



Waikiki Wiki Wiki Wire

HVCB Campaign to give Bay Area "A THOUSAND REASONS TO SMILE"

Hawai'i's Sights, Sounds, Fragrances, Flavors, and Aloha Spirit Showcased in March

Hawai'i's second-largest market for visitors – the San Francisco Bay Area – is going to see, hear, and experience the Islands of Aloha in March like never before in a new campaign led by the Hawai'i Visitors and Convention Bureau (HVCB).

Under the theme *Hawai'i: A Thousand Reasons to Smile*, HVCB – in concert with its Island Chapters and a multitude of industry partners – is launching a month-long promotion during March that will showcase the appeal of Hawai'i's culture, natural beauty, and music to residents throughout the Bay Area.

John Monahan, HVCB's president and CEO, said the campaign goal is to get consumers longing for the restorative benefits of a Hawai'i vacation – especially during these stressful times – and showing how affordable it is to visit the islands.

"Getting people to smile is a perfect antidote to the nation's dreary economic news," said John Monahan. "And nothing defines being happy, carefree and lighthearted as much as a Hawai'i vacation. We're going to uplift spirits, recharge batteries and bring smiles back in a thousand ways starting with the great travel deals now being offered."

The HVCB campaign with its cheery slogan will be seen in print, broadcast and online advertising, digital freeway bulletin boards, in train stations and BART cars, on ad walls in popular settings, and in Bay Area TV shows, including *The View From the Bay*.

The campaign will direct consumers to visit GoHawaii.com/LotsofSmiles, a new HVCB microsite that will engage them with interactive promotions, offer information about Hawai'i events in the Bay Area, and let them plan their vacation.

Travel trade activities in the market will also bring further Hawai'i visibility to travel agents and wholesalers in the market via incentive promotions, sales calls, agent training seminars with key suppliers, e-marketing initiatives, and webinars.

At the same time, HVCB's public relations representatives will be hosting a kick-off event for more than 50 Bay Area media at the Fairmont San Francisco on Feb. 26 to seek consumer news coverage in various outlets.

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Honolulu Mayor Mufi Hannemann will be among the Hawai'i delegation, which includes representatives from HVCB and its Island Chapters. Award-winning performer Willie K. and the Polynesian Cultural Center will provide entertainment.

To help keep the promotion fresh throughout the month, each week will focus on an island and accompanying theme that reflects its destination appeal, as follows:



March 1-7 O'ahu - *Town and Country*



March 8-14 Kaua'i - *50 Years of Movies in Paradise*



March 15-21 Maui - *Romance Me Maui*



March 22-28 Hawai'i's Big Island - *Unlimited Adventure*

In the island-style tradition of “work over, hang loose”, Hawai'i's music, cuisine, and Aloha Spirit will also be showcased in *Aloha Friday Pau Hana Concerts* being held at Gordon Biersch restaurants in San Francisco, Palo Alto, and San Jose.

Each Friday in March, from 5-11 p.m., some of Hawai'i's top entertainers will perform their musical magic, including Willie K., Raiatea Helm, Brother Noland, Mailani Makainai, Keali'i Kaneali'i, John Cruz, Cyril Pahinui, and Taimane Gardner. Patrons will also enjoy a special menu of Hawai'i-inspired cuisine and can win trips to the islands.

Additionally, on Friday, March 13, the Kaua'i Visitors Bureau is hosting a “Lucky Friday the 13th Kaua'i Celebration” from 11:30 a.m. – 1:30 p.m. at San Francisco's One Market Plaza. Attendees will be treated to music from Kaua'i's Nick Castillo and hula from Miss Garden Isle Noelani Kauai, while drawings are held for free Kaua'i trips and prizes featuring Kaua'i Made products.

“HVCB and its Island Chapters have created an enticing campaign that's attractive and in touch with the times,” said Monahan. “We know from research that Bay Area residents have a strong affinity for our islands and we're confident our marketing efforts will convince them to return soon or visit for the first time.”

For more information about Hawai'i, the Islands of Aloha, visit GoHawaii.com.



Sheraton Princess Ka'iulani Celebrates Girls Day with the Japanese tradition of Mochitsuki (Mochi Pounding) and other demonstrations

| | | |
|---------------|------------------------------------------------------|-----------------------------|
| WHAT: | Celebrate Girls Day with Traditional Activities | |
| WHEN: | Saturday, March 7, 2009 | |
| | 8 a.m. - 2 p.m. | Ikebana Flower Arrangements |
| | 9 a.m. - 10 a.m. | The Art of Hula |
| | 9 a.m. - 1 p.m. | Japanese Dolls on Exhibit |
| | 11 a.m. - 1 p.m. | Mochi Pounding |
| | 2 p.m. - 3 p.m. | Pineapple Demonstration |
| WHERE: | Dolphin Lanai and Lobby, Sheraton Princess Ka'iulani | |
| COST: | Free to the public | |

Ikebana Flower Arrangements: Ikebana is the Japanese art of flower arrangement, also known as kado or, “way of flowers”. More than simply putting flowers in a container; ikebana is a disciplined art form in which nature and humanity are brought together.

The Art of Hula: Learn the traditional local dance of Hawai'i. Princess Ka'iulani's own Jamie Hightower teaches basic hula steps and also a Hawaiian song.

Japanese Dolls on Exhibit: There are various types of Japanese dolls, some representing children and babies, some the imperial court, warriors and heroes, fairy-tale characters, gods, and also people of the daily life of Japanese cities. They are a must see.

Mochi Pounding: Tenrikyu Mission will demonstrate the Japanese tradition of mochi pounding. Guests are invited to participate in the festivities through pounding and tasting of the delicious mochi.

Pineapple Demonstration: The word pineapple in English was first recorded in 1398. Princess Ka'iulani Hotel chef John Hightower will share his stories about Hawaiian pineapples while guests enjoy the local delicacy.



Aston is Back...

And on the road sharing valuable information with travel agents across the U.S and Canada

In March, the newly rebranded Aston Hotels & Resorts is taking Hawai'i on the road to over 2,000 retail travel agents in key markets across the United States and Canada, sharing the value of a Hawai'i vacation and all that Aston has to offer. The company is known for its leadership and innovation in the travel industry and is revered by travel agents for the available tools and incentives that make it easier to sell the Aston product.

While on the road, the Aston team will meet with agents to share important information about Aston Hotels & Resorts, including:

"Aston Escapes," a seasonal promotion offering incredible savings at participating properties. Book now through June 11 for travel through Dec. 21, 2009. Some restrictions may apply.

Double Cash Back Bonus with Aston STARs Online. From now through March 31, retail travel agents who book new stays for April 1 - June 30, 2009 with a minimum of five consecutive nights at a single Aston Hotels & Resorts property can earn a double cash back bonus up to \$100 per booking.

To qualify for the cash back bonus, the travel agent must be a STARs Online member. This promotion is

not applicable with any other promotions. Additional program requirements and other restrictions may apply. To learn more or enroll as a STARs Online member, visit AstonStars.com. A minimum of five consecutive nights at a single property is required and other restrictions may apply.

STARs Online recently received the 2009 TravelAge West Wave Award - Editor's Pick for Best Travel Agent Incentive Program.

Aston Hotels & Resorts "eduVacations" program, offering special travel-agent only rates encouraging agents to stay updated on what's new and what each participating property has to offer clients.

The Aloha Book, which doubled in value from 2008, now contains discounts worth up to \$2,000 on gifts, meals and activities.

A newly enhanced website (www.AstonHotels.com), complete with virtual tours and an enhanced booking engine.

Also available on the website is press conference footage announcing the name change and the unveiling of Aston's updated image and contemporary logo, as well as a news release to complement the video.

Geriatric Psychiatry Group meet in Hawai'i

The Hawai'i Convention Center will be hosting the American Association for Geriatric Psychiatry's (AAGP) 2009 Annual Meeting from March 5 - 8.

The meeting is expected to draw an international attendance of 1,500 resulting in statewide spending of over \$7 million and tax revenue of nearly \$690,000. The Center's hotel partners will benefit with over 12,000 booked rooms.

"We are extremely pleased to have the AAGP hold their event in Hawai'i," said Joe Davis, SMG general manager of the Hawai'i Convention Center. "This is the first of many international events held in 2009 and we are expecting a large contingency from Japan, Korea and China."

The American Association for Geriatric Psychiatry is a national association representing and serving its members and the field of geriatric psychiatry. It is dedicated to promoting the mental health and well being of older people and improving the care of those with late-life mental disorders. AAGP's mission is to enhance the knowledge base and standard of practice in geriatric psychiatry through education and research and to advocate for meeting the mental health needs of older Americans.

Aston's Popular "K-Class Pass"

Kamaaina Promotion Extended Through 2009

Plus, Aston offers tips for saving on your kamaaina vacation

Don't let the tough economy force you into skipping that much-needed vacation. Aston Hotels & Resorts' popular K-Class Pass for kamaaina offers great Hawai'i resident rates, plus exclusive upgrades and benefits, at each of Aston's 26 properties on Oahu, Kauai, Big Island and Maui.

When booking a stay of two consecutive nights or more, ask for the K-Class Pass for your hotel of choice. Kamaaina automatically receive the following:

- Free room upgrade
- Free parking (self and valet)
- Free late 2:00 p.m. checkout

In addition, every guest receives Aston's free Aloha Book, which contains offers worth up to \$2,000 in savings on dining, shopping and activities.

The offer is valid now through December 21, 2009. For reservations, call toll free (800) 321-2558 or visit www.AstonHotels.com/kamaaina. The K-Class Pass is available for Hawai'i residents only with valid Hawai'i State or military I.D. Price does not include room taxes and resort fees, where applicable, and is subject to change without notice. Restrictions and blackout dates may apply. This offer is not combinable with any other promotions and is subject to availability.

Dollar-Saving Tips from Aston Hotels & Resorts

1. Leave the extra bags at home. Pack light and save on baggage fees by taking advantage of Aston Hotels & Resorts properties offering in-room washers and dryers. Pack only what you need and do a quick load while lounging on the lanai or playing in the pool. Your pocketbook, and your back, will thank you.
2. Forget Vegas and think your own back yard! Hawai'i has so much to offer, we sometimes take it for granted. List a handful of activities or adventures that you and your family have not yet experienced and plan from there. Keep free or inexpensive ideas in mind, like paddle surfing in Hanalei, long boarding in the warm waves of Waikiki, horseback riding in Waimea, or visiting Maui's lavender and goat cheese farms. Aston Hotels & Resorts has 26 hotels and resort condominiums throughout Oahu, Maui, Kauai and Big Island, placing you within close proximity of all the great people, places and activities in our islands.
3. Get a kitchen. When budgeting for a family vacation or even a weekend getaway, the price of dining is often overlooked. A room with a full-kitchen, in-room microwave and refrigerator can stem food costs, which are a significant part of any trip. All Aston Hotels & Resorts hotel condominiums offer fully-equipped kitchens.
4. Rent a home. Aston Hotels & Resorts offers a selection of six private estates, villas and cottages that are a world far away from urban sprawl and crowded highways. Fully equipped, these magnificent homes and estates are a perfect place to gather your family for a time away from the normal routine. Share evenings of privacy and comfort under a sky filled with stars and days where the kids can run free on the private lawn.
5. Assemble a crew. During the past few years, "togetherness" on vacations with friends and family members has been among the biggest travel trends. It also allows families to stretch their budgets by splitting the costs of lodging. When deciding upon your destination, don't forget "Kids Stay, Play & Eat Free" at Aston Hotels & Resorts hotels and condominium resorts when accompanied by a paying adult and utilizing existing bedding.



Halekulani Living Presents Millennium Chef Eric Tucker for a vibrant Vegetarian Sunday Brunch

Halekulani is pleased to welcome celebrated San Francisco Millennium Chef, Eric Tucker on Sunday, March 15, 2009 from 11:00 a.m. to 2:00 p.m. as he presents an elegant vegetarian brunch. This special Halekulani Living event, presented in part with the Hale 'Aina 'Ohana is available for \$75 per person and includes chef demonstrations, vegetarian brunch, "Millennium" cookbook and complimentary valet. Reservations are available at (808) 931-5040.

Tucker is the Executive Chef of Millennium, a sophisticated vegetarian San Francisco restaurant located in the heart of the city. The restaurant, which opened in 1994 with Chef Tucker at the helm, was recently recognized as a 2008 Favorite Vegetarian Restaurant in VegNews. Tucker is credited with being the creative force behind the restaurant's success.

"Our food is a celebration – our food is exciting because we pay as much attention to flavor, texture, and visual appeal as we do to the food's healthful qualities." Said Chef Tucker, "Down here in the kitchen, we do what we do out of love of food and love for the creative process."

The culmination of Tucker's training in healthful cuisine was his graduation from the National Gourmet Institute for Food and Health in New York City. Tucker's cooking style embraces traditional concepts along with unique interpretations of ethnic cuisine. He eschews dairy products, eggs, oil, or other high-fat animal products, but his dishes have been praised for their innovative combinations and unexpectedly rich flavors.

Tucker is passionate about the health benefits of following a vegetarian or near vegan diet. "My mission is to show the public that you don't have to compromise flavor and texture as you cut out harmful, high-fat animal products and oil. At Millennium we definitely dispel the stereotypes and misconceptions held by many about low-fat and vegan cuisine."

Chef Tucker is presenting workshops March 16 and 17 for island culinary students from Kapiolani, Leeward and Maui community colleges. These Hale 'Aina sponsored workshops are part of a series of visiting guest chef educational programs. The Hale 'Aina 'Ohana, an organization dedicated to championing culinary education in Hawai'i, conceived of the workshops as a way to increase educational opportunities for culinary students.

Previous 'Ohana visiting chef classes have included famed chefs Jonathan Benno from Per Se in New York City; Chef Nancy Oakes from Boulevard in San Francisco; Splendid Table public radio host and culinary educator Lynne Rossetto Kasper; Seattle chef Tom Douglas and Japanese culinary expert Elizabeth Andoh.

The Hale 'Aina 'Ohana is dedicated to the development and support of culinary training programs throughout the state of Hawai'i. The 'Ohana provides financial and professional resources towards activities that enhance the scope of learning by culinary students and professionals. Visit www.haleainaohana.org for more information.



An Outstanding Winemaker's Dinner At Beachhouse at The Moana Hosted by Robert Cook of Chalone Vineyards

We invite you to join us for an evening of wine and food, and to enjoy the experience of consuming art with the artist at Beachhouse at the Moana on Monday, March 16, 2009 starting with a wine reception at 6 p.m., and dinner from 6:30 p.m. Winemaker Robert Cook of Chalone Vineyards is host for the evening and will be showcasing an array of outstanding wines paired with a delectable menu created by Chef de Cuisine Rodney Uyehara. The reception and dinner will be priced at \$95 per person plus tax and service charge.

Born and raised in Honolulu, and a graduate of Punahou, Senior Winemaker Robert Cook first encountered Chalone on his 21st birthday in the form of a 1981 Pinot Noir. This led him to pursue the study of fermentation and enology at UC Davis. After past years spent abroad and domestically honing his craft with some of the world's best, he is now responsible for creating wines that express the unique character of the vineyards surrounding Chalone Vineyard. This is no small task, given almost forty years of winemaking at the only winery in the Chalone AVA in Monterey, California. The vineyard's distinctive limestone and decomposed granite soils naturally limit vine vigor, limiting yields and intensifying flavor.

Wine pairings will progress as follows:

1st Course

Seared Diver Scallop

Crisp potato galette, citrus butter, Nalo herb salad
2006 Chalone Pinot Blanc

2nd Course

Hāmākua Mushrooms & Escargot

Pernod truffle cream in a puff pastry
2006 Chalone "Estate" Chardonnay

3rd Course

Pas de Deux

New York strip with a peppercorn & brandy demi-glace
Australian Lamb Chop with a Pomegranate Reduction
Parmesan mashed potato & baby vegetables
2005 Chalone "Estate" Pinot Noir

Dessert

Chocolate & Kona Coffee Spring Rolls

Strawberry Salsa

2006 Chalone Cabernet Sauvignon

For reservations, please contact Pila Sunderland at pila.sunderland@westin.com. Price includes reception, dinner, and validated parking.



Hāmākua Mushrooms & Escargot



Seared Diver Scallop



Chef de Cuisine Rodney Uyehara

Wolfgang's Steakhouse by Wolfgang Zwiener Now Serving Lunch and Weekend Brunch

WOLFGANG'S STEAKHOUSE BY WOLFGANG ZWIENER, which opened on February 13th, at the Royal Hawaiian Center, has announced the start of lunch and weekend brunch service this week. Lunch started February 25th, and the brunch menu will be offered Saturdays and Sundays, from February 28th. (The menus are available by request.) The dinner menu is also available throughout the day.

Here are the new restaurant hours:

Mondays through Thursdays, 11:30 a.m. to 10:30 p.m. (LUNCH MENU 11:30 A.M.~3:30 P.M.)

Fridays, 11:30 a.m. to 11:30 p.m. (LUNCH MENU 11:30 A.M.~3:30 P.M.)

Saturdays 11 a.m. to 11:30 p.m. (BRUNCH MENU 11 A.M.~3:30 P.M.)

Sundays from 11:00 a.m. to 10:30 p.m. (BRUNCH MENU 11 A.M.~3:30 P.M.)

Reservations: online at www.opentable.com, or call 808.922.3600.

"We are pleased to say that we have been warmly welcomed by Hawai'i, and are enjoying good business since we opened for dinner, so we are very grateful," said Amir Ibrahim, General Manager. "We look forward to serving our guests for lunch and weekend brunch, as well, and I'm sure they will be happily surprised with our excellent food and exceptional service which is a trademark of Wolfgang's Steakhouse. Lunch doesn't have to be boring or ordinary. Wolfgang's Steakhouse makes lunch a special occasion, too."

Wolfgang Zwiener just returned to New York, and will return to Hawai'i often. While he was here for the opening week, Zwiener was hands-on, inspecting every facet of his restaurant, greeting guests, and checking on each table throughout the night. He also approved the new menus for lunch and brunch before leaving.

"I love Hawai'i, and will return often," said Zwiener. Thank you for your hospitality, and we look forward to seeing you for lunch, dinner and weekend brunch! We will do our best to make your experience a wonderful one every time."

Wolfgang's Steakhouse BY WOLFGANG ZWIENER is located at the Royal Hawaiian Center, Building C, Level 3, just off the center courtyard area, on the street (Kalakaua Avenue) side. We employ approximately 70 full- and part-time staff locally. Validated parking at Royal Hawaiian Center- 4 hours free parking with validation available through 3/31/09.

Royal Hawaiian Center has 10 levels of parking and more than 600 stalls for customers. From the parking elevator (Building A), go to Level 3 and walk Diamond Head to Building C. The Center's free parking promotion, valid through March 31, 2009, offers 4 hours of free parking with any restaurant or food court validation. No minimum purchase is required for validation.

Wolfgang's Steakhouse's regular hours are Mondays through Thursdays from 11:30 a.m. to 10:30 p.m., Fridays from 11:30 a.m. to 11:30 p.m., Saturdays from 11 a.m. to 11:30 p.m., and Sundays from 11:00 a.m. to 10:30 p.m.

For more information, visit www.wolfgangsteakhouse.com.



Wolfgang's Steakhouse—Porterhouse and Sides

GRAND OPENING (2/13/09) - Rep. Tom Brower, Peter Zwiener, Mayor Mufi Hannemann, Dr. Hugo Higa with Everett Higa, and Mona Wood.

Ilikai General Manager Positive About the Iconic Hotel's Future

Ike Cockett thrilled with yesterday's announcement by newly-appointed Receiver, Attorney George W. Van Buren, that The Ilikai will remain open.

Isaac "Ike" Cockett, General Manager for The Ilikai, would like to make a statement on the recent announcement by the hotel's receiver, attorney George W. Van Buren.

"We are excited about the recent announcement of Mr. George Van Buren, the newly appointed receiver, and extremely happy that The Ilikai will remain open, contrary to previous media reports," said Cockett.

"Given the current situation, I'm most proud of the associates who work tirelessly towards a brighter future for The Ilikai, given it's proud past."

Cockett added, "We'd like to thank all of our guests, past and present, for their patronage and many calls expressing their support for The Ilikai Hotel, our employees, and the future of the property. The staff and management of The Ilikai Hotel remain focused on providing exceptional guest services in the spirit of aloha, as well as ensuring a most relaxing and enjoyable vacation experience for all of our guests. I express a sincere mahalo from everyone at The Ilikai."

Mr. Cockett is available for phone or in-person interviews. His current resume is attached, and his headshot and photos of The Ilikai are available by request.

For more information on The Ilikai, please visit www.ilikaihotel.com.

Made in Hawai'i Crafts at 'Ilima Hotel

The 'Ilima Hotel is proud to announce that Creations of Hawai'i artisans will be displaying and selling their beautiful and TRULY MADE IN HAWAII crafts, in the lobby every Friday between 9:00am and 2:00pm.

The hotel also invites everyone to join their Kanikapila (sing-a long) with our chorus at 11:30 am sharing Hawaiian and hapa haole songs.

The 'Ilima Hotel, 445 Nohonani Street and is offering 1/2 hour of free validated parking.

For more information, call the hotel at 923-1877

Waikiki Beach Walk's March Sunday Showcase Line-up

Free Weekly Sunday Showcase Concerts continues to entertain locals and visitors alike

Outrigger Enterprises Group's popular Sunday Showcase music series with host Jeff Apaka continues in March with another great line-up of island entertainment including Jeans & Lace, The Carmen Haugen Quartet, Kupaoa, and Halau Hula O Nawahine.

Local residents and visitors alike who love music are welcome to this free weekly musical program which takes place every Sunday afternoon (weather permitting) from 5 p.m. to 6 p.m. on the Plaza Stage at Waikiki Beach Walk.

Local entertainers continue to please the crowd and this month's talented line-up will be no exception.

March 8 - The Carmen Haugen Quartet (Hawaiian)

After 30 years of performing in Waikiki and around the world, Hawaiian music legends Keith and Carmen Haugen return to Waikiki as The Carmen Haugen Quartet. Known for their pleasant mixture of old and new Hawaiian songs, in Hawaiian and English, Keith and Carmen are joined by pianist Ron Miyashiro and Pakini (washtub) bass master Frank Uehara. Allow them to share their laid-back style of life and you'll walk away with a sense of what aloha is all about.



Valet parking for up to four hours is available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.

Waikīkī Neighborhood Board News

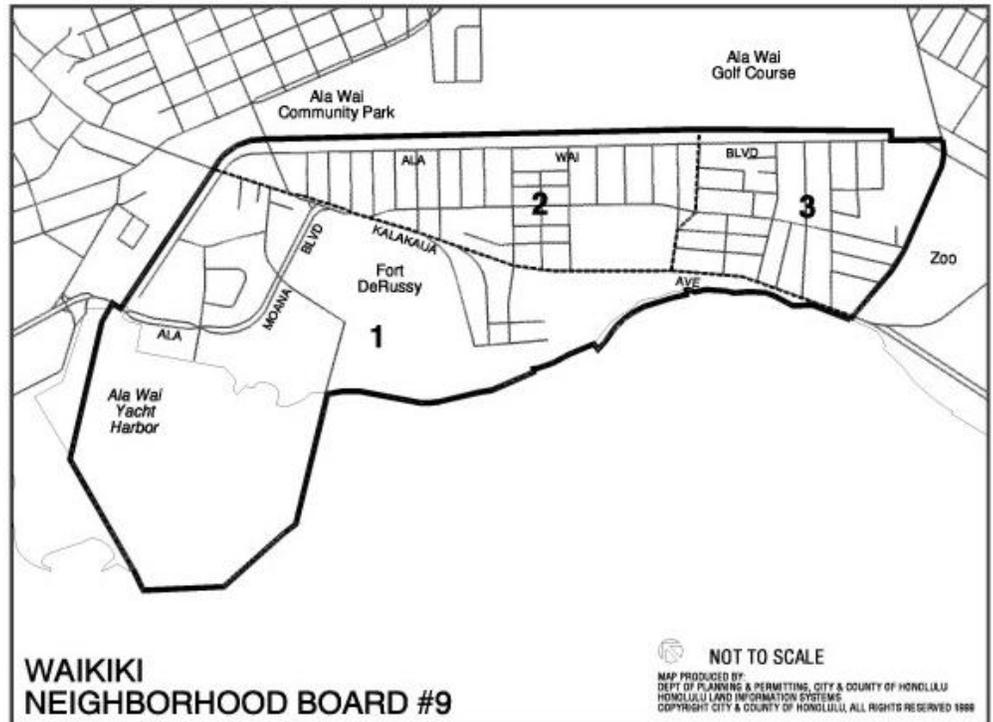
2009 elections for the Waikīkī Neighborhood Board will be conducted through online voting from May 6 – May 22.

There are three sub-districts in Waikīkī. Sub-districts 1 and 2 have vacancies and sub-district 3 has a contested election. Candidates in sub-district 3 are:

Jeff Apaka
Louis Erteschik
Robert 'Bob' Findley
Walter Flood
Robert Martin
Richard Personius
Robert Tellander
Charles Torigoe

So remember to vote if you live in sub-district 2. If you live in sub-district 1 or 3 and wish to serve, contact Bob Findley at bob2222@hawaii.rr.com.

The Neighborhood Board is full citizen participation in government so that the powers of the City can properly serve and advance the aspirations of its citizens.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *halau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat, weather-permitting. 6:30-7:30 p.m. at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Halau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Saturday, Mar 7 – Kale Pawai and Halau Na Pua Mai Ka Lani

Saturday, Mar 14 – Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula



Waikīkī parade watch (courtesy of the City)

March 7, 2009 Saturday

7:00AM Starts
11:00AM Ends

11th ANNUAL FT. DERUSSY BIATHLON sponsored by Hale Koa Hotel. The event is expected to have 300 participants. **Swim:** Out and back course Ft. DeRussy Beach. **Run:** From swim finish transition area to Saratoga Rd. sidewalk, to Kalia Rd., to Army Museum, to Ft. DeRussy, to Paoa Pl, to end at transition area.

Contact: Kelly Hupp 955-9151, Fax: 955-9122,
E-mail: huppk@halekoa.com

March 8, 2009 Sunday

6:00AM Starts
9:00AM Ends

JOHNNY FAERBER 10K RUN sponsored by RRCA/Mid Pacific Roadrunners Club. The event is expected to have 400 runners. It will start on Kalakaua Ave., to Diamond Head Rd., to Kahala Ave., to Paikau St., to Diamond Head Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Head Rd., to Kalakaua Ave., to finish at Honolulu Marathon finish line area.

Contact: John Simonds 373-3609, E-mail: simonds101@hawaii.rr.com
For more info, visit their website: <http://www.mprrc.com/>

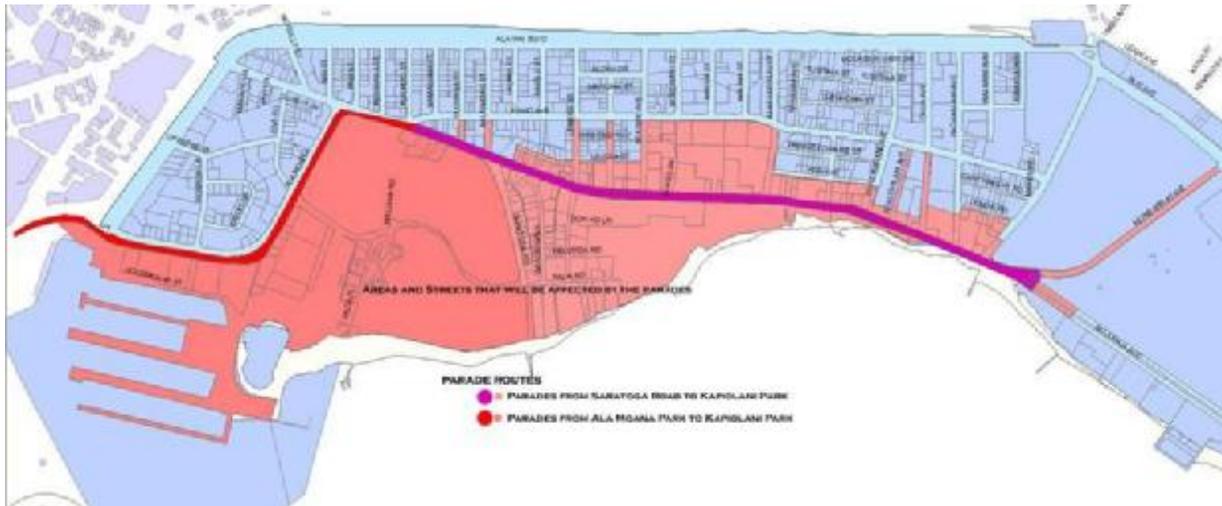
March 15, 2009 Sunday

4:30PM Starts
7:30PM Ends

15th ANNUAL HONOLULU FESTIVALS PARADE sponsored by JTB Hawaii/Honolulu Festival Organizing Committee. The event is expected to have 3,000 marchers, 35 vehicles & 6 bands. It will start at Kalakaua Ave. at Saratoga Rd., kkh on Kalakaua Ave., to end at Waikiki Shell parking lot, Queen Kapiolani Park.

Contact: Glenn Kosuge 921-1795, Fax: 926-9247,
E-mail: glkosuge@honfest.com

For more info, visit their website: <http://www.honolulu festival.com/>



The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



Waikiki Improvement Association

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094
Fax: 808-923-2622

If you would like to share news with other members of WIA, please send your info to mail@waikikiimprovement.com or fax to 923-2622.

Check out our website at:

www.waikikiimprovement.com