



## Waikiki Wiki Wiki Wire

### Waikiki Beach Walk® presents THE LION KING

The King is coming to Waikiki. Cast members from Disney's THE LION KING will be making a special appearance in Waikiki on Wednesday, November 7, at the Waikiki Beach Walk Fountain Stage. The half-hour performance will begin at 4 p.m. with the cast singing a selection of songs from the Tony® Award-winning musical now on stage at the Blaisdell Concert Hall through Sunday, December 9, 2007.

THE LION KING's Hawaii run has been receiving rave reviews since it opened this past September. The show is the winner of six Tony® Awards, including Best Musical, as well as nearly 40 other major awards. The original production is now celebrating its tenth sensational year on Broadway, and the two national tours have been doing sell-out business since the tours began in April 2002 and April 2003. Internationally, the show has been seen in Fukuoka, Melbourne, Nagoya, Osaka, Shanghai, Sydney, Toronto, and now Honolulu!

Everyone is invited to join in the fun. In addition to the free outdoor performance, there will be an autograph session immediately following the performance plus prize giveaways. The grand prize to be awarded that afternoon will include four tickets to THE LION KING, a \$100 dining card to Yard House and free limo service courtesy of Platinum Limo Company. The grand prize is valid for the November 8, 2007, performance only and is not redeemable for cash. Just stop by any Waikiki Beach Walk merchant

or restaurant beginning Sunday, November 4, to sign up. Five dollar validated parking will be available at Embassy Suites-Waikiki Beach Walk or Wyndham Vacation Ownership on Lewers Street for the November 7th performance.

Outrigger Enterprises is a sponsor of THE LION KING's premier engagement in Honolulu and expressed great appreciation and mahalo to Disney and WestCoast Entertainment for bringing this blockbuster, highly acclaimed show to Hawaii.



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## HTA's festivals campaign wins international awards

The International Festivals & Events Association (IFEA) recognized the Hawai'i Tourism Authority (HTA), the state agency for tourism, with eight prestigious IFEA/Haas & Wilkerson Pinnacle Awards for the organization's Festivals of Hawai'i Post-Arrival Promotional Campaign. Awards were presented at the 52<sup>nd</sup> Annual IFEA Convention & Expo in Atlanta, Ga. on September 19, 2007.

"It is wonderful that the Festivals of Hawai'i Post-Arrival Promotional Campaign is receiving international recognition," said Rex Johnson, president and chief executive officer of HTA. "This campaign helps to strengthen Hawai'i's festivals as a unique and recognizable brand, and supports long-term sustainability for Hawai'i's festivals and the economic well-being of tourism in Hawai'i."

The Festivals of Hawai'i Post-Arrival Promotional Campaign was launched in January 2007 and runs through the end of the year. The campaign's intent is to inform and educate post-arrival visitors, as well as residents, of the many festivals and events that provide quality and enriching experiences. Promotional elements include advertisements, editorial coverage, public service announcements, Web site promotions, video programs on in-room hotel channels and quarterly calendars. This program falls under the HTA's tourism product development initiative within the *Hawai'i Tourism Strategic Plan: 2005-2015*, which aims to enrich and diversify Hawai'i's tourism product and increase visitor spending and average length of stay.

The HTA received awards in the following categories:

Gold

Best (local) Full-Length TV Program

Best Ad Series

Best Single Magazine Display Ad

Best Miscellaneous Printed Materials (single page)

Best New Promotion

Silver

Best TV Promotion (ad spot or PSA)

Bronze

Best Media Relations Campaign

Best Single Magazine Display Ad

The IFEA was founded in 1956 and is the premier association supporting and enabling festival and event professionals worldwide. Its mission is to inspire and enable those in the industry to realize their dreams, build community and sustain success through celebration. For more information, visit [www.ifea.com](http://www.ifea.com).

The Hawai'i Tourism Authority was created in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with our economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs. For more information, please visit [www.hawaiiauthority.org](http://www.hawaiiauthority.org).

## Waikiki Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows are **performed nightly except Mondays**, 6:30PM – 7:30PM, by Hawaii's finest hula hālau (troupes) and Hawaiian performers at the Kuhio Beach Hula Mound, near Duke Kahanamoku statue, beachside Uluniu & Kalakaua Ave. in Waikiki.

These are outdoor performances with seating on the grass or on beach chairs or beach mats. Cameras are welcome.

Presented by the City's Office of Economic Development (843-8002) and the Hawaii Tourism Authority. FREE. Schedule subject to change without notice.

For the month of November:

**Tuesdays and Thursdays:** Joan "Aunty Pudgie" Young and Puamelia

**Wednesdays:** Ainsley Halemanu and Hula Halau Ka Liko Ka Palai

**Friday, November 2:** Michael & James Dela Cruz and Hula Halau O Na 'Opio Me Na Kupuna O Ko'olau

**Saturday, November 3:** Michael & James Dela Cruz and Hula Halau O Na 'Opio Me Na Kupuna O Ko'olau

**Sunday, November 4:** Kapi'olani Ha'o and Halau Ke Kia'i A O Hula

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## Baskin-Robbins scoops up fun at its newly-opened Royal Hawaiian Shopping Center flagship store

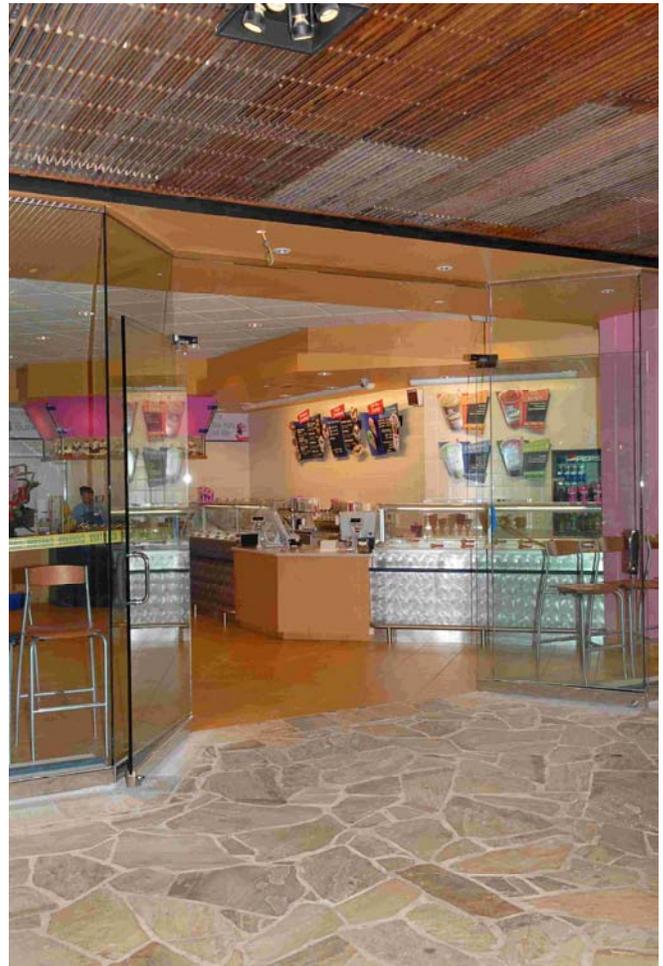
Royal Hawaiian Shopping Center is proud to announce the re-opening of Baskin-Robbins ice cream specialty shop in its flagship location. The store resumed business on Wednesday, July 19 in its newly renovated 1,175 sq. ft. retail space. Located on the ground floor of Building A, just off of Lewers Street, Baskin-Robbins offers both visitors and kama'aina an exciting new spot to cool down with their favorite ice cream flavor in a fresh baked Waffle Cone, or indulge in dozens of delicious ice cream sundaes or ice cream blends such as smoothies, milk shakes, or Baskin-Robbins' famous Cappuccino Blast.

“We are excited to be open again, “ said Jay Westcott, owner of Baskin-Robbins at Royal Hawaiian Shopping Center. “We have the best tasting ice cream in the world. Baskin-Robbins is the undisputed flavor leader, having created more than 1,000 ice cream flavors over the past 60 years. We always encourage our guests to try a FREE taste of any of our 31 available flavors. So many flavors...so little time.”

“From the time they first opened their doors at Royal Hawaiian Shopping Center in 1985, Baskin-Robbins has provided a fun, family-oriented atmosphere for people of all ages to enjoy,” said Marleen Akau, general manager of Royal Hawaiian Shopping Center. “We are proud to celebrate the re-opening of long-standing merchants like Baskin-Robbins and wish them continued success.”

The newly renovated location includes a vibrant design currently being rolled out for Baskin-Robbins stores worldwide and provides seating for 18 guests. An all-glass storefront showcases bright, colorful, innovative murals depicting a cast of Baskin-Robbins characters enjoying their favorite ice cream treats

The expanded menu offers a variety of irresistible new ice cream sundae creations, ice cream blends, milk shakes and smoothies. Waffle cones are baked fresh daily in the store. Items exclusive to the Royal Hawaiian Shopping Center location include the Royal Hawaiian Sundae, which tempts guests with two scoops of macadamia nut ice cream topped with hot fudge, whipped cream, crushed macadamia nuts and a cherry on top.



## Fine arts exhibit at 2100 Kalakaua Avenue

2100 Kalakaua Avenue and Fine Arts Associates invite you to the opening of a fine arts exhibit. World-class luxury brand tenants will showcase leading celebrity Hawaii artists most exquisite, many of them world premier, art pieces for installation inside of the stores. Exhibit is open to the public during regular business hours. Featured artists & exhibit locations as follows:

Frank Sheriff – Tiffany & Co.  
Rick Mills - Coach  
Alan Leitner - Yves Saint Laurent  
George Newton - Chanel  
John Tanji Koga - Gucci  
Daven Hee - Tod's  
Tracy Gunn - Hugo Boss

Private reception, by invitation only, to meet the artists in person is to be held inside each store on Saturday, November 3, 2007, 6 p.m. – 8p.m., as opening celebration for week long exhibit. THE FINE ART ASSOCIATES, INC. deals with contemporary fine art in all media. All styles of artwork are shown, from traditional to contemporary with a particular focus on Hawaii based artists and serves as a consultant to architects, designers, developers, and private individuals to provide art program planning and



Piece by Daven Hee

implementation from concept development through acquisition and installation. As a member of the design team, THE FINE ART ASSOCIATES will help select the artwork that fulfills the need of the specific project. Their expertise and resources enable them to provide this artwork saving the client time and money while offering opportunities for unique and exciting pieces.

## Whale season is almost here!

Guests can observe and gain insight on Hawaii's annual whale visitors aboard the Star of Honolulu's 2.5-hour **Premier Whale Watch Cruise**. Offered from December 24, 2007 through April 30, 2008, this complete experience features the best facilities for viewing whales, guaranteed sightings and educational whale activities.

The 1,500-passenger, A.D.A. compliant Star of Honolulu departs daily from Aloha Tower Marketplace and cruises beyond Diamond Head to give passengers the unique opportunity to see whales and their newborn calves. With four spacious lanais, a 60' high observation sun deck, and watts-type stabilizers designed especially for Hawaiian waters, the STAR offers the most outdoor deck space for viewing marine life and the Oahu coastline. Whale sightings are guaranteed or guests receive a free return cruise ticket until a whale is spotted. Plus they can learn about the Hawaiian Island Humpback Whale National Marine Sanctuary and whale behavior from the crew of Certified Naturalists, onboard video presentation, taped narration and souvenir handout. As a bonus, cruise-goers can also participate in fun Hawaiian cultural activities including lei making, ukulele and hula lessons.



Suggested retail prices (including tax and harbor fees) are \$36.00 for adults and \$22.00 for children (ages 3-11). A deluxe meal option with Taste of Hawaii buffet lunch is priced at \$52.00 for adults and \$31.00 for children. Special Kama`aina and military rates are available with valid Hawaii I.D.

For reservations or more information, call 983-STAR (7827), toll-free at 1-800-334-6191 or visit [www.starofhonolulu.com](http://www.starofhonolulu.com).

## Group 70's Ralph E. Portmore named president of Hawai'i Chapter of the American Planning Association



Group 70 International, Inc. is pleased to announce that Ralph E. Portmore, AICP, of counsel to the firm and a leading member of its master planning, environmental assessment (EA) and environmental impact statement (EIS) team, has been named president of the Hawai'i

Chapter of the American Planning Association.

Portmore's diverse professional experience in urban and regional planning spans almost four decades of local and international project experience, including preparation of master plans, EA and EIS documentation, and the preparation and processing of various government permit applications. Portmore has worked in Vietnam, Japan, Korea and Diego Garcia, as well as in Hawai'i and on the U.S. Mainland.

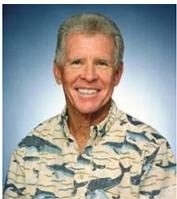
Some of Portmore's Hawai'i projects include:

- Outrigger's Waikiki Beach Walk – Master plan, EIS and development permits
- Kapolei City – Urban design plan and design guidelines

- Wailuku Redevelopment – Area plan and design guidelines
- Kuilima Resort – Master plan and development permits
- Victoria Ward Centers – Mixed use development master plan
- Hawaiian Electric Company – Ward Avenue property mixed-use development master plan
- City and County of Honolulu – 'Ewa, Central O'ahu and Ko'olau Loa development plans
- La'ie Community – Master plan, EIS and development permits

Portmore earned a master of science degree in urban planning from Columbia University in New York in 1968 and a bachelor of science degree in civil engineering from Rutgers University in New Jersey in 1963.

## William "Bill" Henderson appointed VP of development of Aqua Hotels



Aqua Hotels & Resorts recently announced that William "Bill" Henderson has joined the company as Vice President of Development.

"This new position was created to increase expansion and growth of the Aqua Brand," said Mike Paulin, owner and CEO of Aqua Hotels

Resorts. "We are very fortunate to have Bill on board. His outstanding history of hospitality successes in Hawaii, including a long association with Outrigger Hotels & Resorts, is unrivaled."

Henderson will focus on adding hotels to Aqua's three brands: Aqua Lite – representing the company's value product, Aqua Boutique – select group of affordable upscale properties and Aqua Elite – high-design, high-service boutique hotels.

Immediately prior to joining Aqua Hotels, Henderson provided consulting services for the Ocean Network (a new "start up" television channel in Hawaii), particularly focused on developing relationships with various groups involved in advocacy

for Hawaii's oceans and reefs, including National Ocean and Atmospheric Condition (NOAA), Castle Foundation, Coconut Island, and Office of Hawaiian Affairs.

Henderson brings over 30 years of marketing and development expertise to Aqua. His resume includes positions as immediate past VP Business Development for Outrigger Hotels & Resorts where he planned and led diversification effort that resulted in transformation of a company that operated 20 hotels (18 in Waikiki) with 7,000 rooms in Hawaii, to a Pacific-wide regional chain with 55 hotels/resorts open or under construction, with more than 12,000 rooms throughout the Hawaiian Islands, Australia, New Zealand, Fiji, Guam, Palau, Majuro, French Polynesia, and Bali.

Other senior-level positions within the industry held by Henderson include Senior VP Marketing and Customer Services for Hawaiian Airlines, VP

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## William “Bill” Henderson

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Marketing and Sales for Aloha Airlines and Regional VP for Colony Hotels.

Henderson received his BA Math/Economics from Duke University and his MBA Marketing/Finance from the University of Hawaii.

He has a distinguished military service record, having served in the U. S. Marine Corps as Captain - Infantry and Intelligence and awarded the Silver Star, Navy Commendation Medal w/ combat V, Presidential Unit Citation and Navy Unit Citation.

Throughout his career, Henderson has been active and involved in the visitor industry and the community. He has served on both the Marketing and Research committees for the Hawaii Visitors & Convention Bureau; Marketing Authority and Board of Directors for Pacific Asia Travel Assn (PATA international); Board of Directors of International

Hawaiian Canoe Assn; Board of Directors of the Australia-Hawaii Chamber of Commerce; Airline Committee for the Guam Visitors Bureau; Airline Committee for the Tahiti Tourism Bureau; adjunct teacher of Marketing at Hawaii Pacific University; and Strategic Marketing and Research Instructor for Executive Development Institute for Tourism program at University of Hawaii

“There are numerous opportunities throughout Hawaii and Bill knows exactly what Aqua is looking for to complement our portfolio,” added Paulin. “His development acumen and invaluable relationships in the business community are sure to advance Aqua’s growth objectives as Hawaii’s only boutique hotel chain.”



## Mayor names Mel Kaku as emergency management chief

Mayor Mufi Hannemann today announced his appointment of Melvin S. Kaku as director of the Department of Emergency Management, effective December 1, 2007. Kaku is now director of the Department of Transportation Services.

Mayor Hannemann said, “I’m very pleased that Mel Kaku has accepted this well-deserved appointment. He has developed considerable experience in civil emergency management as a colonel with the U.S. Army Reserve and will offer his expertise to strengthening our operations.

“Mel has done a great job in ensuring the progress of our multimodal transportation system begun by his predecessor, Ed Hirata. He has been overseeing the development of Honolulu’s fixed guideway program and the introduction of the commuter ferry, which began service in September. I know he’ll bring that same can-do approach and wherewithal to his new responsibilities.

“We’ve made significant progress in elevating the civil defense office to a cabinet-level department, updating our emergency plan, establishing emergency telecommunications protocols, and developing more effective working relationships between our city and state first-responders. Mel will build on that solid foundation, and I look forward to having him contribute to a strong City agency that will respond to natural and man-made disasters, as well as the other threats posed by a changing global environment.”

Hannemann commended Peter Hirai, who has been serving in an acting capacity. He said, “Peter has done an excellent job, and he will continue to support our efforts as second-in-command. I know he and Mel will collaborate to apply the best practices available to serving the people of this county.”

The emergency management director’s position is in the civil service.

Before becoming transportation director, Kaku was the director of the Environmental Planning Division of the Pacific Division of the Naval Facilities Engineering Command, based at Pearl Harbor. In this capacity, he was planning head of Pearl Harbor’s emergency response team, overseeing preparations for environmental incidents. As an Army Reserve officer, Kaku supervises the emergency preparedness unit for the commanding general, and is directly involved in planning for military involvement in responding to natural disasters and civil emergencies.

The Hilo native is a civil engineering graduate of the University of Hawaii.

Kaku’s departure will create a vacancy at the Department of Transportation Services. Mayor Hannemann will immediately begin evaluating well-qualified candidates to fill that directorship.

## Honolulu holds open call to performing artists

To kick off the 40<sup>th</sup> anniversary of the City's Commission on Culture and the Arts, the Mayor's Office of Culture and the Arts (MOCA) is holding an open call to individuals and groups interested in performing on February 23, 2008, on the Frank F. Fasi Civic Center grounds.

"This is an excellent opportunity for Honolulu to put the spotlight on our island's many talented performers and groups," said Mayor Mufi Hannemann. "The event will attract residents and visitors alike who appreciate music, dance and other performance arts. Honolulu's wealth of talent is a reason why *AmericanStyle* magazine ranked Honolulu as the No. 7 arts destination among mid-sized U.S. cities."

Performers from all genres and cultural groups are invited to apply by December 12, 2007, for the first of several events planned for the year-long celebration.

Entry materials must be submitted to the Mayor's Office of Culture and the Arts, 530 South King Street, Room 404, Honolulu, Hawaii 96813. Hand-delivered entries must be submitted during normal business hours, Monday through Friday, between 7:45 a.m. and 4:30 p.m. Artists must reside in the City and County of Honolulu.

Entry materials must include:

- Artist's name, address and phone number
- Resume
- Audition CD, tape or DVD demonstrating artist's ability to perform on stage (maximum three minutes in length)
- Technical stage requirements

MOCA reserves the right to reject any insufficient, inappropriate or incomplete entry, as well as reissue the call for artists. For more information, contact MOCA at 523-4674 or send an e-mail to [moca-info@honolulu.gov](mailto:moca-info@honolulu.gov). Submitted entries may be kept for consideration for future 40<sup>th</sup> anniversary celebration activities.

Established in 1968, the Commission on Culture and the Arts assists the City in preserving the artistic and cultural heritages of all people residing in Honolulu. The commission also makes recommendations concerning the "Art in City Buildings Ordinance" on the acquisition of art works and the acceptance of works of art offered as gifts.



## Call for entries for 22nd Annual Holiday Wreath Contest

Mayor Mufi Hannemann invites Honolulu residents to enter the City's 22<sup>nd</sup> annual Holiday Wreath Contest in November.

Mayor Hannemann said, "I look forward to this contest every year. It showcases the talent and creativity of Honolulu's crafters. This year's wreath theme, "A Royal Holiday" in honor of our Hawaiian alii, holds the promise of beautifully crafted entries that everyone will enjoy seeing."

The contest has three categories: Adult Wreath, open to any individual or group ages 18 and older; Youth Contest, open to any individual or group ages 17 or younger; and Theme Wreath, open to any individual or group that best depicts this year's theme, "A Royal Holiday."

First, second and third place winners in each category will receive a ribbon and monetary awards of \$150, \$100 and \$75, respectively.

An overall "Best in Show" will receive the Mayor's Holly Award of \$200, while six "Judge's

Choice Awards" will each receive \$25. Each entrant, individual or group, may win only one award.

Contest entries will be accepted on Wednesday, November 28, from 10 a.m. to 5 p.m. in the Lane Gallery of Honolulu Hale (530 South King Street, Diamond Head end of the ground floor). Entries will only be accepted during the designated date and times, and must include a completed Wreath Contest Entry Form.

Judging will be based on workmanship, creativity and use of materials. Wreaths in the theme category will be judged on the entrant's incorporation of the "A Royal Holiday" theme into the wreath.

Winners will be notified by December 7. All entries will be exhibited in the Lane Gallery of Honolulu Hale throughout Honolulu City Lights from December 1, 2007 to January 1, 2008.

For more information contact the Mayor's Office of Culture and the Arts at 523-4674 or visit [www.honolulu.gov/moca/](http://www.honolulu.gov/moca/) for a contest entry form.

## Waikiki parade watch (courtesy of the City)

### November 4, 2007 Sunday

5:30AM Starts  
9:00AM Ends

**VAL NOLASCO MEMORIAL HALF MARATHON** sponsored by Mid Pacific Roadrunners Club. The event is expected to have 1,200 runners. It will start at Kalakaua Ave., mauka side Queen Kapiolani Park, to Monsarrat Ave., to Paki Ave., to Diamond Hd. Rd., to 18th Ave., to Kilauea Ave., to Waialae Ave., to Kalaniana'ole Hwy., turnaround near W. Hind Dr., to Kealahou St., to Kahala Ave., to Diamond Hd. Rd., to Kalakaua Ave., to Queen Kapiolani Park Bandstand/Hon Marathon Finish Line. Contact: John Simonds 373-3609, E-mail: [simonds001@hawaii.rr.com](mailto:simonds001@hawaii.rr.com) For more info, visit their website: <http://www.mprrc.org/>

### November 18, 2007 Sunday

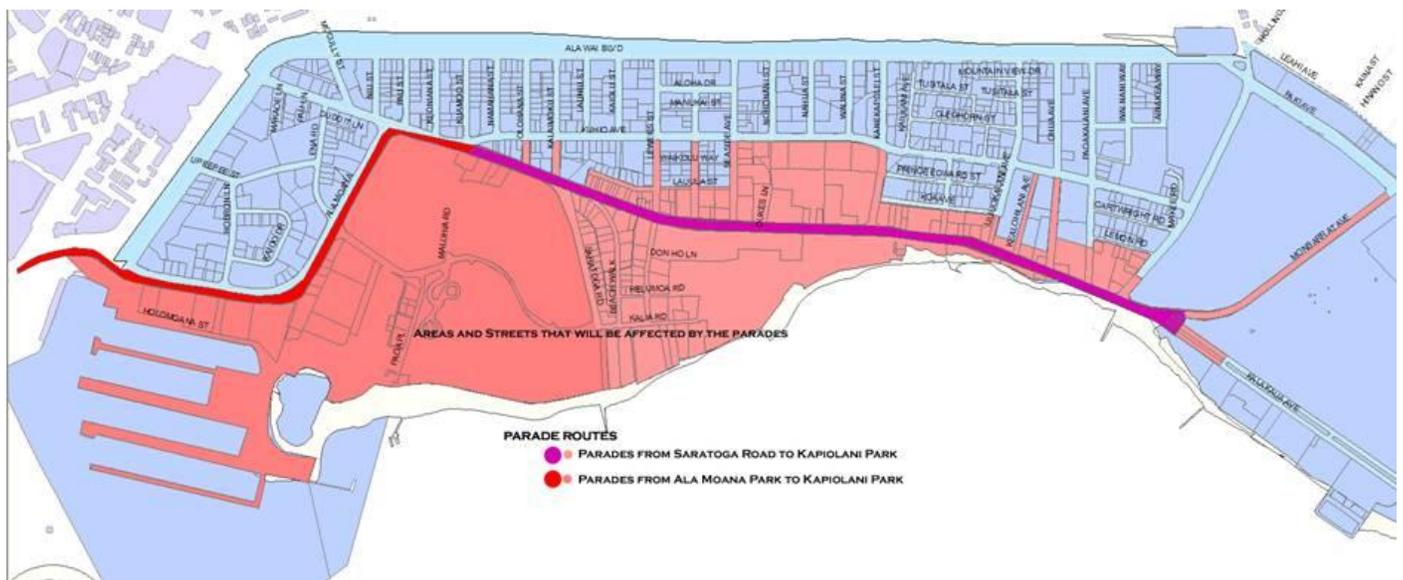
7:00AM Starts  
9:00AM Ends

**HAWAII SENIOR OLYMPICS 10K RUN** sponsored by Hawaii Senior Olympics. The event is expected to have 100 runners. It will start at Queen Kapiolani Park, to Diamond Hd. Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Hd. Rd., to end at Queen Kapiolani Park. Contact: Joan Davis 955-0902, Fax: 948-9070

### November 22, 2007 Thursday

7:00AM Starts  
9:00AM Ends

**TURKEY TROT FUN RUN** sponsored by Honolulu Marathon Clinic. The event is expected to have 800 runners/walkers. It will start at Paki Ave./Monsarrat Ave., to Paki Ave., onto Diamond Hd. Rd., to 22nd Ave., to Kilauea Ave., to Kealaolu Ave., to Kahala Ave., to Kalakaua Ave., to end at Honolulu Marathon Finish Line on Kalakaua Ave. near Kapiolani Park Bandstand. Contact: Alan Sunio 753-1999 Fax: 455-7574



The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



### Waikiki Improvement Association

2255 Kuhio Avenue, Suite 760  
Honolulu, HI 96815

Phone: 808-923-1094  
Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to [mail@waikikiimprovement.com](mailto:mail@waikikiimprovement.com) or fax to 923-2622.

Check out our website at:

[www.waikikiimprovement.com](http://www.waikikiimprovement.com)