



Waikīkī Wiki Wiki Wire



ALOHA FESTIVALS

Aloha Festivals on the horizon

Every year for the past 61 years, the people of Hawai'i are treated to an incredible display of Hawaiian culture and arts! This year is no exception as the oldest and largest Hawaiian cultural statewide celebration, the Aloha Festivals, ramps up for another impressive series of cultural events.

The official beginning of the Aloha Festivals events on O'ahu is marked by the **Opening Ceremonies at 'Iolani Place** on September 15th, starting at 5:00pm. Traditional hula and chants introduce the O'ahu Royal Court on the grounds of the beautiful Palace. Admission is free.

The **Aloha Festivals Floral Parade** is on Saturday, September 15, starting at 9am, running from Ala Moana Park to Kapiolani Park. This year marks the 61st Anniversary of Aloha Festivals which will be highlighted in a mo'olelo (story) with kings and queens of past years participating. Announcement stands will be placed throughout Waikīkī.

The **2nd Annual Aloha Tower Ukulele Contest** takes place on Sunday, September 16th, at 10:00am. Join some of the best amateur ukulele players vying for thousands of dollars in prizes on center stage in the Aloha Tower Center Atrium.

The spectacular **Aloha Festivals 55th Annual Waikiki Ho'olaule'a** takes place on Friday, September 21st, 7:00pm-10:30pm, on Kalakaua Avenue. Eight stages will feature top island entertainment. Kalakaua Avenue between Lewers Street and Kapahulu Avenue will be lined with food booths.

A world record attempt at the **World's Longest Hula Line** will be held on Waikiki Beach on Saturday, September 22nd, at 4:00pm. Registration will be at the

Royal Hawaiian Hotel Ocean Lawn. Registration and line up starts at 3:00pm.

This event first occurred in 1996 for the Largest Hula Dance" with 3,500 dancers participating and was included in the Guinness Book of World Records commemorating the Aloha Festivals 50th anniversary. This year, Aloha Festivals introduces this event once again to gain entry into the Guinness Book with a goal of 5,500 dancers from all over the world dancing to Andy Cumming's "Waikiki" and Kimo Alama Keaulana's rendition of "Aloha Week Hula" written by Jack Pitman.

To register, call our Mobi PCS phone at (808) 953-0555 or go to www.alohafestivals.com/news/download.

The **Aloha Festivals Hawaiian Falsetto Contest** takes place on Friday, September 28th, at 7:00pm, in the Sheraton Waikiki Hotel Kaua`i & Maui Ballrooms. Celebrating our Hawaiian Falsetto heritage, amateur falsetto singers vie for a Hula Records recording contract and other prizes with a stunning display of talent and special guest stars along with our honorees for the Falsetto Hall of Fame. Local host Harry B. Soria and Hawaiian songbird Karen Keawehawaii will emcee. Headlining the event will be one of Hawai'i's most prolific bands, Holunape, winners of two prestigious Na Hoku Hanohano Awards in 2006 for "Group of the Year" and "Best Use of Hawaiian Language." Hawai'i's legendary artists will be inducted into the Falsetto Hall of Fame. General admission tickets at \$25.00 per ticket are available and can be purchased through our merchandise site.

For more information on Aloha Festival events, call (808) 589-1771 or email info@alohafestivals.com.

Inside this issue:

Waikīkī Beach Marriott celebrates Queen's birthday	2	"The lion sleeps tonight at the Pink Palace"	5
Surf Academy opens at Hyatt Regency Waikīkī	3	Name change for Aqua Aloha Surf	5
Honolulu introduces "TheBoat"	4	Hilton Hawaiian Village offers kama'āina rates	6
Pa'i Foundation presents the Hapa Haole Festival	4	Waikīkī Hula Show at the Kūhiō Beach Hula Mound	6
WIA Annual Meeting October 10th at the Marriott	4	Road closures announced for Niketown 5K Run	7

... and MORE

Waikiki Beach Marriott Resort & Spa celebrates Queen Lili‘uokalani’s birthday

Guests and associates of the Waikiki Beach Marriott Resort & Spa celebrated the 169th birthday of Queen Lili‘uokalani, Hawaii’s last reigning monarch, at an intimate gathering at the oceanfront resort on September 2, 2007.

The celebration began with an oli (Hawaiian chant) by Waianu Quinn, Waikiki Beach Marriott Resort & Spa’s Hawaiian cultural advisor, at the resort’s glass-enclosed display and portrait commemorating the Queen. Adorned in a flowing mu‘umu‘u gown complete with a fragrant ginger lei, associate Francine Komomua shared a hula performance accompanied by Quinn on CEukulele.

Guests joined in the singing of ³Hau‘oli La Hanau (Happy Birthday)² to the Queen and enjoyed haupia (coconut dessert) cake amongst the company of their friends and loved ones.

Waikiki Beach Marriott Resort & Spa has a special connection to Queen Lili‘uokalani, as the resort sits on the site of her summer home,

Paoakalani. Her home served as a comforting getaway from the pressures of business at Iolani Palace, several miles away. Nearby stood another one-story guest cottage, Kealohilani, where visitors enjoyed the tranquility of old Hawaii. In honor of the Queen’s homes, the Waikiki Beach Marriott Resort & Spa named its two towers ³Paoakalani² and ³Kealohilani.²

Today, the Waikiki Beach Marriott Resort & Spa bears little resemblance to the Waikiki of old, but the traditions of hospitality that Queen Lili‘uokalani extended to the Hawaiian people lives on. The resort continues to perpetuate the Queen’s spirit through the aloha shared with its associates, its guests and the Waikiki community.



Surf Academy by Dane Kealoha opens at the Hyatt Regency Waikiki Resort & Spa

In partnership with the Hyatt Regency Waikiki Resort & Spa, legendary Hawaiian surfer Dane Kealoha has opened Waikiki's premiere surf learning center called "Surf Academy by Dane Kealoha" on the first floor of the resort's Ewa Tower. The Surf Academy will accept students of all ages starting from 7, and will appeal to beginner to intermediate level surf enthusiasts.

Kealoha, who grew up surfing the gentle waves of Waikiki, created the Surf Academy to pass on the traditions of the old beach boys who shared their "aloha spirit" and knowledge of the ocean with visitors and locals. It is Kealoha's vision to not only provide Waikiki's best surf lessons, but to also teach students the history of the sport, a few facts about oceanography, and most importantly, the culture of the Hawaiian people.

The surf lessons will begin with a demonstration and ocean safety instruction within the Surf Academy followed by surf time with Kealoha at Waikiki Beach. The classes are open to guests of the Hyatt, guests from other hotels, and residents. Each session will last two hours and will take place at the following times: 8:30 a.m., 11:30 a.m. and 2:30 p.m. Monday to Saturday, and 11:30 a.m. and 2:30 p.m. on Sunday.

Three surf lesson options will be provided:

Surf Lesson – \$100 (includes lesson, use of surfboard, lycra jersey and booties)

Surf Lesson/Photo Combo – \$140 (includes lesson, use of surfboard, lycra jersey and booties. Also includes photo sequence cd)

Private Lesson – \$300 (one on one private session with Dane Kealoha, use of surfboard, lycra jersey and booties. Photo sequence cd for an additional \$40)

Longboard Rental – \$30/hour

Kealoha is revered as one of Hawaii's finest and most influential surfers, and is regarded as a living legend

after being inducted into the Association of Surfing Professionals' (ASP) Hall of Fame. His glory years as a competitive surfer took place in the early 1980s, where he dominated contests around the world, vaulting him to perennial top-5 finishes in the world tour rankings. He is well known as one of the most powerful surfers to ride a surfboard, and revolutionized tuberiding on Oahu's North Shore with his patented "pigdog" backhand technique. Throughout his storied career, he has inspired generations of surfers not only from Hawaii, but throughout the world.

Michael Jokovich, general manager, Hyatt Regency Waikiki Resort & Spa, said, "We are extremely proud to have partnered with Dane Kealoha, one of surfing's true legends, to put forth what we feel will be the flagship surf school in Waikiki. Dane is not only a fine waterman and teacher, he is also a true ambassador of aloha and an extension of Hyatt's commitment to excellence of service."

For more information about the Surf Academy by Dane Kealoha, please call 924-DANE (3263).



Honolulu introduces “THEBOAT”

Calm seas and gentle breezes are speeding the introduction of the City and County of Honolulu’s new commuter ferry, which begins service September 17.

Mayor Mufi Hannemann said, “Now that we’ve secured the vessels and operator, we’re ready to begin service connecting West Oahu and downtown Honolulu. What’s special about the service is that it integrates TheBus with TheBoat. Commuters can board TheBus in Waianae or Kapolei, take TheBoat from Kalaeloa to Aloha Tower, and hop on board another bus to school or work—then reverse that ride in the afternoon.

“It’s the multimodal transportation system in practice, and I’m hoping commuters are looking forward to this new alternative to driving by boarding TheBoat and enjoying a relaxing ride, courtesy of the City and County of Honolulu.”

Here are the latest developments:

- The ferry service will be named “TheBoat,” to match its transit partner, TheBus.
- TheBoat officially begins service on Monday, September 17.
- TheBus and TheBoat will operate together, meaning a bus pass, transfer, or \$2 gets you on TheBus and TheBoat.
- The second vessel arrived in Honolulu on August 29. The first ferry arrived on August 15 and is being outfitted at Kalaeloa Harbor.
- The marketing and promotional campaign kicks off September 1, with advertising aboard TheBus, a mailout of flyers to Leeward residents, and newspaper ads. The City will have a booth at the Aloha Festival in Kapolei on September 15 and open the boat for public viewing at an Aloha Tower celebration on September 16.
- The website, trytheboat.com, goes live this afternoon.
- Hornblower Marine Services has been contracted to operate TheBoat. The company has extensive experience in operating ferry operations throughout the United States.



Pa'i Foundation presents the 5th Annual Hapa Haole Festival

Join the Pa'i Foundation for a day of music and to honor a very important genre of Hawaiian Music - Hapa Haole! Enjoy the preliminary hula and vocal competitions among wahine, kāne, and keiki! Competitors will vie for Miss Hapa Haole (18-25) and Ms. Sophisticate (26 and up). And catch the comic hula solo vocals! Enjoy the Hawaiian crafts and food booths, too!

The 5th Annual Hapa Haole Festival takes place on Saturday, September 8th, 10am - 3pm, in Kapi'olani Park.

The finals of the competition will be held on Friday, October 5th, at the Hale Koa Hotel, Lu'au Garden.

For tickets and information on the finals call 754-2301.



Waikīkī Improvement Association Annual Membership Meeting

Wednesday, October 10, 2007
11:30 AM - 1:30 PM
Waikiki Beach Marriot Resort & Spa
Kona Moku Ballroom

This year's program features the 2007 Hoowe-hiwehi Awards. Deadline for nominations is September 14th!

Tickets are \$80 each or \$750 for a table of 10.

“The Lion Sleeps tonight at the Pink Palace” Royal Hawaiian play package

A mecca for many of the world's glamorous celebrities, socialites and heads of state since it opened in 1927, The Royal Hawaiian is a luxurious beachfront paradise sheltered from busy Waikiki by a serene grove of coconut, banyan and monkeypod trees. Grandeur and quiet elegance reigns at this legendary landmark known as the “Pink Palace of the Pacific.” This fall, the hotel offers a special package in conjunction with Disney's award-winning Broadway production of “The Lion King” in Honolulu. The Royal Hawaiian's “The Lion Sleeps Tonight at the Pink Palace” package includes daily breakfast for two, 4 p.m. late checkout, a signature Royal Hawaiian stuffed teddy bear, and the opportunity to purchase tickets for premier seating at select “The Lion King” performances.

“The Lion King” runs September 16, 2007 through December 9, 2007 at the Neal S. Blaisdell Concert Hall in Honolulu, just minutes from Waikiki. Tickets for shows on November 3, November 10 and November 17 are available for purchase through The Royal Hawaiian's concierge desk at an additional charge of \$91 per person for hotel guests only.

Travel dates for “The Lion Sleeps Tonight” package are offered from September 20, 2007 through December 15, 2007 with rates starting at \$220 per night for a Garden View room. Also, included in the package is a fresh flower lei greeting, and families with “lion cubs” (children 12 and younger) can take advantage of The Royal Hawaiian's “Kids Stay and Eat Free” promotion.

For more information and reservations, please call (808) 923-7311 or visit www.royal-hawaiian.com. This package is subject to availability and is not combinable with any other promotions or rate plans, including Sunsational Savings.



THE ROYAL HAWAIIAN
Waikiki

Name change for Aqua Aloha Surf

On August 1, Aqua Aloha Surf underwent a name change and is now Aqua Aloha Surf & Spa. Located at 444 Kanekapolei Street, the 202-room hotel with an urban surf theme is one of five properties in Aqua's Boutique Collection.

According to Elizabeth Churchill, VP Sales & Marketing for Aqua Hotels & Resorts, “We've been looking for a suitable location for the third AquaSPA in Waikiki and the recent availability of tenant space at the Aqua Aloha Surf was perfect for our needs.”

New hotel signage is on order and plans call for the third AquaSPA facility to be in place by fall 2007.

For additional information, visit aquaresorts.com. For reservations, see your travel agent or call toll free at 1-866-406-2782.



Aqua Aloha Surf & Spa lobby



Hilton Hawaiian Village offers special kama'aina rates

Hawaii residents can take advantage of specials through December 23

The Hilton Hawaiian Village Beach Resort & Spa is making it easier for Kama'aina families to enjoy a mini-vacation right in their own backyard. The hotel is offering rates starting at \$149 for Sunday through Thursday night stays, and \$165 per night for Friday and Saturday night stays. These rates are available for select dates through December 23.

Kama'aina can take advantage of a host of family specials at the resort. Atlantis Submarines is offering a special Kama'aina rate of \$25 per adult and \$20 per child exclusive of tax and harbor fee. The 48-passenger submarine takes explorers about a mile off shore to depths of more than 125 feet to get nose-to-nose with sea creatures that live amongst Waikiki's reef. To reserve seats aboard the Atlantis submarine, call Atlantis at 949-7827.

Families in need of some pampering will surely enjoy the 20 percent off spa services at Mandara Spa. Independently owned and operated in the Kalia Tower, Mandara Spa offers a selection of spa treatments that incorporate Hawaiian, Asian, Western and European beauty and relaxation concepts. While mom and dad bask to a couples massage the kids can enjoy their very own treatments that include a Heavenly Massage, Surfers' Scrub, Fabulous Fruity Facial and Acne Attack Facial. To book a treatment, call Mandara Spa at 945-7721.

And to add to that, Kama'aina families also benefit from 15 percent off meals at the Hilton's four signature restaurants including award winning Pacific Rim cuisine at Bali by the Sea, Cantonese and Szechuan cuisine at Golden Dragon, the charming Village Steak and Seafood Restaurant and casual beachside dining at Rainbow Lanai. For dining reservations, call (808) 949-4321, ext. 39.

The Hilton Hawaiian Village also features nightly entertainment, fireworks each Friday night, and exotic wildlife including the South African penguins. With all these selections, families have everything for a fantastic mini-getaway to Waikiki.

For room reservations, call the resort directly at (808) 949-4321 and ask for rate code P3. This special is valid through December 23 and is based on availability; some blackout dates may apply. Proof of Hawaii residency required. For more information about the Hilton Hawaiian Village, visit www.hiltonhawaiianvillage.com.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows are **performed nightly except Mondays**, 6:30PM – 7:30PM, by Hawaii's finest hula hālau (troupes) and Hawaiian performers at the Kuhio Beach Hula Mound, near Duke Kahanamoku statue, beachside Uluniu & Kalakaua Ave. in Waikiki.

These are outdoor performances with seating on the grass or on beach chairs or beach mats. Cameras are welcome.

Presented by the City's Office of Economic Development (843-8002) and the Hawaii Tourism Authority. FREE. Schedule subject to change without notice.

For the month of September:

Tuesdays and Thursdays: Joan "Aunty Pudgie" Young and Puamelia

Wednesdays: Ainsley Halemanu and Hula Halau Ka Liko Ka Palai

Fridays, September 7, 14: Kale Pawai and Halau Na Pua Mai Ka Lani

Friday, September 21: NO SHOW (Aloha Festivals Ho'olaule'a)

Friday September 28: Moana Chang and Aloha Boat Days Show

Saturday, September 1: Michael & James Dela Cruz and Hula Halau O Na 'Opio Me Na Kupuna O Ko'olau

Sunday, September 2: Michael & James Dela Cruz and Hula Halau O Na 'Opio Me Na Kupuna O Ko'olau

Saturday, September 8: Kale Pawai and Halau Na Pua Mai Ka Lani

Sunday, September 9: Kapi'olani Ha'o and Halau Ke Kia'i A O Hula

Saturday, September 15: Joan S. Lindsey and Joan S. Lindsey Hula Studio

Road closures announced for the Eighth Annual Niketown 5K Run

It's time again for the Eighth Annual Niketown 5, an event that raises funds for Oahu schools athletic programs and play equipment. This year's run is happening on Sunday, September 23, 2007, with a loud noise (cannon) at 7:00 a.m. sharp.

The 5K (3.1-mile) run starts and finishes at Niketown (King Kalakaua Plaza, 2080 Kalakaua Ave.) intersection of Kalaimoku St. and Kalakaua Ave. Runners will proceed on Kalakaua Ave. to TURNAROUND after the New Otani Kaimana Beach Hotel parking entrance and back down Kalakaua Ave. to finish line. The Kids NikeGO 1 mile course will do a TURNAROUND on Kalakaua Ave. at Kaiulani Ave., starting from Saratoga Rd. We expect 8,000 entrants in the race and despite our best efforts to minimize traffic disruptions, necessary road closures will occur. A map of the race course is enclosed with this notice.

Please remember the following points if you will be traveling in the area that morning:

- Kalakaua Ave. diamond head bound, will be completely closed from the start of the event and will re-open to vehicular traffic leaving or entering Waikiki as last runners pass going ewa bound.
- Ala Moana Blvd. mauka bound vehicular traffic will be restricted to one lane from
- Kalakaua Ave. and directed on to Kuhio Ave. until after the race ends.

- Kalakaua Ave. ewa bound traffic will use last turn around (Water Fountain) before
- New Otani Kaimana Beach Hotel/Natatorium until after race passes Monsarrat Ave.
- Kapahulu Ave. makai bound traffic will be diverted onto Kuhio Ave. after Ala Wai
- Blvd. (ewa bound) and Paki Ave. (diamond head bound) before Kalakaua Ave. until after the race ends.
- Saratoga Rd. and Kalaimoku St. will be closed between Kalia Rd. and Kuhio Ave.
- until after the race ends.

Please plan ahead as traffic will be slow through Waikiki between 6:00 and 9:00 a.m. The Honolulu Police Department will attempt to let cross-traffic flow through once the bulk of the runners has passed. Most roads should begin re-opening to cross traffic by 8:45 a.m. and Kalaimoku St. should re-open by approximately 9:30 a.m.

Niketown and the race participants offer *mahalo* for your patience, support and consideration and hope that you can come out to cheer on the participants in this community event.

Please call Alan Y. Sunio, race director, at 753-1999, or 943-NIKE if you have any questions.

Honolulu Zoo Society Offers Twilight Tours



What's Wild in Waikiki? Take a stroll to the Honolulu Zoo and learn the sort of monkey business that goes on after hours. Learn about the lives of the Zoo's remarkable citizens. Tours are held from 5:30 to 7:30 p.m. *every* Saturday evening! It's a fun evening of education never experienced by day visitors. Special arrangements can be made for large groups. Families are welcome. The tours are appropriate for all ages 5 to 105! Please purchase tickets in advance from the Honolulu Zoo Society (HZS) by calling 971-7195. Walk-ups are welcome if space is available - meet at the Front Entrance at 5:15pm. See www.honzoosoc.org for info.





SEPTEMBER 19, 2007

61st Aloha Festivals "Hawai'i's Beloved Royal Playgrounds"

Discover firsthand thoughts, insights, emotions, legends and knowledge of ancient Hawai'i with UH language professor Puakea Nogelmeier.

Location: Miramar At Waikiki
Date: Wednesday, September 19, 2007
Time: 11:30am – 1:30pm
Scholarship Raffles: Support tomorrow's leaders with raffle ticket sales. Great prizes to win!

FEED THE HUNGRY: BRING FOOD DONATIONS FOR WAIKIKI'S HUNGRY

(Kindly fill out all the information and please make check payable to HHSMA)

MEMBER NAME: _____

COMPANY NAME/ADDRESS: _____

PHONE: _____ FAX: _____ EMAIL: _____

GUEST(s) NAME(s): _____

COMPANY NAME/ADDRESS: _____

PHONE: _____ FAX: _____ EMAIL: _____

HHSMA Members \$35
 Non-members \$40
 Payment at the door.

#OF VEGETARIAN MEAL(S) REQUESTED

MAIL CHECKS (WITH MEMBER NAME) TO:
HHSMA
PO BOX 89619
HONOLULU, HI 96830

email to confirm attendance:
Attn: Yang
Email to: info@hhsma.org

Please return registration form no later than Friday, September 14, 2007.
Early registration is appreciated and walk-ins will not be accepted.
Please note: We bill for cancellations within 48 hours of event date and no-shows.

Waikiki Parade Watch (courtesy of the City)

September 15, 2007 Saturday

9:00AM Starts
1:00PM Ends

ALOHA FESTIVALS FLORAL PARADE sponsored by Aloha Week Hawaii, Inc/Aloha Festivals. The event is expected to have 2,000 participants, 40 vehicles, 10 bands & 15 floats. It will start at Ala Moana Park ewa entrance/exit, to Ala Moana Blvd., to Kalakaua Ave., to Monsarrat Ave., to end at Waikiki Shell Parking Lot in Queen Kapiolani Park. Contact: Charlian Wright 589-1771 Fax: 589-1770, E-mail: charlian@alohafestivals.com For more info, visit their website: <http://www.alohafestivals.com/>

September 16, 2007 Sunday

6:30AM Starts
12Noon Ends

NA WAHINE SPRINT TRIATHLON sponsored by USA Triathlon/Try Fitness. The event is expected to have 300 triathletes. **SWIM:** Queen's Beach, Kapiolani Park, **BIKE:** Start on Kalakaua Ave., near Queen Kapiolani Park Bandstand, to Kalakaua Ave., to Diamond Hd. Rd., to 18th Ave., to Kilauea Ave., to Makaiwa St., to Moho St., to Kealaolu Ave., to Kahala Ave., to Paikau St., to Diamond Hd. Rd., to 18th Ave., to Kilauea Ave., to Makaiwa St., to Moho St., to Kealaolu Ave., to Kahala Ave., to Diamond Hd. Rd., to Kalakaua Ave., to end at Bandstand transition area, **RUN:** Transition area, to Monsarrat Ave., to Paki Ave., to Kalakaua Ave., 2 loops, to end mauka of bandstand inside Queen Kapiolani Park. Contact: KC Carlberg 531-8573. For more info, visit their website: http://www.tryfitnesshawaii.com/na_wahine.htm Email: tryfitness@hawaii.rr.com

September 21, 2007 Friday

6:00PM Starts
11:00PM Ends

ALOHA FESTIVALS WAIKIKI HO'OLAULEA/STREET FEST sponsored by Aloha Week Hawaii, Inc/AlohaFestivals. The event expected to have 40,000+ participants. Traffic will be diverted at 5:30 pm for setup. The event will close Kalakaua Avenue, all lanes from Lewers St. to Kapahulu Ave. Contact: Charlian Wright 589-1771 Fax: 589-1770, E-mail: charlian@alohafestivals.com For more info, visit their website: <http://www.alohafestivals.com/>

September 23, 2007 Sunday

7:00AM Starts
9:00AM Ends

NIKETOWN 5K RUN/WALK sponsored by Niketown Honolulu. The event is expected to have 8,000+ runners. It will start at Kalakaua Ave./Olohana St., to Kalakaua Ave., to Monsarrat Ave., to Paki Ave., to Kapahulu Ave., to Kalakaua Ave., end on Kalakaua Ave./Kalaimoku St. Kalakaua Ave. all lanes will be closed and traffic diverted to Kuhio Ave. at approx 6:30 am. Contact: Alan Sunio 753-1999, Fax: 455-7574, E-mail: aysunio@yahoo.com

The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



Waikiki Improvement Association

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094
Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to mail@waikikiimprovement.com or fax to 923-2622.

Check out our website at:
www.waikikiimprovement.com