Exchange.*”

Grand Parade

Sunday, March 9, Start – 4:30 p.m.

Following Sunday’s cultural performances, Kalakaua Avenue will take center stage for the Grand Parade. Festival groups and performers from Asia Pacific and Hawaii will dance, sing and stage cultural demonstrations for the delight of residents and visitors lined along the sidewalk. The highly entertaining parade will also feature marching bands and floats, highlighted by the fire-breathing dragon *Daijyama*.

Nagaoka Fireworks Show

Sunday, March 9, Start – 8:30 p.m.

The Honolulu Festival will conclude with the spectacular Nagaoka Fireworks Show over Waikiki Beach. The fireworks will be shot from barges positioned off the midpoint of Waikiki Beach. The 20-minute presentation will be choreographed to a live musical broadcast by Hawaiian 105 KINE (105.1 FM).

HONOLULU FESTIVAL SPECIAL EVENTS

Educational School Tours

Friday, March 7, 9:00 a.m. – 1:00 p.m. (by invitation only)

More than 1,100 Hawaii school students of all ages will take a “field trip to Asia Pacific” at the Hawaii Convention Center, interacting with visiting performers and artisans. This educational and fun experience will provide the students with hands-on activities and demonstrations as they learn about cultures being showcased at the Honolulu Festival. Unique to the 20th anniversary, the 2004 Time Capsule will be unveiled for the first time in 10 years.

Friendship Gala

Friday, March 7, 6:30 – 8:30 p.m.

The Friendship Gala features exciting cultural entertainment by Honolulu Festival performers and delicious cuisine from Oahu’s top restaurants. Held at the Hawaii Convention Center, funds raised by the Friendship Gala supports the Honolulu Festival Foundation’s educational and cultural programs in Hawaii. Tickets: \$90 per person (\$70 under age 21; Free for age 6 and under; Available at www.honolulu festival.com)

Honolulu Rainbow EKIDEN

Saturday, March 8, Start – 9:00 a.m.

Over 400 runners are taking part in the second Honolulu Rainbow EKIDEN long-distance relay race. A tradition of Japan for more than 90 years, Honolulu’s ekiden will have teams of 3-5 runners racing over a scenic five-kilometer route along Diamond Head, until five legs of the relay are complete. The top three teams will be recognized at the post-race Awards Ceremony, with award categories for seniors, women, juniors, and best performance. The Honolulu Rainbow EKIDEN is sponsored by JTB and co-sponsored by the Honolulu Festival Foundation.

A new local food festival, WaikiKitchen, will also take place following the Honolulu Rainbow EKIDEN at Kapiolani Park from 11:00 a.m. – 5:00 p.m. Hawaii’s favorite food, local plate lunches, and gourmet restaurants will gather together for this big event. WaikiKitchen features free entertainment throughout the day, including special live concerts by popular Japanese band, *Sukimaswitch*, and Honolulu’s own Aloha Rock band, *The Dukes of Surf*. Enjoy an *ashiyu*, a traditional Japanese footbath, experience real snow, and learn about local fishing with your keiki!

The Honolulu Festival's 20th Anniversary Concert Featuring Jake Shimabukuro
Sunday, March 9, 3:00 – 4:00 p.m.

The Honolulu Festival, in partnership with the Hawaii Senior Life Enrichment Association, is proud to present a free concert with support from the Waikiki Beach Walk, as a benefit for the RAINBOW FOR JAPAN KIDS, a non-profit organization that creates opportunities for Japanese children directly affected by the 2011 East Japan Earthquake. Since its inception in July 2011, the program has brought nearly 100 children from Japan to Hawaii to rest and recuperate.

ABOUT THE HONOLULU FESTIVAL

Supported by the Honolulu Festival Foundation, Hawaii Tourism Authority, and corporate sponsors, the Honolulu Festival is celebrating its 20th year in 2014 with a weekend of *free* arts and cultural displays and entertainment performances for all to enjoy, March 7-9.

Under the banner of “*Pacific Harmony*” and the theme, “*Jubilation, One Heart, One Pacific, One World*” the Honolulu Festival’s goal is to help perpetuate the strong cultural and ethnic ties between the people of Asia-Pacific and Hawaii.

The Honolulu Festival Foundation supports educational and cultural programs for the benefit of Hawaii’s schoolchildren and the community-at-large through public outreach and charitable efforts.

For more information about the Honolulu Festival and its schedule of events, please visit www.honolulufestival.com. Follow updates about the Festival on Twitter (@honfestival), Instagram (@Honolulu_Festival) and become a fan of its Facebook page (Honolulu Festival).

###



HONOLULU Festival

Waikiki Beach Walk Stage

March 9, 2014 3:00PM

Free Admission!



The Honolulu Festival's 20th Anniversary featuring Jake Shimabukuro
(A benefit concert for those affected by the 2011 Japan Earthquake)

ホノルル・フェスティバル20周年記念

～東日本大震災から3年、復興支援チャリティ・コンサート

WITH ジェイク・シマブクロ～

In response to the March 2011 Great Japan earthquake, the Honolulu Festival held the world's fastest Japan tsunami disaster benefit concert featuring the top ukuleleist of Hawaii, Jake Shimabukuro. Three years may have passed since the disaster, but the continued support for their recovery has not been forgotten. Jake will once again hold a charity concert at the same stage during this year's 20th anniversary for the Honolulu Festival. Financial support collected at concert will be donated to "Rainbow for Japan kids" through the Hawaii Senior Life Enrichment Association.





Celebrating Women's History Month At Pacific Aviation Museum Pearl Harbor

In celebration of Women's History Month, Pacific Aviation Museum Pearl Harbor will host special programs during the month of March with women in aviation the focus. Listings are below.

March 8th – Hangar Talk & Book Signing with Donna Knaff, author of *Beyond Rosie the Riveter: Women of World War II in American Popular Graphic Art*.

Commemorating Women's History Month, the Museum's Hangar Talk is at 2pm followed by book signing and meet the author at 3pm. Knaff will examine the role of women during World War II including a discussion of the Women Airforce Service Pilots (WASP). Free with Museum admission and free to Museum Members.

March 29th – Discover Your Future in Aviation. Honoring Captain Sharyn Emminger Dey, 10am to 4pm. Young people interested in aviation as a career or hobby will want to attend. This is the fifth year for the special aviation day, which promises to be filled with hands-on workshops, a career fair, flight lab, and interactive science exhibits. Join us in honoring Captain Sharyn Emminger Dey who was the first female pilot to fly for Hawaiian Airlines and captained the highly publicized flight of the first all-women flight crew of a United States scheduled air carrier. Participants can enter to win aviation

prizes and take photos with historical aviation re-enactors. Free with Museum admission and free to Museum Members.

For more information, call 808-441-1007 or email Education@PacificAviationMuseum.org.

Pacific Aviation Museum Pearl Harbor is a 501(c) (3) non-profit organization, which depends on membership and donations for support. A Smithsonian Affiliate Museum, it is rated one of the top 10 aviation attractions nationally by TripAdvisor®. It is located at 319 Lexington Boulevard, Historic Ford Island, Pearl Harbor, Oahu, Honolulu, Hawaii 96818.

###

Winemaker Dinner Party



Tiki's Grill & Bar is proud to host
Jesse Katz from Roth & Lancaster Wines
Monday March 10th, 2014 6:00 PM til 8:30 PM

This evening will include a delectable five course menu by Executive Chef Ronnie Nasuti, each course paired with award winning varietals from both Roth & Lancaster Wines.

Winemaker Jesse Katz will be hosting the dinner party and speaking about his passion of wine making. After honing his craft in Napa and Argentina, Jesse was recruited from cult producer Screaming Eagle. Then Katz was the youngest hired head winemaker in the U.S. when he started at Lancaster Estate and Roth. In the past four years, he received 90+ scores on every Lancaster wine scored by Robert Parker.

A less known fact is that a custom-made wine for actress Jessica Biel and singer/actor Justin Timberlake, was served and gifted to guests who attended their wedding; made by longtime friend and snowboarding buddy Jesse Katz.

Tickets are available at

TikisWinedinner.eventbrite.com

\$75 includes dinner, wine, tax & tip

Seating for this event is extremely limited and will sell out quickly. No tickets will be available at the door. Tickets are non-refundable, but may be transferred.

3 hours Free Valet Parking

Your Evening Includes:

Roth Sauvignon Blanc 2011
with amuse-bouche
slow braised & grilled Hawaiian octopus
Kahuku sea asparagus, kukui nuts, Big Isle finger limes

I-Roth Chardonnay 2011
with confit of island opah
local fennel, Hamakua mushroom oyster cream

II-Roth Pinot Noir 2011
with sous vide duck twosome
confit of duck hash baklava, smoked gouda, caramelized Kula onions

III-Roth Cabernet Sauvignon 2010
with olive oil poached Kulana beef tenderloin
chocolate & aubergine agrodolce

IV-Lancaster Cabernet Sauvignon 2009
with Colorado lamb rack chop
blue polenta, wilted tatsoi, Big Island jabuticaba mostarda

V-Lancaster Cabernet Sauvignon 2009
with burrata
Big Isle mangosteen, Nalo honey, basil, roasted grapes

Weekly Events & Promotions

March 9-15, 2014



Sunday, 3/9

ALA MOANA HOTEL

March Promotions

~The Signature Prime Steak & Seafood: Nightly 4:30-6:30p HAPPY HOUR 50% off food on the Bar Menu (info: 949-3636 / <http://signatureprimesteak.com/>)
~YuZu: Nightly Happy Hour 5-6p (info: 943-1155)

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:

> 7-9:30p Jimmy Buffett's: Randy Allen (info: 791-1200)

March Promotions

~Spa La Cure: 15% off from our spa service for kama'aina (info: 923-0460)

OHANA WAIKIKI EAST:

March Promotions

~Infinity Fitness & Massage: 10% off our Kama'aina rates. (Kama'aina rates are \$99/hour and \$144/1.5 hour (before taxes and suggested gratuities) (info: 800-430-1561 / <http://www.iamfit.me/>)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Brother Noland (info 924-4990)

March Promotions

~Shore Bird: Free Karaoke nightly from 9:30 till closing (info 922-2887)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: LIVE Entertainment / 9:30p-12a LIVE Entertainment (info: 922-2268)

> 7-9p Hula Grill: Ka'ala Boys with Hula dancer (info: 923-4852)

March Promotions

~Hula Grill: "Aloha Hour" Monday-Friday 4-6p/Saturday 3:30-6p/Sunday 2-6p (info: 923-4852 / <http://www.hulagrillwaikiki.com/menus/plantation-bar/>)

WAIKIKI BEACH WALK:

~NEW Store: Local Fever: More info: <http://www.jeanswarehousehawaii.com>.

> Giovanni Pastrami: Live Satellite SPORTS (info: 923-2100)

> 10a-2p "Honolulu Festival Performance Stage" ~ Plaza/Fountain Stage. (Info: <http://www.honolulufestival.com/>)

> 3-4p "Honolulu Festival benefit concert featuring Jake Shimabukuro" ~ Plaza/Fountain Stage. (Info: <http://www.honolulufestival.com/>)

March Promotions

~Cheeseburger Beachwalk: Breakfast Special (info: 924-5034)

~Kaiwa: 5-6p Happy Hour nightly. Featuring sushi, teppan dishes and beverage specials (info: 924-1555)

~Ruth's Chris Steak House: 5-7p Happy Hour nightly in the lounge. Featuring appetizer and beverage specials (info: 440-7910)

> Na Mele No Na Pua - Sunday Showcase: 5-6p March 16 ~ Del Beazley and Friends. WBW Fountain Stage

Monday, 3/10

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OUTRIGGER REEF:

> Jimmy Buffett's: 7-9:30p Tavana (info: 791-1200)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Sean Naaauo (info: 924-4990)

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Eric Lee (info: 923-4852)

Tuesday, 3/11

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:

> 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info: 791-1200)
7-9:30p Mike Huhn

OHANA WAIKIKI WEST:

> 7-9p Cabanas Pool Bar: Acoustic Music by RAYE. No cover. (Info: 922-3143)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Weldon Kekauoha (info: 924-4990)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Kamuela Kahoano (info: 923-4852)

WAIKIKI BEACH WALK:

> 3p 'Ohana Island Style: FREE Beginner Hula Introductory Level Class - Limited space! (info & sign-up: 923-3377)

> 4:30-6p "Ku Ha'aeo"~ Evening Hula, Fountain Stage (info: 931-3591)

Wednesday, 3/12

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:

> Jimmy Buffett's: 7-9:30p Shawn Garnett (info: 791-1200)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Cyril Pahinui (info: 924-4990)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Alikea Souza (info: 923-4852)

WAIKIKI BEACH WALK:

> 4-4:45p "Yoga"~ Fountain Stage (Sign up at the Shiatsu & Massage Center, Waikiki Beach Walk, 2nd floor, Suite 209, Phone # 922-0171).

Thursday, 3/13

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OHANA WAIKIKI WEST:

> 7-9:30p Jimmy Buffett's: Shawn Garnett (info: 791-1200)

OUTRIGGER REEF:

> 7-9p Cabanas Pool Bar: Comedy Power Hour. Charles Shelley, Host. No cover. (Info: 922-3143)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Del Beazley & Joe Berinobis (info: 924-4990)

> 3p Strolling Hawaiian Music & Hula. Upper & Lower lobby

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Sheila Waiwaiole & Mara Sagapolu (info: 923-4852)

WAIKIKI BEACH WALK:

> 10a "Hoopdance Fitness"~ Fountain Stage - RSVP required (Please contact contact Sirikka Aho at 349-5936 / <https://www.facebook.com/twirlinghoopgirls> to sign up)

Friday, 3/14

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:

> 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info: 791-1200)

OHANA WAIKIKI WEST:

> 7-9p Cabanas Pool Bar: Acoustic Music by the J's. No cover. (Info: 922-3143)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Kaukahi (info: 924-4990)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: MAUNALUA (info: 922-2268)

> 7-9p Hula Grill: Alikea Souza & Johnny Kukui with hula dancer (info: 923-4852)

WAIKIKI BEACH WALK:

> 4p 'Ohana Island Style: FREE Beginner Hula Introductory Level Class - Limited space! (info & sign-up: 923-3377)

Saturday, 3/15

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OUTRIGGER REEF:

> 9:30p Jimmy Buffett's: Hang 11 (info: 791-1200)

OUTRIGGER WAIKIKI:

> 11a-1p Kani Ka Pila Grille: Fifth Anniversary Celebration Luau (info & reservations: 924-6081)

> 6-9p Kani Ka Pila Grille: Manoa Madness (info: 924-4990)

> 4-6p Duke's: LIVE Entertainment / 9:30p-12a LIVE Entertainment (info: 922-2268)

> 7-9p Hula Grill: Kala'e & Kamaka Camarillo with Hula dancer (info: 923-4852)

WAIKIKI BEACH WALK:

> Giovanni Pastrami: Live Satellite SPORTS (info: 923-2100)

Waikiki Dining Guide: <http://www.outrigger.com/~media/Brochures/waikiki-restaurant-guide/waikiki-restaurant-guide.pdf>

Activities are subject to change or cancellation without notice ~ weather permitting



Yoga Wednesdays

Shiatsu & Massage Center conducts a **FREE weekly yoga class** on the lawn at Waikiki Beach Walk (next to the plaza stage) every Wednesday from 4-4:45pm.

Sign up at the Shiatsu & Massage Center, Waikiki Beach Walk, 2nd floor, suite 209, phone: 922-0171. Please bring a towel.



**WAIKIKI
BEACH WALK.**

Call 931-3591 for more information | Open 365 days: 10am-10pm
WaikikiBeachWalk.com
Located on Lewers Street between Kalakaua Avenue and Kalia Road

Follow Us!

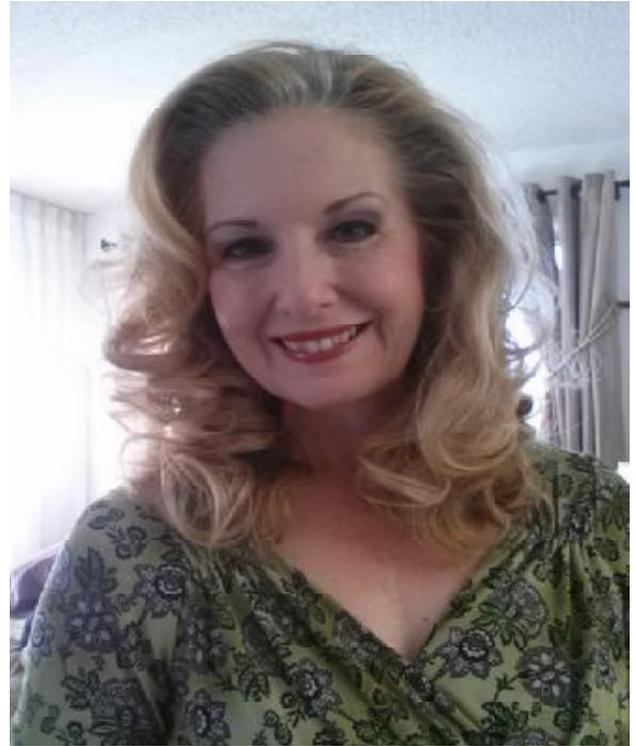
 @WaikikiBeachWalk  @WaikikiBeachwk  /waikikibeachwalk

Activities are subject to change without notice - weather permitting.

ALZHEIMER'S DISEASE



WAIKIKI
COMMUNITY
CENTER



MS. PAMELA YUEN
WED. MAR. 20th
10:00 – 11:00 AM
ANNEX – FREE

Challenging Behaviors

- Alzheimer's patients live in a world of feeling and emotion. They lose control of their will and their mind. They do understand reason and logic.
- Challenging behaviors include aggression, anxiety, confusion, repetition of questions and speciousness.
- Learn how to not argue, to use finesse and re-direct.

Please sign-up at WCC main office

By Friday, March 14th

Call 923-1802 or www.waikikicommunitycenter.org

Weekly Events & Promotions

March 16-22, 2014



Sunday, 3/16

ALA MOANA HOTEL

March Promotions

~The Signature Prime Steak & Seafood: Nightly 4:30-6:30p HAPPY HOUR 50% off food on the Bar Menu (info: 949-3636 / <http://signatureprimesteak.com/>)
~YuZu: Nightly Happy Hour 5-6p (info: 943-1155)

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:

> 7-9:30p Jimmy Buffett's: Randy Allen (info: 791-1200)

March Promotions

~Spa La Cure: 15% off from our spa service for kama'aina (info: 923-0460)

OHANA WAIKIKI EAST:

March Promotions

~Infinity Fitness & Massage: 10% off our Kama'aina rates. (Kama'aina rates are \$99/hour and \$144/1.5 hour (before taxes and suggested gratuities) (info: 800-430-1561 / <http://www.iamfit.me/>)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Brother Noland (info: 924-4990)

March Promotions

~Shore Bird: Free Karaoke nightly from 9:30 till closing (info: 922-2887)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: LIVE Entertainment / 9:30p-12a LIVE Entertainment (info: 922-2268)
> 7-9p Hula Grill: Ka'ala Boys with Hula dancer (info: 923-4852)

March Promotions

~Hula Grill: "Aloha Hour" Monday-Friday 4-6p/Saturday 3:30-6p/Sunday 2-6p (info: 923-4852 / <http://www.hulagrillwaikiki.com/menus/plantation-bar/>)

WAIKIKI BEACH WALK:

~NEW Store: Local Fever: More info: <http://www.jeanswarehousehawaii.com>

> Giovanni Pastrami: Live Satellite SPORTS (info: 923-2100)

March Promotions

~Cheeseburger Beachwalk: Breakfast Special (info: 924-5034)

~Kaiwa: 5-6p Happy Hour nightly. Featuring sushi, teppan dishes and beverage specials (info: 924-1555)

~Ruth's Chris Steak House: 5-7p Happy Hour nightly in the lounge. Featuring appetizer and beverage specials (info: 440-7910)

> Na Mele No Na Pua - Sunday Showcase: 5-6p March 16 ~ Del Beazley and Friends, WBW Fountain Stage

Monday, 3/17

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OUTRIGGER REEF:

> Jimmy Buffett's: 7-9:30p Tavana (info: 791-1200)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Sean Naaauo (info: 924-4990)

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Eric Lee (info: 923-4852)

Tuesday, 3/18

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OHANA WAIKIKI WEST:

> 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info: 791-1200)
7-9:30p Mike Huhn

> 7-9p Cabanas Pool Bar: Acoustic Music by RAYE. No cover. (Info: 922-3143)

OUTRIGGER REEF:

> 6-9p Kani Ka Pila Grille: Weldon Kekauoha (info: 924-4990)

OUTRIGGER WAIKIKI:

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Kamuela Kahoano (info: 923-4852)

WAIKIKI BEACH WALK:

> 3p 'Ohana Island Style: FREE Beginner Hula Introductory Level Class - Limited space! (info & sign-up: 923-3377)
> 4:30-6p "Ku Ha'aeo"~ Evening Hula, Fountain Stage (info: 931-3591)

Wednesday, 3/19

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OUTRIGGER REEF:

> Jimmy Buffett's: 7-9:30p Shawn Garnett (info: 791-1200)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Cyril Pahinui (info: 924-4990)

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Brandon Serrano (info: 923-4852)

WAIKIKI BEACH WALK:

> 4-4:45p "Yoga"~ Fountain Stage (Sign up at the Shiatsu & Massage Center, Waikiki Beach Walk, 2nd floor, Suite 209, Phone # 922-0171).

Thursday, 3/20

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OHANA WAIKIKI WEST:

> 7-9:30p Jimmy Buffett's: Shawn Garnett (info: 791-1200)

OUTRIGGER REEF:

> 7-9p Cabanas Pool Bar: Comedy Power Hour. Charles Shelley, Host. No cover. (Info: 922-3143)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Kawika Kahiapo & Mike Kaawa (info: 924-4990)

> 3p Strolling Hawaiian Music & Hula, Upper & Lower lobby

> 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info: 922-2268)

> 7-9p Hula Grill: Shella Waiwaiole & Mara Sagapolu (info: 923-4852)

WAIKIKI BEACH WALK:

> 10a "Hoopdance Fitness"~ Fountain Stage - RSVP required (Please contact contact Sirkka Aho at 349-5936 / <https://www.facebook.com/twirlinghoopgirls> to sign up)

Friday, 3/21

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OHANA WAIKIKI WEST:

> 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info: 791-1200)

OUTRIGGER REEF:

> 7-9p Cabanas Pool Bar: Acoustic Music by the J's. No cover. (Info: 922-3143)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Kaukahi (info: 924-4990)

> 4-6p Duke's: MAUNALUA (info: 922-2268)

> 7-9p Hula Grill: Alikea Souza & Johnny Kukui with hula dancer (info: 923-4852)

WAIKIKI BEACH WALK:

> 4p 'Ohana Island Style: FREE Beginner Hula Introductory Level Class - Limited space! (info & sign-up: 923-3377)

Saturday, 3/22

HOLIDAY INN WAIKIKI
BEACHCOMBER RESORT:
OUTRIGGER REEF:

> 9:30p Jimmy Buffett's: Hang 11 (info: 791-1200)

OUTRIGGER WAIKIKI:

> 6-9p Kani Ka Pila Grille: Nathan Aweau (info: 924-4990)

> 4-6p Duke's: LIVE Entertainment / 9:30p-12a LIVE Entertainment (info: 922-2268)

> 7-9p Hula Grill: Kala'e & Kamaka Camarillo with Hula dancer (info: 923-4852)

WAIKIKI BEACH WALK:

> 4p "Hoopdance Fitness"~ Fountain Stage (Contact Sirkka Aho at 349-5936 / <https://www.facebook.com/twirlinghoopgirls> to sign up)

> Giovanni Pastrami: Live Satellite SPORTS (info: 923-2100)

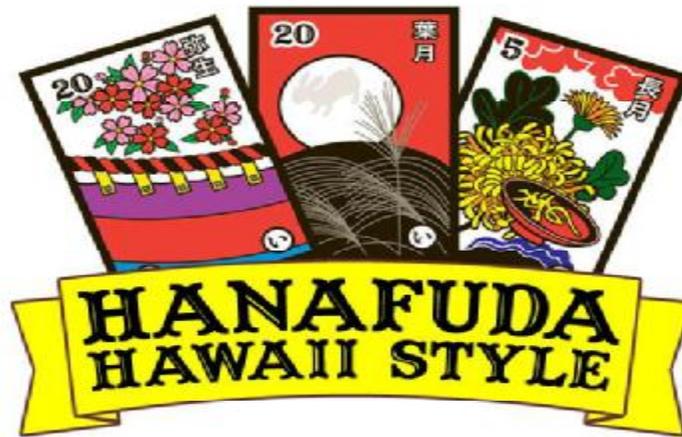
Waikiki Dining Guide: <http://www.outrigger.com/-/media/Brochures/waikiki-restaurant-guide/waikiki-restaurant-guide.pdf>

Activities are subject to change or cancellation without notice ~ weather permitting

HANAFUDA WORKSHOP



WAIKIKI
COMMUNITY
CENTER



WAIKIKI
COMMUNITY
CENTER

bringing generations a little closer

TUESDAY, MARCH 25

10:00 – 12:00 p.m.

Lanai

\$3 & \$5

Helen Nakano, Author of *The Dream of Hanafuda Baba* and extraordinary and the key founder of Hanafuda Hawai'i Style is Bringing Generations a Little Closer to Waikīkī Community Center for 2 hour workshop. Ms. Nakano will explain the knowledge of generations and wants to introduce Hanafuda to non players and invites those to play with others at 4 some tables on lanai. She is using XL size card's that was mentioned recently in the Star Advertiser as one of the top 5 favorites of 2014!

Hanafuda is not just a card game it is a cultural treasure that appeals to the multi ages. Free parking available in Paoakalani Ave. parking stalls.

Call 923-1802 for information or www.waikikicomunitycenter.org

Deadline to sign-up at WCC Office Tuesday, March 18.



Kani Ka Pila Grille ENTERTAINMENT LINEUP MARCH 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						01 Manoa DNA
02 Brother Noland	03 Sean Naauao	04 Weldon Kekaouha	05 Cyril Pahinui	06 Kawika Kahiapo & Del Beazley	07 Kaukahi	08 Manoa DNA
09 Brother Noland	10 Sean Naauao	11 Weldon Kekaouha	12 Cyril Pahinui	13 Kawika Kahiapo & Del Beazley	14 Kaukahi	15 Manoa Madness
16 Brother Noland	17 Sean Naauao	18 Weldon Kekaouha	19 Cyril Pahinui	20 Kawika Kahiapo	21 Kaukahi	22 Nathan Aweau
23 Brother Noland	24 Sean Naauao	25 Weldon Kekaouha	26 Cyril Pahinui	27 Kawika Kahiapo	28 Kaukahi	29 Manoa DNA
30 Brother Noland	31 Sean Naauao					*Artist and times may change without notice.

Nightly entertainment 6:00 pm - 9:00 pm. Located poolside at the Outrigger Reef on the Beach, 2159 Kalia Road, Honolulu, HI 96815 Phone: 808.924.4990
No cover, no minimum. All-day dining menu. Discount valet parking \$5 for four hours.



29th ANNUAL DUKE KAHANAMOKU BEACH CHALLENGE

Benefit for The Waikiki Community Center



SUNDAY, APRIL 13TH
9:00 AM - 2:00 PM
HILTON HAWAIIAN VILLAGE

Opening Ceremony

Double-Hulled Canoe Procession
Duke Kahanamoku Lagoon to Great Lawn

Official Welcome (protocol)
by Halau Hula `o Hokulani

Program / Honorees
Kimo Lyman, Billy Richards

Competition
Canoe Races, Stand Up Paddle Races, Makahiki Games

Entertainment at Great Lawn Stage
Jake Shimabukuro, Henry Kapono and more

Hawaiian Crafters Market
Traditional handmade Hawaiian crafts, art & goods

Tug of War - Makahiki

Awards Presentation