



Waikiki Wiki Wiki Wire

Hilton Grand Vacations development thrives in Hawai'i as Grand Waikikian project marks milestone



This final bucket of concrete being lifted symbolizes the "topping off."

Hilton Grand Vacations last week celebrated the topping off of its Grand Waikikian™ project at Hilton Hawaiian Village® Beach Resort & Spa.

The Grand Waikikian topping off (the installation of the roof of the 38-story high rise tower) marks a significant milestone in the construction of the building, which is targeted to open in December 2008.

"We are ahead of schedule," according to Mark Wang, President, Hilton Grand Vacations, "and that bodes well for the thousands of new owners who are excitedly anticipating the first timeshare project in Waikiki built from the ground up with their specific needs and desires in mind. This is a tremendously beneficial project for the community and a tribute to the hundreds of design professionals and construction workers who are bringing a dream to fruition."

The Grand Waikikian sits on a base of retail shops with a lobby and porte cochere that will serve the new tower and the existing Lagoon Tower. Available to all Hilton Hawaiian Village guests will be a new super pool with waterfalls, slide, and swim-through grotto terraces down from the second floor lobby to the edge of the recently rejuvenated Hilton lagoon.

Architects Group 70 International designed the tower being constructed by Dick Pacific Construction Co. Noted interior design firm, Carl Ross Design, conceived the project's one, two, and three bedroom units as luxury residential suites in the tradition of the "Grand Hotel" with materials and furnishings of rich woods and natural stone that offer textures and colors reflecting and celebrating Hawaii's rich history and culture. Five penthouse floors with stunning

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views will offer enhanced amenities and finishes. The “Grand Hotel” era is further invoked in the public spaces with graciously furnished seating areas, lush landscaping utilizing many native Hawaiian plant species, and axial travel paths. Located on Ala Moana Boulevard as it sweeps into Waikiki, the new tower will serve both as the entry landmark for Waikiki and as a beacon for Hilton’s flagship property.

The Grand Waikikian joins the 236-unit Lagoon Tower and 72-unit Kalia Tower at the Hilton Hawaiian Village, and the 120-unit Hilton Grand Vacations Club at Waikoloa Beach Resort and the soon-to-open Kings’ Land development, also at the Waikoloa Beach Resort on the Big Island of Hawaii.

Says Wang, “The Hilton timeshare resorts now under development in Waikiki and Waikoloa are clear evidence of Hilton’s continuing commitment to Hawaii, which adds to the industry’s vitality and economic base of the state. In particular, we are pleased to participate in the ongoing renaissance of Waikiki and to be part of the amazing Hilton Hawaiian Village Beach Resort & Spa, the best, and most complete beachfront resort in the Islands. The quality of our timeshare resorts and Club membership benefits, coupled with the strength of the Hilton brand, has been, and continues to be, the key to our success.”



From left to right: Peter Schall; Rick Egged, Waikiki Improvement Association; Norman Hong, Group 70 International; Lane Uchimura, Dick Pacific, Inc.; Oswaldo Lopez, Hilton Hotels Corporation; Bryan Klum, Hilton Grand Vacations; John Mazzoni, Hilton Hotels Corporation.

Also brought to you by the Hawaiian Language Immersion Program
Tesoro presents “Sunset on the Beach” March 15, 16
Saturday - "E Ola Ka 'Olelo Hawai'i" and "The Land Has Eyes"
Sunday - “Whale Rider”

Tesoro Hawaii presents a special, culturally-focused “Sunset on the Beach” (“Sunset”) this weekend, March 15 & 16, also brought to you by the State Department of Education’s Hawaiian Language Immersion Program . This is the first time the DOE Hawaiian Language Immersion Program has co-sponsored a “Sunset” event. This year celebrates 20 years of Hawaiian Language Immersion education in the Hawaii Department of Education, which has expanded over its two decades to 23 schools with over 1800 students. The program also boasts it 10th graduating class this year. Please join us in celebrating Ka Papahana Kaiapuni Hawai'i and all of its accomplishments.

Organizers feel this event will bring the host culture and its living ‘olelo (language) to a large audience of kama‘aina and visitors. In keeping with the cultural theme, the films "E Ola Ka 'Olelo Hawai'i" (The Hawaiian Language Shall Live) and "The Land Has Eyes" will screen Saturday night, and the popular New Zealand film “Whale Rider” will be shown on Sunday.



Saturday’s films are (1) E OLA KA ‘OLELO HAWAI’I (28 minutes, ‘Aha Punana Leo)– Winner of the 1997 HIFF Hawaii Film and Videomakers Award; and (2) THE LAND HAS EYES - (90 minutes) A film from Maka Productions, Pacific Islanders in Communications. Writer-Director Vilsoni Hereniko, Producers Jeannette Paulson Hereniko & Corey Tong bring you a story about Viki (Sapeta Taito).

Shamed by her village for being poor and the daughter of a convicted thief, Viki is inspired and haunted by the Warrior Woman from her island's mythology. The lush tropical beauty of Rotuma, Fiji contrasts with the stifling conformity of island culture as Viki fights for justice and her freedom. The much lauded film made its debut at the prestigious Sundance Film Festival in January 2004.



Sunday’s film is WHALE RIDER - (101 minutes, rated PG-13) A contemporary story of love, rejection and triumph as a young Maori girl, Paikea (played by Academy Award nominee Keisha Castle-Hughes), fights to fulfill a destiny her



grandfather, Koro (Rawiri Paratene), refuses to recognize. Winner of 29 Awards.

Live entertainment begins at 5:00 PM with radio host Power 104.3 on Saturday and Krater 96 on Sunday. Food booths will open at 4:00 p.m., and include K’s Restaurant, Leo’s Taverna, Pizza Hut and Royal Hawaiian Hot Dog. The live entertainment starts at 4:30 p.m., on Friday, and 6:00 p.m. on Saturday. so make sure to come down early! The films will screen after the sun sets (approx. 6:25 p.m.).

Tesoro Corporation, a Fortune 150 Company, is an independent refiner and marketer of petroleum products. Tesoro operates seven refineries in the western United States with a combined capacity of approximately 660,000 barrels per day. The Kapolei, Hawaii, refinery has a rated capacity to process 94,000 barrels of crude oil per day. Tesoro's retail-marketing system includes over 880 retail outlets, of which 464 are company owned locations. In Hawaii, Tesoro has 33 branded retail stations that operate on Oahu, Maui and the Big Island.

Sunset is also brought to you in part by the City & County Of Honolulu, the Hawaii Tourism Authority, and the Waikiki Improvement Association which produces the event.

SUNSET
on the BEACH

Hawai'i residents remain positive towards visitor industry

In a study released by the Hawai'i Tourism Authority (HTA), findings show that a majority of residents statewide appreciate and understand the benefits that tourism brings to our state. The report, prepared by Market Trends Pacific, Inc. and John M. Knox & Associates, Inc, polled 1,644 residents on their attitudes towards Hawai'i's \$12 billion-a-year visitor industry.

The report, *Tracking Surveys of Resident Sentiments on Tourism in Hawai'i*, found that 73 percent of residents agree that benefits of tourism exceed any problems associated with it, a result that has remained stable for many years. "Findings from this report show that Hawai'i residents understand and value economic and other benefits that tourism brings to our state," said Rex Johnson, president and chief executive officer of the HTA.

"It is encouraging to see that residents' attitudes have remained consistent, and that they continue to support our state's leading industry," said Johnson. "We will continue to work with all stakeholders to ensure that tourism in Hawai'i is strategically managed in a sustainable manner that meets the needs of both the community and the industry."

The survey, conducted in October through December 2007, marks the sixth in a regular series of telephone surveys carried out for the HTA. The purpose of the survey is to track resident feelings about ongoing issues in the visitor industry including, but not limited to, growth, quality of life, job quality, and community values. Questions included the following topics:

- Residents' core attitudes and beliefs on tourism;
- Attitudes toward some of the newer trends in Hawai'i tourism;
- Perceived impact of tourism and the importance of those impacts;
- Attitudes toward visitor industry jobs; and
- Opinions on other policy issues related to tourism and the visitor industry.

In addition, two new focuses were added to the survey:

- To identify residents' perception of how tourism affects community issues, specifically traffic and housing; and
- Thoughts on the visitor industry's role as a community leader.

"From other research and anecdotally, we knew that traffic and housing are big issues for the community. However, residents did not believe tourism to be a 'driver' of those issues, with responding individuals attributing tourism to account for less than 1% of the problem," said Johnson.

Additional results detailed in the report showed:

- Good marks for local government's efforts on marketing and advertising the islands';
- Good marks for local government's efforts in promoting festivals, arts and cultural activities to bring visitors and residents together;
- Mixed feelings on local government planning and controlling tourism-related growth, maintaining public roads, sewers and water supply for resort areas, and balancing tourism economic benefits against need to control problems caused by tourism; and
- Fairly positive ratings for the visitor industry in providing jobs for residents, helping other local businesses profit from tourist dollars, making local residents feel welcome in hotels and other visitor-oriented facilities, providing visitors with a good sense of Hawai'i's history and people, supporting local charities or community projects, and providing local residents with training needed for better jobs in the industry.

The report will be available shortly for download at www.hawaiiitourismauthority.org/2007RSS. Previous surveys were conducted in 2006, 2005, 2002, 2001, and 1999. A similar study was conducted in 1988 as part of the "Visitor Impact Monitoring System" survey originally sponsored by the State Department of Business Economic Development and Tourism (DBEDT).

The Hawai'i Tourism Authority was created in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage the growth of Hawai'i's visitor industry in a manner consistent with its economic goal, cultural values, preservation of natural resources, and community interests. For more information visit HTA's Web site www.hawaiiitourismauthority.org.



Aqua Hotels adds Honolulu Prince increasing Waikiki presence to 12

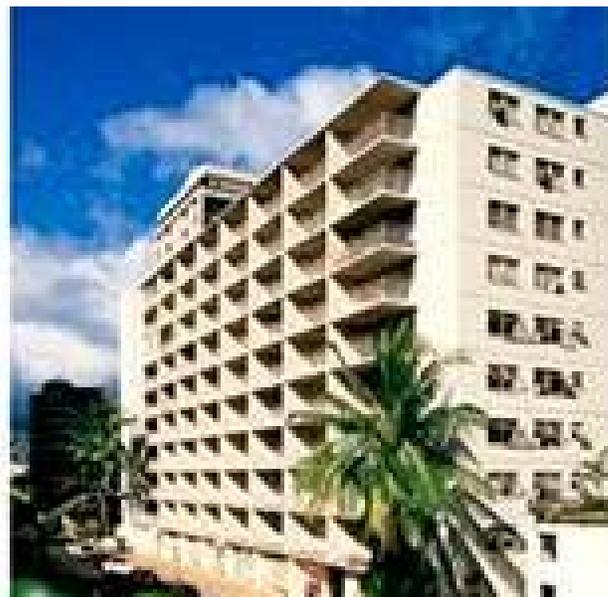
Mike Paulin, CEO and owner of Aqua Hotels & Resorts recently announced that Ramsfield Hospitality Finance has selected Aqua to manage the Honolulu Prince, effective March 26, 2008, increasing the company's inventory to 12 hotels in Waikiki.

Formerly managed by ResortQuest Hawaii, the 121-room Honolulu Prince is centrally located at 415 Nahua Street and two blocks to the beach.

The Honolulu Prince is a welcome addition to the Aqua portfolio and will be marketed as an Aqua Lite hotel," said Paulin. "It increases the number of affordable rooms we have to offer value-conscious travelers."

"Many of our travel partners will be pleased to know that Aqua is managing this budget hotel," stated Elizabeth Churchill, Aqua's Vice President of Sales & Marketing. "As more of our hotels undergo renovation and emerge as part of the Aqua Boutique Collection, it is great to welcome new hotels into our Aqua Lite Line providing visitors with budget options in Waikiki. Our team looks forward to implementing Aqua's guest service practices and procedures throughout all departments at this hotel."

Renamed Aqua Honolulu Prince, the hotel is comprised of spacious and comfortable guest rooms along with 1- and 2-bedroom suites. Standard rooms start at \$94 per night, based on best available rates, as of March 6, 2008.



Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent or call Aqua toll free at 1-866-406-2782.

Celebrate Easter in Waikīkī!

Waikīkī knows how to celebrate holidays, and Easter is no exception. Check out these great Easter specials:

Hop in to the Pikake Terrace for special Easter Sunday buffets



Pikake Terrace at Sheraton Princess Kaiulani will cook up two delicious Easter buffets on Sunday, March 23. Brunch will be offered from 10 a.m. to 2 p.m. and will feature made-to-order omelets, Belgian waffles, roasted prime rib of beef, the Pikake seafood bouillabaisse, and much more. The cost is \$34.50 for adults and \$17.25 for children

ages five to 12. The restaurant will reopen from 5:30

to 9:30 p.m. for the dinner buffet, which will include oven-baked lobster tail with drawn butter, glazed Easter ham with rum raisin sauce, and garlic-influenced leg of lamb with rosemary jus. The cost is \$39.50 for adults and \$18.75 for children ages five to 12.

The Ocean Terrace has all the makings for a perfect Easter Sunday

Celebrate Easter and take in the fresh island air with a delectable brunch buffet at Sheraton Waikiki's Ocean Terrace Restaurant on Sunday, March 23. The buffet will be offered from 11 a.m. to 2:30 p.m. and the cost is \$45 for adults and \$15 for children ages six to 12; children ages five and younger eat free.

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Celebrate Easter in Waikīkī!

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All applicable taxes will be added and a 17 percent gratuity will be applied for parties of seven or more. Valet parking at the hotel and validated self-parking at the Sheraton Waikiki garage will be available. For more information or reservations, please call the Dining Reservations Center at (808) 921-4600 or email trdc.waikiki@sheraton.com.

The Royal Hawaiian celebrates Easter with food and fun for all ages

The Royal Hawaiian invites guests to celebrate the excitement of Easter on Sunday, March 23. Guests will have their choice of two extensive brunch buffets—at the scenic Surf Room from 11 a.m. to 2:30 p.m., or at the historic Monarch Room from 9 a.m. to 1:30 p.m. The cost of the buffet is \$59 for adults and \$29 for children. For more information or reservations, please call the Dining Reservations Center at (808) 921-4600 or email trdc.waikiki@sheraton.com

The Royal Hawaiian will also be hosting its annual Easter egg hunt with two pink-tailed Royal Hawaiian bunnies at 9 a.m. on the Ocean Lawn. The hunt is free of charge for hotel and restaurant guests. For more information, please contact The Royal Hawaiian concierge at 923-7311.

The Beachhouse offers oceanfront dining for a memorable Easter dinner

The Beachhouse at the Moana Surfrider, A Westin Resort invites guests to an unforgettable Easter dinner on Sunday, March 23. With its tranquil and relaxing atmosphere amidst exquisite Victorian architecture, Beachhouse's Chef de Cuisine, Rodney Uyehara creates delectable entrees with an island-inspired flavor.

Dinner will be served from 3 p.m. to 10 p.m. with the last seating at 9 p.m. Valet parking is available at the Moana Surfrider, A Westin Resort, and validated parking at the Sheraton Princess Ka'iulani is also available. For more information or reservations, please call the Dining Reservations Center at 921-4600 or email trdc.waikiki@sheraton.com.

All applicable taxes will be applied and a 17 percent gratuity will automatically be applied for parties of seven or more). Valet parking is available at the Moana Surfrider, A Westin Resort, and validated parking at the Sheraton Princess Ka'iulani is also available.

Hilton Hawaiian Village hoppin' with basketful of Easter treats

The Hilton Hawaiian Village Beach Resort & Spa is making Easter *eggs-tra* enjoyable this year with kama'aina room offers, as well as an abundance of dining choices.

On Easter morning, Sunday, March 23, Chef Pamala Hayes of Rainbow Lanai Restaurant is serving up a bountiful brunch buffet complete with an omelet station and carving station. Brunch at Rainbow Lanai, located on the ground floor of the beachfront Rainbow Tower, will be served between 9 a.m. and 2 p.m., and costs \$46 for adults and \$24 for children 12 years of age and younger (exclusive of sales tax and gratuity). In the evening, Rainbow Lanai will offer an impressive Easter buffet spread from 5:30 to 9:30 p.m. Additional items featured at dinner include seared lamb medallions and cracked crab legs. Easter dinner buffet prices are \$48 for adults and \$25 for children 12 years and younger.

At the Village Steak & Seafood Restaurant, Chef Andrew Yagami will present a three-course Easter dinner that's perfect for the entire family. This special dinner will be served between 5:30 and 9:30 p.m., and costs \$48 for adults and \$30 for children 12 years of age and younger.

To make reservations, call dining reservations at (808) 949-4321, ext. 48 for Rainbow Lanai, or ext. 32 for Village Steak & Seafood. The Hilton Hawaiian Village's annual Easter lobby display is a perfect stop before or after a meal. From Tuesday, March 18 to Sunday, March 23, the display will make the ideal backdrop for Easter family photos. For more information, call Bert Momotomi, director of guest services at (808) 947-7882.

Kama'aina families can make it an Easter getaway that weekend with room rates at the Hilton Hawaiian Village starting at \$149 a night (\$165 a night on Friday and Saturday evenings). While here, kama'aina can also take advantage of other family specials at the resort. Atlantis Submarines is offering a special Kama'aina rate of \$35 per adult and \$15 per child exclusive of tax and harbor fee. The 48-passenger submarine takes explorers about a mile off shore to depths of more than 125 feet to get nose-to-nose with sea creatures that live amongst Waikiki's reef. To reserve seats aboard the Atlantis submarine, call Atlantis at 973-9811.

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Celebrate Easter in Waikīkī!

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Families in need of some pampering will surely enjoy the 20 percent off spa services at Mandara Spa. Independently owned and operated in the Kalia Tower, Mandara Spa offers a selection of spa treatments that incorporate Hawaiian, Asian, Western and European beauty and relaxation concepts. While mom and dad bask to a couples massage, the kids can enjoy their very own treatments that include a Heavenly Massage, Surfers' Scrub, Fabulous Fruity Facial and Acne Attack Facial. To book a treatment, call Mandara Spa at 945-7721.

The Hilton Hawaiian Village features nightly entertainment, fireworks each Friday night, and exotic wildlife including the South African Penguins. With all these selections, families have everything for a fantastic mini-getaway to Waikiki.

For room reservations, call the resort directly at (808) 949-4321 and ask for rate code P3. This special is valid through March 23 and is based upon availability; some blackout dates apply. Proof of Hawaii residency required. For more information about the Hilton Hawaiian Village, visit www.hiltonhawaiianvillage.com.

David Lewin announced as general manager at the Hyatt Regency Waikiki Resort & Spa



David Lewin has been named general manager at the Hyatt Regency Waikiki Resort & Spa, as announced by Jordan Meisner, senior vice president – field operations, Hyatt Hotels & Resorts.

Lewin's responsibilities will include overseeing the rooms, food and beverage, sales and marketing, accounting, engineering, spa, catering and human resources

operations of the 1,230-room, twin-tower resort on Waikiki Beach.

Lewin began his career with Hyatt Hotels & Resorts in 1986 as a corporate management trainee at the Hyatt Regency Los Angeles. Soon thereafter, he started his hotel sales career as a sales manager at Hyatt Regency Los Angeles in 1988. Lewin quickly ascended the corporate ladder, as he was promoted to associate director of sales in 1990, when he won Hyatt's prestigious sales manager of the year award, and to director of sales in 1992, when he won Hyatt's esteemed director of sales of the year award. Lewin then transferred to Hyatt Regency San Francisco as director of sales and marketing in 1997, and completed his career in sales and marketing in 2000. Later that year, he was promoted to general manager at Hyatt Westlake Plaza where he oversaw the property until 2004. That same year, he moved to Hyatt Regency San Francisco Airport as general manager, where he has been for the last three years.

Lewin has been very active in the local community in San Francisco, where he has been the chairman of the Burlingame Chamber of Commerce, on the board of directors for The Greater Bay Area Make-A-Wish

Foundation, and on the executive board and board of directors for the San Mateo County Convention & Visitors Bureau. He also was an

instructor at the University of San Francisco teaching hotel sales and marketing and hotel operations from 1990 to 2000. He also plans to be active in the local hospitality community here in Hawaii.

Born and raised in San Francisco, Lewin attended the Statler School of Culinary Arts at the City College of San Francisco, and graduated from Cornell University's school of hotel administration.

Lewin is married to Simmone, also from San Francisco, and has two children.



HTA Marketing Update: March 20 at the Hawaii Convention Center

Join the Hawaii Tourism Authority (HTA) and its marketing contractors -- HVCB, HIJ, HTAsia, HTO, HTE, and SMG/HCC -- as they present an update of their 2008 marketing activities on Thursday, March 20 at the Hawaii Convention Center, Liliu Theater.

There is no cost to attend and registration is not required. For more information, contact HTA's Michele Shiowaki at mshiowaki@hawaiiauthority.org.

The Waikīkī Aquarium hires Kathryn Harper as director of community outreach and institutional advancement, promotes Amanda Hendrickson to events & membership manager



The Waikīkī Aquarium has rehired Kathryn Harper as director of community outreach and institutional advancement. Her responsibilities include strengthening community relations, and management of fundraising and marketing communications for the Aquarium. Born and brought up on Oahu, Kathy is a 1980

Punahou graduate and moved home in 2006 following ten years in Seattle and six years in international maritime hospitality. She most recently served as an account director with Communications Pacific.



The Waikīkī Aquarium has promoted Amanda Hendrickson from visitor services manager to events & membership manager. Amanda's responsibilities include growing membership in Friends of the Waikiki Aquarium and improving the market position of the Aquarium as an

event space. Amanda moved to Oahu from Santa Barbara where she served in diverse roles at the Santa Barbara Museum of Natural History, Ocean Adventures and The Princeton Review.

Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows are **performed nightly except Mondays**, 6:30PM – 7:30PM, by Hawaii's finest hula hālau (troupes) and Hawaiian performers at the Kuhio Beach Hula Mound, near Duke Kahanamoku statue, beachside Uluniu & Kalakaua Ave. in Waikiki.

These are outdoor performances with seating on the grass or on beach chairs or beach mats. Cameras are welcome.

Presented by the City's Office of Economic Development (843-8002) and the Hawaii Tourism Authority. FREE. Schedule subject to change without notice.

For the month of March:

Mondays: No show

Tuesdays and Thursdays: Joan "Aunty Pudgie" Young and Puamelia

Friday, March 14: Moana Chang and the Aloha Boat Days Show

Saturday, March 15: Joan S. Lindsey and the Joan S. Lindsey Hula Studio

Sunday, March 16: NO SHOW – Honolulu Festival Parade

Wednesday, March 19: NO SHOW – Salute to Youth Parades



Friday, March 21: Kale Pawai and Halau Na Pua Mai Ka Lani

Saturday, March 22: Shirley Recca and Halau Hula O Namakahulali

Sunday, March 23: NO SHOW – Easter

Wednesday, March 26: NO SHOW – Salute to Youth Parades

Friday, March 28: Kale Pawai and Halau Na Pua Mai Ka Lani

Saturday, March 29: NO SHOW

Sunday, March 30: Momi Cruz-Losano & Halau Hula Namakahonuakapiliwale



KHON2 and Hawaii's CW 93 present Wonderful Waikiki, a strategic television marketing campaign designed to showcase Waikiki businesses and drive local traffic into Waikiki to boost sales. KHON2 and Hawaii's CW will feature a variety of businesses including restaurants, retail shops, entertainment destinations and hotels. This campaign's purpose is to inform Hawaii on all that Waikiki has to offer. This is your opportunity to drive additional local traffic and increase your sales during March, April and May. Tell local viewers who you are, where you are, and what you have to offer!

KHON2 is Hawaii's #1 ranked television station featuring such programs as American Idol, House, Are You Smarter than a Fifth Grader, Oprah Winfrey, Wheel of Fortune, Martha Stewart, Live with Regis and Kelly and others. We also have Hawaii's top rated news programming with Morning, 5pm, 5:30pm, 6pm and 10pm News Broadcasts. Each week KHON2 reaches over 325,000 households and over 927,000 adults 18+.

How Wonderful Waikiki will benefit your business:

Each featured business will receive 10-seconds to promote themselves within our 30-second Wonderful Waikiki commercial. Each Wonderful Waikiki commercial will begin with an intro promoting Waikiki, then feature two businesses for 10-seconds each, ending with a call to action. This campaign promotes Waikiki as a destination, as well as specifically promoting your business and driving local traffic to increase your sales.

Wonderful Waikiki Campaign Details:

- **10-second showcase in 49 Wonderful Waikiki Promotional spots to air each month March, April, and May. (29 on KHON2, 20 on The CW)**
- **Commercials to run during CW and KHON2 News, Prime, Early Fringe, Daytime, Evening, Weekend.**
- **Value \$5,000 per month.**

Monthly Investment as a featured business: \$1,250

3-Month Investment as a featured business: \$3,750



Waikīkī parade watch (courtesy of the City)

March 15, 2008 Saturday

6:00PM Starts
8:00PM Ends

INTERNATIONAL DAY OF PROTEST AGAINST THE WAR WITH

IRAQ MARCH sponsored by Hawaii Not In Our Name Coalition. The event is expected to have 500+ marchers. It will start at Honolulu Zoo grassy area near Entrance at Kapahulu/Kalakaua Aves., to Kuhio Ave., two (2) coned makai curb lanes; to Lewers St., coned Koko Head lane; to Kalakaua Ave., two (2) coned mauka curb lanes; to end at Zoo at Kapahulu/Kalakaua Aves. TheBus/OTS (Hotline Dispatch 848-4566) Kuhio Ave. Koko Head bound route will be diverted onto Kalakaua Ave. at 5:30 pm. Contact: Carolyn Hadfield 286-8288 E-mail: carolina@lava.net or their Bulletin Update 534-2255

March 16, 2008 Sunday

4:30PM Starts
7:30PM Ends

14th ANNUAL HONOLULU FESTIVALS PARADE

sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 6,000 marchers, 20 vehicles, 5 floats, 3 bands, 12 Mikoshi. It will start at Kalakaua Ave. at Saratoga Rd., kkhd on Kalakaua Ave., to end at Waikiki Shell parking lot, Queen Kapiolani Park. Contact Glenn Kosuge 926-2424. For more info, visit their website: <http://www.honolulu festival.com/>

March 17, 2008 Monday

12:00noon Starts
1:30PM Ends

ST. PATRICK'S DAY PARADE sponsored by Friendly Sons of Saint Patrick of Hawaii. The event is expected to have 800 marchers, 50 vehicles, 2 floats, 5 bands. It will start at Saratoga Rd./Kalakaua Ave., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park. Contact: Kevin Kelly 956-6651 Fax: 956-5308

March 19, 2008 Wednesday

6:30PM Starts
8:30PM End

SALUTE TO YOUTH PARADE-#1 sponsored by Coastline Travel. The event will have 1,200 marchers, 15 vehicles, 5 floats, 10 bands. It will start at Ft. DeRussy, to Kalakaua Ave., kkhd on Kalakaua Ave., to Monsarrat Ave to end at Queen Kapiolani Park. Streets will be closing at 6:00pm. Contact Jay Johnson of Coastline Travel 1-714-621-1040 or Carla Crittenden 1-800-448-2374. E-mail: carla@coastlinetravel.com For more info, visit their website: <http://www.hawaiiinvitational.com/>

March 26, 2008 Wednesday

6:30PM Starts
8:30PM End

SALUTE TO YOUTH PARADE-#2 sponsored by Coastline Travel. The event will have 1,500 marchers, 18 vehicles, 5 floats, 12 bands. It will start at Ft. DeRussy, to Kalakaua Ave., kkhd on Kalakaua Ave., to Monsarrat Ave to end at Queen Kapiolani Park. Streets will be closing at 6:00pm. Contact Jay Johnson of Coastline Travel 1-714-621-1040 or Carla Crittenden 1-800-448-2374. E-mail: carla@coastlinetravel.com For more info, visit their website: <http://www.hawaiiinvitational.com/>

The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



Waikiki Improvement Association

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If you would like to share news with other members of WIA, please send your info to mail@waikikiimprovement.com or fax to 923-2622.

Check out our website at:

www.waikikiimprovement.com