



## Waikiki Wiki Wiki Wire

### Aloha Festivals Floral Parade

Saturday, September 26, 2009, 9:00 am  
Kalākaua Ave, Ala Moana Park to Kapi'olani Park

The annual Aloha Festivals floral parade is a “must see” event and a highlight of the festival. This year, the Festival and parade pay homage to the art of hula.

Nearly 4,000 people are expected to participate in the parade including:

- Floats: 13 floats. Four hālau will be dancing on floats as well as individual and smaller groups of dancers.
- Bands: 14 marching bands
- Pa'u units: All eight islands will be represented
- Private mounted unit: one
- Trolleys: three
- Many, many decorated vehicles.
- In honor of Hawai'i's 50th anniversary of Statehood, vintage cars starting from 1923 through 1959 will be showcased ... a total of 27 special cars will be participating
- There will be a specialty unit: The Catholic Diocesan is honoring Father Damien with an entire unit featuring a banner, a hālau on the float with Father Damien, a band comprised of Catholic Schools and a marching unit of 1,000 Catholics representing each island.
- 100 JROTC cadets from the Department of Education have volunteered to be banner holders for units in the parade.



The parade offers great photo opportunities. See the 2009 Royal Court. Wear your ribbon and bring your camera.

For more information, contact (808) 391-8714 or [aloha.festivals@waikikiimprovement.com](mailto:aloha.festivals@waikikiimprovement.com).

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# OHANA's New "Room & Meals Deal" Satisfies Vacationers Hungry for Value

*Inclusive of quality accommodations and savory meals for two!*

Renowned for providing comfortable accommodations at great value, OHANA Hotels & Resorts announces its new "[OHANA Room & Meals Deal](#)" – a vacation package inclusive of a room at one of four Waikiki properties, plus daily breakfast and dinner for two at select Waikiki eateries. Starting at just \$149 per night plus tax, this money-saving special is available now through December 21, 2010.

"OHANA's new Room & Meals Deal will satisfy guests' palates and wallets," said Tom Wakita, director of sales and marketing for OHANA Hotels & Resorts. "With daily breakfast and dinner already included with the room price, guesswork is taken out of vacation budgets; our guests can plan ahead and know that their savings are substantial."

Seven of Waikiki's most popular restaurants are participating in this deal, including the all-new Jimmy Buffett's at the Beachcomber (see photo), serving savory items such as marinated fajitas and coconut shrimp. Keoni by Keo's is a favorite for Thai cuisine, offering flavorful curries and vegetarian dishes. Round Table Pizza and Giovanni Pastrami are two tasty spots for casual fare and the all-American IHOP restaurant plates up everything from pancakes to pot roast. For oceanfront dining and a million-dollar view, guests can grill their own steaks and fresh island fish at Shore Bird; and Kani Ka Pila Grille offers island-fresh delights along with live entertainment from some of Hawaii's top performers. (See the complete menus on our website.)



When checking-in to the OHANA Waikiki property of choice, guests will receive two breakfast voucher-coupons and two dinner voucher-coupons for each night of accommodations. Tax and tip for meals are included in the package price.

All OHANA Hotel & Resort guests can also take advantage of the popular Waikiki Connection – a great value, which offers a long list of FREE amenities including:

- Free Internet access, which includes free wi-fi in the lobby and most common areas of all OHANA hotels in Waikiki. Additionally, wired access is available in OHANA Waikiki East, OHANA Waikiki West and OHANA Waikiki Beachcomber guestrooms.
- Free local phone calls
- Free U.S. and Canada phone calls (for the first 15 minutes)
- Free use of the in-room safe
- Free in-room coffee and tea
- Free daily local newspaper at the reception desk
- A free OHANA drawstring beach tote (one per room) perfect for toting sunscreen and a towel to Waikiki Beach
- Free rides aboard the Waikiki Trolley's Pink Line which takes travelers throughout Waikiki and to Waikiki Beach Walk and Ala Moana Center.

Rates for the OHANA Room & Meals Deal start at \$149 for OHANA Waikiki West, \$159 for OHANA Waikiki Malia as well as OHANA Waikiki East and \$189 for the all-new OHANA Waikiki Beachcomber. The package price includes all amenities and is based on two persons sharing a standard room. Rates as shown are in U.S. Dollars (USD), and are per room, per night, for single/double occupancy and cannot be combined with other offers. Other restrictions may apply and are subject to availability and change.

For reservations or additional information on OHANA Hotels & Resorts, call your preferred travel professional or call OHANA Hotels & Resorts toll-free at 1-800-462-6262 or visit [www.OhanaHotels.com](http://www.OhanaHotels.com). E-mail reservations are also available at [reservations@ohanahotels.com](mailto:reservations@ohanahotels.com).

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## Azure Restaurant introduces the most exclusive dining experience in Waikīkī: The Royal Papa‘aina

Cool ocean breezes, a candlelit beachfront cabana, and the freshest flavors of the islands—it’s not a dream—it’s the new dining experience at Azure. The Royal Papa‘aina (Royal Table) is an eight-course tasting menu, focusing on local ingredients, by acclaimed Executive Chef Jon Matsubara (see photo). Complete with wine pairings, the intimate culinary affair is set within the billowing sanctuary of the private beachfront Chef’s Cabanas at Azure. Unrivaled panoramic views of Diamond Head, and the sparkling Pacific Ocean await those fortunate enough to dine within these enchanting seaside retreats.



“The picturesque setting of Chef’s Cabanas at Azure, the only beachfront dining cabanas in Waikiki, coupled with Chef Matsubara’s exquisite menu featuring local ingredients, combine for an intimate and exclusive culinary celebration,” says General Manager James Weisiger.

### The Royal Papa‘aina menu:

Amuse Bouche: Akolea Black Sturgeon Soy Caviar, with Passion Chili Soda

First Course (see photo): Chilled Kona Lobster & Kahuku Seaphire with Carotene, Citrus, Horseradish & Avocado; Kumeu River Sauvignon Blanc, Marlborough, New Zealand

Second Course: Torched Australian Wagyu Beef with Keawe “Smoke” served with Baby Rocket, Manchego Cheese, and Wasabi-Maldon Salt; Chateau D’Aqueria Tavel Rose, Rhone Valley, France

Third Course: Potato Scaled Hawaiian Moi & Kona Abalone, served with Saffron Braised Fennel, Kaffir Lime Aromatic Broth; Trefethen Dry Riesling, Napa, CA

Intermezzo: Hibiscus & Tahitian Lime Sorbet with Sake Gelee

Fourth Course: “Veal Cheek Raviolo” with Wailua Asparagus, Ali’i King Mushroom, Foie Gras, Diver Scallop, Quail Egg, and Liquid Parmesan; Kermit Lynch Cotes du Rhone, Rhone Valley, France

Cheese Course: Daily Selection of Soft, Medium & Hard Cheeses served with Macadamia Nuts, Brulee Melon, Mango and Gewürztraminer Preserve

Dessert: Maracaibo “Grand Cru” Chocolate with Fior di Latte Gelato, Ruby Port Gelee, and Marcona Almonds; Guenoc Petite Sirah Port, “Serpentine Meadow”



Named after the blue waters of the Pacific Ocean, Azure specializes in fresh island seafood, and features locally caught fish and indigenous ingredients prepared using innovative techniques. Under the direction of Executive Chef Jon Matsubara, Azure has single-handedly redefined the Oahu dining scene. Chef Matsubara has worked in kitchens from New York to Honolulu, including Restaurant Jean Georges in New York, Alan Wong’s Restaurant in Honolulu, and most recently Stage Restaurant in Honolulu where he was awarded the 2007 Ilima “Critics Choice” Award for “Best New Restaurant.”

The Royal Papa‘aina is available for \$150 per person including wine and cocktail pairings for a maximum of four guests.

For more information or to book The Royal Papa‘aina please call 808.923.7311.

## Ruth's Chris Steak House Hawai'i 20th Anniversary Wine Dinner Tuesday, October 13, 2009

Ruth's Chris Steak House Hawaii will celebrate their 20th Anniversary with a wine dinner featuring their exclusive private label wines on Tuesday, October 13, 2009 at their five Hawaii locations including Waikiki Beach Walk. In celebration of this milestone, Ruth's Chris Steak House partnered with Langtry Estate & Vineyards, producer of some of California's most acclaimed wines to present a private label Chardonnay and Cabernet Sauvignon to complement the award-winning menus at each restaurant.

"Ruth's Chris Steak House, which opened originally in Restaurant Row in 1999, is excited to be commemorating our 20th Anniversary in Hawaii by partnering with Langtry Estate & Vineyards. Through this partnership, we are able to help the Hawaii Foodbank. A portion of the sale proceeds from each bottle will serve to assist the many needy members of our community," said Randy Schoch, chairman of the franchisee.

The celebration begins with a New Orleans favorite; our crabtini, served with our classic remoulade sauce in a chilled martini glass and accompanied by the Langtry Lillie Sauvignon Blanc. Next is our lobster salad, presented with local mixed greens and passion vanilla vinaigrette and complemented with our 20th Anniversary Chardonnay, 2006 Guenoc Valley. The dinner continues with our Signature Ruth's Chris Steak House Bone-in New York Strip, a 19 oz. steak that is extraordinarily flavorful and tender and served with our 20th Anniversary Cabernet, 2005 Napa Valley. As a finale, Ruth's Chris will present a Chocolate Truffle Cake drizzled with a Raspberry sauce to be savored with Serpentine Meadow PS Port.

The event will begin at 7:00pm and reservations are required. The cost per person for five elegant courses paired with the luscious wines of Langtry Estate is \$79.95 plus tax and service charges. For information and reservations, call Ruth's Chris Steak House in Waikiki Beach Walk at (808) 440-7910.



## American Dental Association to hold annual meeting in Hawai'i

*Nearly 24,000 Attendees Expected Which  
Translates to an Economic Boom to Hawai'i*

The Hawai'i Convention Center will be hosting the American Dental Association's (ADA) 150th Annual Session from Sept. 30 to Oct. 4.

The meeting is expected to draw an international attendance of 24,000 resulting in statewide spending of over \$113 million and tax revenue of nearly \$11 million. The Center's hotel partners will benefit with nearly 193,000 booked rooms.

"Hawai'i is a popular venue for our Annual Session attendees and we are thrilled to return here to again experience its great warmth and hospitality," said Dr. Robert Skinner, 2009 chair of the Council on ADA Sessions. "This year's Annual Session represents a special occasion for us because the ADA will be celebrating its 150th birthday and we cannot imagine a better location for the celebration than Hawai'i. We look forward to an outstanding Annual Session and 150th anniversary celebration, and enjoying the many wonders of the islands."

The last time the ADA held their meeting in Hawai'i was in 1999 and proved to be the litmus test for the, then new, Hawai'i Convention Center that showed it was more than capable of hosting a large convention. It also paved the way for other dental organizations such as the American Academy of Pediatric Dentistry and the American Academy of Cosmetic Dentistry to hold meetings here in Hawai'i. In 1999, 30,000 members of the ADA were in attendance.

"We are very pleased to have the ADA come back to Hawai'i again," said Joe Davis, SMG general manager of the Hawai'i Convention Center. "This is an extremely important event for everyone involved and validates Hawai'i as a world-class meetings destination."

"It will definitely be a win-win situation for everyone involved and will clearly offset the economic slowdown that we are seeing," Davis explained. "The economic impact to the state will be tremendous and when this group sees the Aloha spirit first hand they will surely share their great experience with the people back in their home towns."

Davis further went on to say that although the meeting will be held in Honolulu, the rest of the state will benefit from the meeting because of the "overflow effect" as most of the attendees and their families will be venturing off to the neighbor islands to take advantage of vacation time.

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## Waikiki Beach Marriott Resort & Spa raises more than \$20,000 in August for Hawai'i's keiki

*Resort associates fund raised through food and bake sales, and Kapi'olani balloon sales*

Waikiki Beach Marriott Resort & Spa General Manager Chris Tatum and resort associates presented a check for \$20,300 to Stacey Acma, director of Kapi'olani Children's Miracle Network at the oceanfront resort on September 21, 2009. All funds will remain in Hawaii, allowing Kap'olani to provide specialized pediatric care to all of Hawaii's children.

During the month of August, resort associates in each department collectively sold bentos, baked goods, vegetables, popcorn and snacks, spam musubi, Filipino dishes, fried chicken, boiled peanuts, waffle dogs, ice cream, and huli huli chicken to raise money for Kapi'olani. They also fund raised through Kapi'olani balloon sales with gift prizes sponsored by hotel tenants and vendors.

The donation will benefit Kapi'olani Children's Miracle Network, now celebrating 100 Years of Caring for Hawaii's Children. Funds raised support the purchase of medical equipment, neighbor-island travel, public education, research and care for Hawaii's women and children.

Waikiki Beach Marriott's contribution is all part of Marriott's Spirit to Serve program, which fosters goodwill in communities where Marriott International does business. In 2008, Marriott Resorts Hawaii associates, customers and partners gave more than \$1.5 million to community and charity groups throughout the state. In addition, Marriott associates gave thousands of hours of their own time, from building homes to working in hospitals, teaching at schools and spending weekend mornings walking to raise funds.



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## Hilton Hawaiian Village Beach Resort & Spa's Bali by the Sea encourages diners to "Think Pink" *Special menu in October designed to increase awareness about breast cancer*

The Hilton Hawaiian Village Beach Resort & Spa is once again joining the fight against breast cancer and supporting Susan G. Komen for the Cure with a special **Travel Pink** dinner menu during October—Breast Cancer Awareness Month. Every guest who orders the special dinner menu at Bali by the Sea will receive a custom-designed **Pink-nic** amenity bag. This year's **Travel Pink** bag features a custom-designed insulated tote bag with a pink breast cancer ribbon imprint. Inside the bag is a custom-designed water bottle, a beach towel and discount coupons at Hilton Hawaiian Village restaurants and merchants.

Chef Francois Bougard will present a four-course dinner that starts with a Kahuku sweet corn and Maui onion soup. The second course will offer diners the choice between Duke's iceberg wedge with warm bacon and Bleu cheese, tomatoes and Thousand Island dressing, or hearts of palm and watercress salad with orange slices and frisée greens citrus vinaigrette. For the entrée, diners will have four choices from which to choose: angel hair pasta with vine-ripened Hau'ula tomato sauce with Hamakua mushrooms, asparagus, and tomatoes; roasted Cornish game hen with potato puree and natural jus; seared Pacific snapper with creamy corn polenta and island vegetables; or petit filet mignon with green peppercorn sauce and potato puree. Dessert will be a mocha cake with fresh raspberries and chocolate sauce.

Bali's **Travel Pink** menu will be priced at \$58 per person, not including tax and gratuity. Reservations can be made by calling the resort at (808) 949-4321, ext. 39. The special menu, available October 1 through 31, is being offered in addition to the restaurant's regular menu. A new menu concept will be introduced at Bali in mid-October.

A **Travel Pink** room package is also being offered starting at \$199 per night through December 20. A two-night minimum stay is required and each room booked under the **Travel Pink** package will receive a 2009 **Travel Pink-nic** amenity bag (see photo). Guests can book the **Travel Pink** room package by calling the resort directly at (808) 949-4321 or call toll-free at 1-800-HILTONS (1-800-445-8667) and asking for rate code "P0." Or visit [www.hiltonhawaiianvillage.com/pink](http://www.hiltonhawaiianvillage.com/pink).

The dinner and room packages are part of Hilton's **Travel Pink** promotion designed to support the Hawaii affiliate of Susan G. Komen for the Cure. Since the start of the Travel Pink initiative in 2006, Hilton Hawaiian Village has donated more than \$35,000 to Susan G. Komen for the Cure.



### Hawaiian Diacritical Marks

Waikiki Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikiki and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kālā mai.

## Sunday Showcase

Sunday evenings bring together locals and visitors on the lawn at Waikiki Beach Walk to relax and enjoy the sounds and songs of talented island artists. From Hawaiian and jazz, to local island folk songs, contemporary and R&B, the Sunday Showcase concerts are held weekly from 5:00-6:00 pm on the Plaza Stage at Waikiki Beach Walk.

September 27 – Pua Melia with Hula Dancer Nalani (Hawaiian):

Pua Melia consists of Joan “Pudgie” Young on the Ukulele and Mamo Wassman on acoustic guitar. These two Hawaiian ladies affectionately known as the “Aunties” have delighted malihini and kama’aina throughout the island with their beautiful smiles and unforgettable voices.

Over the years they have shared their aloha traveling with the Hawaii Visitors & conventions Bureau and Hawaiian Airlines. They have also performed at the famous Kodak Hula Show, and at the Merry Monarch Festival in Hilo. Pua Melia is accompanied by their hula dancer Nalani.

## Ku Ha`aheo Hula Performance

Kumu hula and entertainer Blaine Kamalani Kia brings the music and dance of the islands to life at Waikiki Beach Walk every Tuesday evening from 4:30 to 6:00 pm, with Ku Ha`aheo, “to Cherish With Pride.”

The weekly performance features both adult and *keiki* (children) hula dancers who share their love of the islands through song and dance.

Valet parking for up to four hours is available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.



## Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai‘i’s finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Fri-Sat, weather-permitting from 6:30-7:30 p.m. at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai‘i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

### Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan “Aunty Pudgie” Young and Puamelia

### Weekends

Saturday, Sept 26 – Joan S. Lindsey and the Joan S. Lindsey Hula Studio

Sunday, Sept 27 – Momi Cruz-Losano and Halau Hula Namakahonuakapiliwale

### Special Added Performance during Aloha Week!

Friday, Sept 25 - Colsen Kanei and Halau Kawaiianuhealehua



## Waikīkī parade watch (courtesy of the City)

**September 26, 2009 Saturday**

9:00AM Starts

1:00PM Ends



**ALOHA FESTIVALS FLORAL PARADE** sponsored by Aloha Week Hawai'i, Inc/Aloha Festivals/Waikīkī Improvement Association.

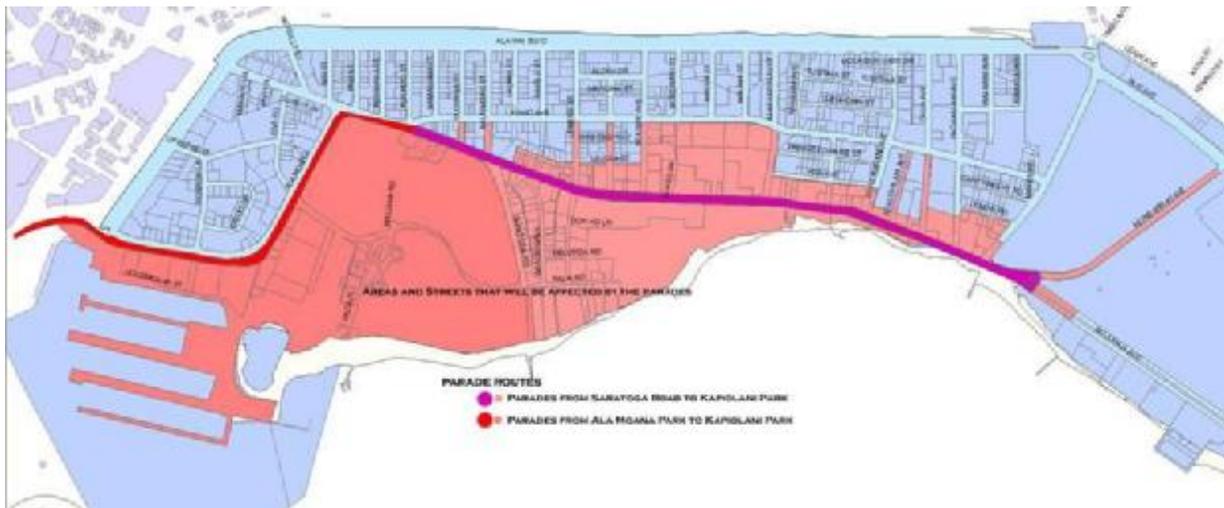
The event is expected to have 4,000 participants, numerous vehicles, 14 bands & 13 floats.

It will start at Ala Moana Park ewa entrance/exit, to Ala Moana Blvd., to Kalākaua Ave., to Monsarrat Ave., to end at Waikiki Shell Parking Lot in Queen Kapi'olani Park.

Contact: Rick Egged or Paul Tomonari 589-1771 or Mike Rossell 832-7878

E-mails: [info@alohafestivals.com](mailto:info@alohafestivals.com) or [mike@productionhawaii.com](mailto:mike@productionhawaii.com)

For more info, visit their website: <http://www.alohafestivals.com/>



The above is based on the most current information available from the event organizers as of the date of this publication. For more information, call the Department of Transportation Services, 808-527-6009.



### Waikīkī Improvement Association

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If you would like to share news with other members of WIA, please send your info to [editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com).

Check out our website at:

[www.waikikiimprovement.com](http://www.waikikiimprovement.com)