



83rd Annual Lei Day Celebration

**Saturday - May 1, 2010, 9 a.m.—5 p.m.
Queen Kapi'olani Regional Park Bandstand**

9:00-10:00 a.m.	Royal Hawaiian Band
10:15-11:15 a.m.	Investiture Ceremony for the 2010 Lei Queen & Court
11:30 a.m.-12:15 p.m.	Kapena
12:30 p.m.	Official Opening of the Lei Contest Exhibit by the 2010 Lei Queen & Court (approx 12:30 p.m.)
12:30-1:00 p.m.	Na Wahine O Ka Hula Mai Ka Pu'uwai
1:15-2:00 p.m.	Maunalua
2:15-2:45 p.m.	Polynesian Cultural Center
3:00-3:30 p.m.	Halau Hula 'O Hokulani
3:45-4:00 p.m.	Super B. Boy Crew
4:10-4:35 p.m.	Kolohe Kai
4:40-5:15 p.m.	Nesian N.I.N.E.
5:15-5:30 p.m.	Announcements and Closing



The Hawaiian Steel Guitar Association will play from 12:15 - 3:00 p.m., in the lei exhibit/ho'olaule'a area (open area between the bandstand and the shell).

The Lei Contest Exhibit will be open to the public from 12:30-5:30 p.m., in the open area between the bandstand and the shell.

Calling all mo'opuna (grandchildren) - come visit Tutu (grandmother) at Tutu's Hale from 1:00-5:00 p.m., and hear stories, learn a song, a hula, how to make a lei, and learn how to weave with lauhala.

A Ho'olaule'a of Hawaiian craft exhibits and demonstrations (10:00 a.m. - 3:00 p.m.); and craft, lei and food vendors will also be in the park all day.

All events are free and open to the public.

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... and MORE

2010 Lei Queen and her court with Mayor Mufi Hannemann ... plus scenes from the 2009 celebration



2010 Lei Queen & Court:
L-R) 1st Lei Princess Lauri-Ann Kawehilani Kauī Quihano,
2010 Lei Queen Jamie Kaohulani Detwiler, Mayor Mufi Hannemann,
and Lei Princess Marie Keaokulakamalukukui Paresa.



This event is made possible by these generous sponsors:
Hawaiian Electric Company, Times Supermarket, and a grant from the Hawai'i Tourism Authority

May Day Celebration at the Outrigger Reef on the Beach

- WHAT:** May Day is Lei Day in Hawaii and the Outrigger Reef is celebrating with a number of activities.
- 9 am** May Day Court Procession featuring the 2009 Lei Queen and Princesses
- 9 am – noon** Employee Lei Contest – Beautiful lei crafted by Outrigger Reef employees will be on display. The general public is invited to vote for their favorite lei.
- 10 am-2 pm** Lei making demonstration by local kupuna.
- 2 pm** May Day Court Procession with the 2010 Lei Queen and Princesses

On this special day in Hawaii, it is customary that a lei is shared with someone special as it symbolizes the circle of Aloha, or love, which has no ending. When a lei is placed around someone's neck, it is done as a show of love and appreciation for that person who in turn receives it with graciousness and respect of the presenter. The celebration of Lei Day began in 1928 with the poet laureate Don Blanding who had a passionate love affair with Hawaii. He romanticized the beauty of the islands and the languid lifestyle of its cosmopolitan people in his profound and prophetic verse and started the steadfast island tradition of wearing a flower lei on May 1.



2009 May Day Court Queen Lauren Chang, at last year's May Day celebration at the Outrigger Reef on the Beach. Photo courtesy of Outrigger Reef on the Beach.

- WHEN:** Saturday, May 1, 9 am – 2:30 pm
- WHERE:** Outrigger Reef on the Beach, 2169 Kalia Road, Honolulu, HI 96815
- COST:** Free and open to the public.
- PARKING:** Validated valet parking is available for those attending the Outrigger Reef's May Day celebration at \$5 for up to 4 hours.
- INFORMATION:** (808) 923-3111

Celebrate Cinco de Mayo at Royal Hawaiian Center

Enjoy beer, margaritas, food, and entertainment

WHERE: Royal Hawaiian Center at Helumoa – The Royal Grove
(Between Buildings B and C, along Kalakaua Avenue)

WHEN: Wednesday, May 5, 2010 from 6:00 to 9:00 p.m.

DETAILS: Join the festivities and celebrate Mexican culture with Cinco De Mayo at the Royal Grove. Quench your thirst with \$5 beers and margaritas, or satisfy your appetite with \$5 chips and salsa, two-for-\$5 tacos, and more from Senor Frog's Honolulu Restaurant & Bar. There will be lots of great music, Mexican contests, prizes and entertainment. DJ "Chuck" will emcee while Corey "The Balloon Guy" and "Froggy" the Frog add to the festivities. The cover charge will be \$5 with a portion of the proceeds going to the Ke Alii Pauahi Foundation. Guests who attend will also receive a \$5 discount to attend the Senor Frog's Cinco De Mayo after-party.

Cinco De Mayo is the day of Mexican victory over French forces at the Battle of Puebla in 1862. This holiday is widely celebrated throughout America as a symbol of Mexican heritage and pride.

For more information about events at Royal Hawaiian Center, visit www.RoyalHawaiianCenter.com, or call Lei Ohu Guest Services at (808) 922-2299.



PUBLIC PARKING: FREE PARKING: Offer valid through June 30, 2010.

Special event parking validation rates are available at \$5 for 5 hours. Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls located adjacent to the Sheraton Waikiki Hotel. The Center's free parking promotion offers 3 hours of free parking with any restaurant validation and 2 hours free parking with any food court validation. Dining and entertainment validations can be combined with retail validations of \$2 for 2 hours. No minimum purchase is required for validation.

Royal Hawaiian Band at WCC

Waikiki Community Center (WCC) invites the public to enjoy a free one hour concert by the City & County of Honolulu's Royal Hawaiian Band on Wednesday, May 5, at 9:30-10:00 a.m. The concert will include compositions celebrating May Day and Cinco de Mayo. Additional concerts at WCC are June 9, and July 7 on Wednesdays at 9:30-10:30 a.m.

Waikiki Community Center located in the heart of Waikiki (310 Paoakalani Avenue) offers innovative programs for children, families and senior adults and has been serving the community for the past 32 years. Complimentary parking is available to students while attending classes.

For further information call (808) 923-1802 or visit our website at www.waikikicomunitycenter.org.



Celebrate Mom on Mother's Day Weekend at the Oceanarium

Restaurant Buffets and Special Dive Shows Available on Saturday, May 8 and Sunday, May 9

The Pacific Beach Hotel's Oceanarium Restaurant will serve Mother's Day weekend brunch and dinner buffets offering traditional menu selections combined with unique island creations. Celebrate your mom and let her indulge in one of four delectable buffets prepared especially for her. The Saturday dinner buffet will be offered from 4:30 p.m. until 10:00 p.m. On Sunday, the brunch buffet is from 9:00 a.m. until 3:00 p.m. and the dinner buffet will be offered from 4:00 p.m. until 10:00 p.m. These buffets will include special dive show entertainment.

Mother's Day Brunch Buffets on Sunday

The famous Pacific Beach Hotel Oceanarium buffet offers an appetizer menu of fresh seafood, cheeses, soups and salads, pastas and more. Entree selections include chef-carved roast prime rib with au jus and creamy horseradish; snow crab legs; cedar-planked coriander-crusting salmon with a light kabayaki sauce; brined and roasted pork loin with caramelized apples; and Filipino-style seafood "Jambalaya" with longanisa sausage. The entrees will be complemented by Asian and omelet stations. Brunch will be topped off with a wide array of desserts including peanut butter banana cream cake, pass-o-guava haupia cream pie, Tropicana cobbler and macadamia nut crunch tiramisu.

The Sunday brunch buffet is priced at \$38.95 for adults and \$15.95 for children (5-10 years old). Children four and under are free with a paying adult.

Mother's Day Dinner Buffets on Saturday and Sunday

The dinner buffets feature the same wide, rich assortment of appetizers and desserts, and add special dinner entrees of chef-carved roast prime rib with au jus and maple-glazed turkey breast, chipotle giblet gravy; snow crab legs; petite flame-grilled alae'a sea salt New York steak, lomi tomato~sea asparagus ponzu relish; and ginger-crusting chicken with lemongrass butter sauce and thai sweet chili lacquer. The dinner stations feature dim sum, seafood pasta and sushi.

The dinner buffet is priced at \$41.95 for adults and \$15.95 for children (5-10 years old) on both evenings. Children four and under are free with a paying adult.

The Pacific Beach Hotel ohana invites you and your family to celebrate Mother's Day brunch or dinner with them at the famous Oceanarium Restaurant on Waikiki Beach. For reservations call 921-6111 or visit www.pacificbeachhotel.com.

Ruth's Chris Steak Houses celebrate Mother's Day

Ruth's Chris Steak House celebrates Mother's Day on Sunday, May 9 at all five Hawaii locations—Restaurant Row and Waikiki Beach Walk on Oahu, in the Lahaina Center on Front Street and The Shops at Wailea on Maui, and The Shops at Mauna Lani on the Big Island.

All moms will receive a special gift from Ruth's Chris Steak House. In addition all moms will be eligible to win a "STAYCATION" – a 2 night stay on their respective island and dinner for 2 at Ruth's Chris Steak House.

All locations will be open from 4 p.m. for family enjoyment. The entire award-winning Ruth's Chris menu will be offered all evening long, with its array of tantalizing appetizers, fresh salads, unbeatable steaks, fresh seafood, chicken and chops, signature side dishes and mouthwatering desserts. Each of the Ruth's Chris Steak Houses island wide also will be offering chef's specials, including a Steak and Lobster combination for Mother's Day

For reservations, call Waikiki Beach Walk at 440-7910. Note that Prime Time specials are available at all locations, but may not be used as private dining menus. Tax and gratuity also are not included on any of the offerings.

Moonbow Tropics celebrates One Year Anniversary on Mother's Day Weekend

Anniversaries are special, and so are moms, that's why Moonbow Tropics is combining two celebrations into one. On Saturday May 8, 2010, Moonbow Tropics, purveyor of up-scale resort wear with an island-flair, will mark the first anniversary of its Waikiki location at the Outrigger Reef on the Beach with a day-long celebration that will include a special gift to the first 100 guests, a jewelry making demonstration by Moonbow Tropics exclusive designers, a chance to win a dazzling drusy pendant necklace or a free eye-wear kit by Hawaiian Optics, and refreshing Plantation Ice Tea for all patrons.

"We are excited to celebrate this special occasion with our loyal guests and visitors to Waikiki," said Alan Jay, president and owner of Moonbow Tropics. "As a family-owned company, each of our stores is like a child to us and every child deserves a one year birthday party! We invite everyone to celebrate with us and to visit this very special store. And if you haven't purchased a Mother's Day gift yet, bring mom along and let her choose her own perfect gift from Moonbow Tropics."

Here's what's happening on Saturday, May 8, 2010:

- Everyone can sign up that day for a chance to win the grand prize of a beautiful Moonbow Tropics signature sapphire-blue drusy necklace with kyanite gemstones along with matching earrings (valued at \$500.00). There's also a Hawaiian Optics Eye-wear Kit that includes a pair of men's and women's Hawaiian Optics polarized sunglasses, logo hat or visor and croakies! Hawaiian Optics is a Kauai-based company that specializes in stylish Premium Polarized and Polarized Photochromic Eye-wear for a demanding lifestyle.
- The first 100 guests will be given a "Pele's Tear," a hand-blown glass ornament of vibrant color and magical beauty.
- From noon to 4pm, Moonbow Tropics mother and daughter jewelry designers, Lynn and Cyndi Jay, will be on hand demonstrating the fine art of jewelry making. Guests looking for a truly unique gift can hand pick a stone of choice and Lynn and Cyndi will create a one-of-a-kind piece of jewelry at 20% off the normal cost.



In conjunction with Toes On The Nose, guests are invited to come and meet the legendary waterman and original Waikiki Beach Boy Rabbit Kekai! Winner of the prestigious 2006 Sima Lifetime Achievement Award, Rabbit has traveled the globe many times over as the World's Greatest Ambassador for the sport of surfing. Receive a free autograph by Rabbit from noon to 2:00pm. Purchase any limited edition Shag print camp by Toes On The Nose and receive a free pair of Shag printed board shorts!

Also, throughout the month of May, patrons who make a purchase of \$100 or more may select a special gift—either a pack of premium moisturizing lotions made in Hawaii by Luxus and carried in the Outrigger Reef's hotel rooms, or a men's Kalaheo Tee Shirt, while supplies last.

A family-run Hawaii business since 1995, Moonbow Tropics is renowned for possessing one of the largest, most authentic collections of Hawaiian shirts anywhere in Hawaii and beyond. Its extensive selection of aloha apparel includes Hawaii's most distinguished labels, such as Kahala, Tori Richard, Kamehameha, Kalakaua and Paradise Found. Additionally, the store features cutting-edge designers—such as Nic + Zoe, XCVI, Shag by Toes on the Nose and hand-tailored silk shirts from Nat Nast.

In addition to the one-year-old storefront at Outrigger Reef on the Beach, Moonbow Tropics also operates four other locations, including stores in Paia, Maalaea and Lahaina on Maui. Moonbow Tropics was honored with the Governor's Award for "Best Specialty Store in Hawaii." For additional information on Moonbow Tropics' Outrigger Reef on the Beach location, please call 808-924-1496 or visit www.moonbowtropics.com.

“The Blind Side” goes Poolside at Embassy Suites-Waikiki Beach Walk’s Moonlight Movie

The all-suite resort plays host to an Oscar-nominated flick over Memorial Day weekend

Embassy Suites-Waikiki Beach Walk will run its next Moonlight Movie installment this Memorial Day weekend, with a free screening of “The Blind Side” on Saturday, May 29, 2010 at 8 p.m. Splash around the silver screen in an inner tube, or stay high and dry on a comfortable lounge chair, as the Oscar-nominated flick plays at this unique outdoor, poolside theater.

“The Moonlight Movies at Embassy Suites-Waikiki Beach Walk are the coolest and cheapest date night around,” said Bob Yeoman, general manager for Embassy Suites-Waikiki Beach Walk. “We invite visitors and kamaaina alike to come down and watch some of Hollywood’s biggest stars, under the stars.”

A perfect evening activity for family and friends, the Moonlight Movies are shown on the resort’s Grand Lanai, where a 10-foot by 14-foot screen is set up by the pool. Guests can order cocktails, pupu’s and other non-alcoholic drinks at the poolside Pakini Bar. Space is limited at these unique, “dive-in” movies, so guests are advised to arrive and set-up a spot early. The movie title and showing time is subject to change. Please visit www.EmbassySuitesWaikiki.com for additional information and details.

Valet parking is \$6 for up to four hours at Embassy Suites-Waikiki Beach Walk, (201 Beachwalk) and Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from the Pakini Bar at Embassy Suites-Waikiki Beach Walk or any other Waikiki Beach Walk merchant.

Kamaaina can book suites at the resort for as low as \$199 per night, which includes nightly Manager’s Receptions at the hotel’s Grand Lanai, featuring weekly entertainment and an assortment of complimentary refreshments and light snacks, plus Full Cooked-to-Order breakfasts each morning.

Hawaii residents can reserve the special \$199 kamaaina rate by calling their preferred travel professional or 1-800-EMBASSY and asking for the “KA2” rate. Visit www.EmbassySuitesWaikiki.com for more information on the resort and view the Best Available Rates. Room rates and specials cannot be combined with other offers and are subject to availability and change. Restrictions may apply. Taxes are not included.

Hilton Hawaiian Village Beach Resort & Spa Opens Pronto Pickle

Pronto Pickle is the Hilton Hawaiian Village Beach Resort & Spa’s newest outlet, offering all-day dining options including sandwiches, salads, sushi, bentos, cold beverages, a daily selection of hot items and an assortment of ice cream treats. Located on the ground floor of Ali’i Tower next to Tropics Bar & Grill, it is a fast and convenient stop for those who want to enjoy the day at the beach and/or pool. Pronto Pickle is about 500 square feet inside, with an additional 600 square feet for outdoor seating.

“We needed something very quick for the pool and beach so that guests can go back to enjoying the resort,” Jerry Gibson, area vice president and managing director, Hilton Hawaii. “They want to grab a nice lunch or sandwich and drink and head back to their spots.”



Hawai'i Prince Hotel Waikiki celebrates 20th Anniversary with sold out ballroom gala

"Taste the Memories" Event Raises \$50,000 for Easter Seals Hawai'i

360 loyal patrons of the Hawaii Prince Hotel Waikiki joined together for an elegant dinner, Tuesday, April 20th to celebrate the 20th Anniversary of its opening in 1990 and in the process raised \$50,000 for Easter Seals Hawaii. Prince Resorts Hawaii president Donn Takahashi and Hawaii Prince Waikiki hotel manager Wade Gesteuyala and staff organized a memorable evening at the Mauna Kea Ballroom in the renowned Prince tradition.

Billed as "Taste the Memories," the centerpiece of the evening was five delectable food stations staffed by Hawaii's famous Chefs to create a scrumptious menu: Gary Strehl, Hawai'i Prince Waikiki's original Executive Chef, and now at L'Enfant Plaza Hotel in Washington D.C. prepared seared sea scallops and Mediterranean lamb lion; Alan Wong, Hawaii Regional Cuisine founding Chef served Umami butter Kona cold lobster; Eberhard Kintscher of Michel's Waikiki made Wellington of New Zealand venison; Khamtan Tanhchaleun, Hawaii Prince Hotel Waikiki Executive Chef treated attendees with Kalua duck salad with Kahuku prawns and Volcano lava chocolate cake with Flambe berries, and Masami Shimoyama of the hotel's Hakone Restaurant conjured up beef Shabu Shabu and Sushi. Mel Fausto and the Manao Trio entertained and master of ceremonies, John Fink of Hawaii News Now facilitated the evening.

Wade Gesteuyala, hotel manager thanked all the special donors of the evening including Southern Wine & Spirits for donating most of the wines as well as the hotel's Gold Table Sponsors including First Hawaiian Bank, Koha Foods, Pacific Guardian, Hensen Distribution Group, Kobayashi, Sugita & Goda, LLP and Clear Channel Radio. Gesteuyala also thanked key staff for coordinating the event, "We are honored that many of the original hotel staff - about 30 percent have been working here since our opening in 1990. We look forward to many exciting years to come."

"This hotel holds a special place in my heart because I was general manager here for many years," said Takahashi. "It was wonderful to celebrate our 20th anniversary with our friends and family in the Hawaii community and at the same time help Easter Seals Hawaii. The Hawai'i Prince could not have enjoyed so many years of success without our wonderful 85 employees whom have been here since the beginning and without the gracious support of Hawaii' community."

Takahashi gave special thanks to the Chefs participating in the "Taste the Memories" anniversary theme. "This was a homecoming for our Chefs and we certainly enjoyed the wonderful specialties they prepared. These gentlemen share a common thread as they are not only outstanding Chefs but are great teachers, easy to talk to, simply put - nice people."

John Howell, president and chief executive officer of Easter Seals Hawaii, thanked the attendees and Hawaii Prince Waikiki for the \$50,000 raised at the dinner. "Working with the Hawaii Prince Hotel team has been an absolute pleasure," said Howell. "It's clear that they involve themselves in the community because they truly care about making Hawaii a better place for local families."



First row (left to right): Chef Masami Shimoyama, Hakone Restaurant; Chef Freddie Billena of the Honolulu Zoo; Chef Eberhard Kintscher, Michel's; Sous Chef Sam Samlok of Hawaii Prince Hotel Waikiki; Sous Chef Kirby Wong, Hotel Prince Hotel Waikiki; Chef Gary Strehl of L'Enfant Plaza Hotel and Chef Khamtan Tanhchaleun of Hawaii Prince Hotel Waikiki.



Left to right: John Howell, president and CEO of Easter Seals Hawaii; Wade Gesteuyala, Hawaii Prince Hotel Waikiki hotel manager and Donn Takahashi,

Celebrate the Nā Hōkū O Hawai‘i Music Festival with a FREE Twilight at Helumoa Concert by the Mana‘o Company

Free concert by The Manao Company with fashion show and hula by Nā Pualei O Likolehua

WHERE: Royal Hawaiian Center at Helumoa – The Royal Grove (Between Buildings B and C, along Kalākaua Avenue)

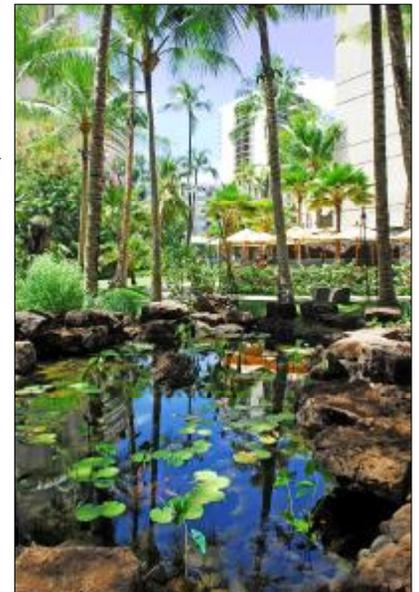
WHEN: Saturday, May 29, 2010 from 6:00 to 8:00 p.m.
6:00 p.m. - Hula Kahiko Performance by Na Pualei O Likolehua
6:30 p.m. - Royal Hawaiian Center Fashion Show
7:00 p.m. - The Manao Company Concert

DETAILS: Come and enjoy a spring concert under the stars. The Ladies of Na Pualei O Likolehua, led by Kumu Hula Leinaala (Ala) Kalama Heine will present traditional hula kahiko at 6:00 p.m. Kumu Leinaala, the celebrated hula soloist with the Brothers Cazimero, graduated as kumu hula from the late Maiki Aiu Lake and also studied with Joe Kahauleilio and Vicky Ii Rodrigues, among many others. This halau performance is part of the Center’s ongoing Hula Kahiko at Helumoa Saturday evening series of traditional hula.

The Royal Hawaiian Center fashion show will start at 6:30 p.m., featuring apparel and accessories from shops throughout the Center. The fashion show is coordinated by Hawaii’s premier model and talent agency, ADR productions led by Ryan Brown. Discount cards will be given out for great shopping and dining deals that will be offered throughout the Center.

To top off the evening, enjoy a live music concert by The Manao Company, with famous island hits such as “Drop Baby Drop” and “Stepping Out.” The Manao Company began in the 1980s with Sean Naauao and Danny Kennedy. This renowned group helped pioneer the Jawaiian/contemporary Hawaiian music genre.

“This Twilight at Helumoa concert is a fitting tie-in for the Na Hoku o Hawaii Music Festival, a first-time event tying in with the Na Hoku Hanohano awards,” said Manu Boyd, cultural director for Royal Hawaiian Center. “The Royal Grove’s ethnobotanical garden and the Pauahi statue create an awesome backdrop where kamaaina and malihini can come together to enjoy special events at Helumoa.”



Twilight at Helumoa is free and open to the public. For more information, visit www.RoyalHawaiianCenter.com, or call Lei Ohu Guest Services at (808) 922-2299.

PUBLIC PARKING: FREE PARKING: Offer valid through June 30, 2010.

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ZAP Spring Tour: Zinfandel Grand Tasting

WHEN: Sunday, May 23 from 4 – 7 pm ... public event
Monday, May 24 from 1 – 5 pm ... trade event

WHERE: Luau Gardens at the Hale Koa Hotel, 2055 Kaila Road
Parking will be validated

ZAP (Zinfandel Advocates & Producers) is traveling to Oahu as part of its spring tour. A group of premier ZAP member wineries who specialize in Zinfandel will be staging tastings to meet the public and the trade. Participants can mingle with top winemakers and principals, learn about the remarkable richness and versatility of Zinfandel and discover why Zinfandel is “America’s Heritage Grape.”



A Toast to Our Troops – public event takes place May 23 from 4 – 7 pm. The public event features small bites prepared by the following talented local chefs:

- Executive Chef Michael Kurch - The Hale Koa Hotel
- Chef Jon Ng - Biba's Restaurant at the Hale Koa Hotel
- Executive Chef Robert Denis - Don Ho's Island Grill
 - Chef JJ Luangkhot - JJ's Bistro & French Pastry
 - Chef Elmer Guzman - Poke Stop

Tickets for the public tasting are \$59 per person for non-members and can be purchased on line at www.zinfandel.org. Some tickets may be available at the door for \$69 per person. Zap members can also purchase tickets online.

A Toast to Our Troops – trade event takes place May 24 from 1 – 5 pm. Trade tasting (FREE) is for qualified trade only. Participant must be a representative of licensed on- or off-premise wine buyer/seller. This includes distributors and licensed brokers, restaurants and retailers. Certified sommeliers are also eligible for trade status.

Trade tickets and registration is available online at www.zinfandel.org. Eligible individuals are urged to sign up as soon as possible.

For more information, contact Donna at 530-274-4900 or ZAPDonna@zinfandel.org.

The Association of Zinfandel Advocates & Producers is a non-profit, educational organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America’s heritage wine.



Hawaiian Diacritical Marks

Waikikī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikikī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Surfing Legends, Summer Movies and Santa Clause top off Outrigger's 2010 Event Calendar

*Outrigger Reef on the Beach and Outrigger Waikiki on the Beach outline a year
of fun in the sun*

Travelers heading to Waikiki have a host of unique activities to get their hands on, as Outrigger Reef on the Beach and Outrigger Waikiki on the Beach unveil its 2010 calendar of events. From a week-long celebration honoring legendary surfer Duke Kahanamoku, to sand castle building and poolside movies under the stars, visitors have an infinite number of activities to choose from. Located on world famous Waikiki Beach, both hotels are perfectly situated for unlimited access to Oahu's sandy playground and vibrant nightlife. Room rates at Outrigger Waikiki on the Beach and Outrigger Reef on the Beach start at \$159 and \$169, respectively.

May Day Lei Making -- May 1, 2010

In Hawaii, 'May Day is Lei Day,' and Outrigger Reef on the Beach is celebrating the state's unique cultural heritage through an array of festive activities. Outrigger will host the annual Employee Lei Contest and guests have the opportunity to learn how to make traditional and modern-style lei. – Registered hotel guests only.

Displays of lei made from feathers, shells and seeds will be showcased in the hotel lobby and the 2009 and 2010 May Day court, including the Lei Queen and Princesses, will be in the lobby at 9 a.m. and 2 p.m. respectively. – Open to the public.

Memorial Day Lei Making -- May 28, 2010

The giving of lei has always been a traditional Hawaiian way to welcome, congratulate or honor a person; what better way to spend Memorial Day than learning how to make commemorative lei to honor veterans? This Memorial Day, visitors to both Outrigger Reef on the Beach and Outrigger Waikiki on the Beach can learn basic lei making techniques and opt to donate their lei to the National Cemetery of the Pacific at Punchbowl. – Open to the public.

Summer Movie at the Pool, "Blue Crush" -- June 12, 2010

Watch the surf roll in during this summer screening of "Blue Crush" at Outrigger Reef on the Beach's poolside lanai. Set in a sprawling open-air theater, overlooking the pool, guests can order food and cocktails from Kani Ka Pila Grille, as they relax on lounge chairs and enjoy the show. The free movie starts at 8 p.m. – Registered hotel guests only.

O Ke Kai Series, Canoe Restoration with the Friends of Hokulea and Hawaiiiloa -- June 12, 2010

The Friends of Hokulea and Hawaiiiloa will share Hawaii's canoe-building legacy and restoration work on traditional Hawaiian canoes at a free presentation at Outrigger Reef on the Beach in Waikiki. – Open to the public.

Sand Castle Building Contest -- Every Friday from June 25 to July 30, 2010

This popular, ongoing contest runs every Friday throughout July and allows families staying at the Outrigger Waikiki to spend quality time together at the beach, while creating elaborate sand castles. Guests can design a traditional sand castle, or expand their sand creations to include sea creatures, movie characters or anything their imagination desires! The contest will take place in front of Outrigger Waikiki on the Beach. – Registered hotel guests only.

Summer Movie at the Pool, "50 First Dates" -- July 10, 2010

Date night in Hawaii just got easier, with this July screening of "50 First Dates" at the Outrigger Reef on the Beach's poolside lanai. With much of the film shot on Oahu, guests will have fun recognizing famous Hawaii landmarks while enjoying the outdoor ambiance, plus food and drinks from Kani Ka Pila Grille. The free movie starts at 8 p.m. – Registered hotel guests only.

"Reef in the Box" -- July 14 and 28, 2010

Guests can combine vacation with education this July 14 and 28 with Outrigger Reef's "Reef in the Box" activity. In partnership with the Hawaiian Islands Humpback Whale National Marine Sanctuary, children and adults alike will learn about the coral reefs that make Hawaii's ocean eco-system unique, and then create their own "Reef in a Box" to take home. As part of Outrigger's commitment to the local environment, this free activity will start at 10 a.m. and run until noon. – Registered hotel guests only.

Continued on next page

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Summer Movie at the Pool, “Blue Hawaii” -- August 7, 2010

Revisit the romance and charm of old Hawaii with this end-of-summer screening of “Blue Hawaii.” Set in Waikiki in the 1950’s, “Blue Hawaii” stars a young Elvis Presley who is released from the army and returns to his island home. Guests can enjoy Blue Hawaii cocktails from Kani Ka Pila Grille as they watch “Blue Hawaii” on the big screen. The free movie starts at 8 p.m. – Registered hotel guests only.

Duke’s Oceanfest -- August 22 to 28, 2010

Local residents and visitors alike look forward to this annual, honorary festival that celebrates local hero and national surfing icon, Duke Kahanamoku. Duke’s Oceanfest challenges Hawaii’s best watermen to compete in a series of athletic competitions in Duke’s honor. The festival pays tribute to the sports of Hawaii that were loved by Duke including surfboard water polo, canoe paddling, swimming and paddle boarding. Duke’s Oceanfest is an unforgettable event that takes over Waikiki for an entire week in August, events will be held at both Outrigger Reef on the Beach and Outrigger Waikiki on the Beach. For more information about Duke’s Oceanfest, visit www.dukefoundation.org.

Canoe Ride, Flower Scattering in Honor of Duke Kahanamoku -- August 25, 2010

Take part in a remembrance ceremony that commemorates the late Duke Kahanamoku. As a sign of honor and respect, the scattering of flowers is symbolic of the scattering of ashes, which is a customary practice in Hawaii’s culture. The flowers will be scattered in front of Outrigger Reef on the Beach. Following the scattering of flowers, beach services will offer a complimentary canoe ride for guests. – Open to the public.

Lei Draping Ceremony at Duke’s Statue -- August 28, 2010

At the conclusion of the week-long Duke’s Oceanfest, in honor of Duke Kahanamoku, participants perpetuate his memory with a ceremonial lei parade and draping at his statue on Waikiki Beach. Fresh flower lei are made throughout the day at the Outrigger Waikiki. The lei are then placed on surfboards and carried in a colorful sidewalk procession along Kalakaua Avenue that concludes at the Duke statue. Visitors won’t want to miss this unique cultural display, as locals pay respect to their heroic ocean ambassador. – Open to the public.

Summer Movie at the Pool, “The Ride” -- August 28, 2010

Coinciding with Dukes Oceanfest, Outrigger Reef on the Beach will be screening “The Ride,” a fictional story featuring the life of Duke Kahanamoku. Under a starry night, guests can watch Hawaii’s most famous waterman come to life. Food and cocktails from the poolside Kani Ka Pila Grille will be available for purchase. The free movie starts at 8 p.m. – Open to the public.

O Ke Kai Series, Canoe Restoration with the Friends of Hokulea and Hawaiiiloa -- September 18, 2010

The Friends of Hokulea and Hawaiiiloa will share Hawaii’s canoe-building legacy and restoration work on traditional Hawaiian canoes at a free presentation at the Outrigger Reef on the Beach in Waikiki. – Open to the public.

Santa’s Canoe Arrival -- December 11, 2010

Santa trades in his sleigh for a surfing canoe when he arrives, Hawaiian style, to Outrigger Waikiki on the Beach. As Santa’s canoe surfs into the beach, courtesy of Outrigger Beach Services, he is greeted by hula dancers and cheering onlookers. Stick around for a complimentary photo with Santa to commemorate the experience of Christmas in Hawaii. – Open to the public.

Breakfast with Hawaiian Santa -- December 21 and 22, 2010

Get your reservations in early for this special morning with Santa Claus. A buffet breakfast, balloon twisting and airbrush tattoos, plus a photo with Santa are all part of the morning’s activities at Outrigger Reef on the Beach. Reservations are required; please call 808-924-4990. – Open to the public.

Calendar listings are subject to change; please check our websites, www.OutriggerReef.com or www.OutriggerWaikiki.com, for the latest activity updates and details.

“Extreme Makeover: Home Edition” to feature family’s vacation at Hilton Hawaiian Village Beach Resort & Spa

This week’s episode of “Extreme Makeover: Home Edition” is slated to feature the Carr Family of East Texas and their inspiring story.

The family vacationed at the Hilton Hawaiian Village Beach Resort & Spa while Ty and the gang rebuilt their home, and several scenes were shot around the resort. The family includes parents Mike and Katrina, 9-year-old son Nikolas, and three girls Hayn (8), Ryanne (6) and Rina (3).

All of the children were adopted from Kazakhstan and two of the younger girls have beaten the odds, especially Ryanne, who is a triple amputee. The show airs on KITV (ABC) in Hawaii at 7 p.m. on Sunday.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Saturday, May 1 – Kapi'olani Ha'o and Halau Ke Kia'i A O Hula

Sunday, May 2 – Colsen Ina Kanei and Halau Kawaiianuhealehua



Street activity in / near Waikīkī (courtesy of the City)

The City & County of Honolulu Department of Parks & Recreation & Hawaiian Electric Company present

8.3rd Annual LEI DAY CELEBRATION

Saturday, May 1, 2010
Queen Kapi'olani Regional Park Bandstand
 9:00 a.m. - 5:30 p.m.



2010 Lei Queen & Court:
 Lei Princess Marie Keaokulakamalukukui Paresa
 2010 Lei Queen Jamie Kaohulani Detwiler
 1st Lei Princess Lauri-Ann Kawehilani Kau'i Quihano
 Photo By: Mizako Ishii Kent.

LEI DAY PROGRAM

9:00-10:00 a.m.	Royal Hawaiian Band
10:15 a.m. - 11:15 a.m.	2010 Lei Day Queen & Court Investiture Ceremony
11:30 a.m.-12:15 p.m.	Kapena
12:30 p.m.	Opening of Lei Contest Exhibit
12:30-1:00 p.m.	Na Wahine O Ka Hula Mai Ka Pu'uwai Maunalua Mailani
1:15-2:00 p.m.	Hālau Hula'O Hōkūlani
2:15-2:45 p.m.	Super B. Boy Crew
3:00 - 3:30 p.m.	Kolohe Kai
3:45-4:00 p.m.	Nesian N.I.N.E
4:10-4:35 p.m.	Closing
4:40-5:15 p.m.	
5:15-5:30 p.m.	

Also featuring:

- The Hawaiian Steel Guitar Association
- Lei Day Ho'olaule'a featuring craft, lei and food vendors.
- Tutu's Hale features story-telling, hula, lei, song and lauhalā weaving lessons from our beloved kupuna.

All events are free and open to the public.

Please also join us on May 2, 2010, when the lei contest leis will be brought to:

9:00 a.m.
- Mauna'Ala Royal Mausoleum in Nu'uānu

10:15 a.m.
- Kawaiaha'o Church at King Lunalilo's Tomb



MAUNALUA



KAPENA



ROYAL HAWAIIAN BAND

Mahalo nui to the following sponsors for making this event free to the public:




Waikiki Improvement

2255 Kuhio Avenue, Suite 760
 Honolulu, HI 96815

Phone: 808-923-1094, Fax: 808-923-2622

Waikiki Wiki Wiki Wire is published weekly by Sandi Yara Communications for WIA. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Check out our website at:
www.waikikiimprovement.com



News Release

For Immediate Release
April 26, 2010

Contact: Cindy Knapman
Phone # (808) 956-7410

Last chance to provide input: UH Sea Grant to end its coastal needs assessment survey

Which coastal issues facing our island state are most critical? Should we expend resources to eliminate invasive species threatening our indigenous flora and fauna, or should we take precautions against sea-level rise? How important is inspecting and maintaining current sewer collection systems? If you are a coastal manager, an industry representative, or anyone with an interest in preserving the health of our ocean and coastal resources the University of Hawai'i Sea Grant College Program (UH Sea Grant) would like to hear from you.

UH Sea Grant will soon be concluding its survey regarding key management and research needs related to ocean and coastal resources as part of the National Oceanic and Atmospheric Administration's (NOAA) Regional Research, Information Planning and Coordination Project.

The assessment survey was developed after extensive interviews with various interested parties, such as local, federal, state, and county agencies, and covers five overarching themes: *connecting land and ocean; preserving ocean heritage; promoting collaborative governance and stewardship; climate change and its impacts; and ocean observations and monitoring*. It is targeted to federal, state, and county marine resource professionals, university-based researchers, non-governmental organizations, and industry representatives, but interested members of the public are welcome to provide input as well.

Although NOAA's project is on a national level, the inclusion of UH Sea Grant, a local partner, ensures that the related assessment considers Hawai'i's unique cultural, ecological, social, and economic conditions. The survey is not only important to gain a better understanding of what the most pressing issues are deemed to be, but it is also an essential part of prioritizing public funding and eliminating duplicate efforts by different agencies and programs. Once results from the survey have been compiled, UH Sea Grant will, among other things, develop a research and information plan for the insular Pacific region according to the needs identified.

The survey will be available until May 10, 2010. If you would like to participate in the survey please visit <http://www.soest.hawaii.edu/SEAGRANT/ResearchNeeds/Stakeholders.html> and click on the survey link. For more information contact Dr. Darren Okimoto, UH Sea Grant Extension Leader, at (808) 956-7031.

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The University of Hawai'i Sea Grant College Program is part of the University of Hawai'i at Mānoa's prestigious School of Ocean and Earth Science and Technology. It supports an innovative program of research, education and extension services directed to the improved understanding and stewardship of coastal and marine resources of the state, region and nation. Science serving Hawai'i and the Pacific for over 40 years.

‘ŌLELO OLA O KA ‘ĀINA LIVING LANGUAGE OF THE LAND

Nui nā ‘ano o ka hana lei ‘ana. There are many ways to make a lei.

Kui is the *lei*-making style where flowers are strung using a *mānai* or *lei* needle. Flowers commonly used in this method are plumeria, *pua kenikeni*, *pīkake*, *‘ilima*, *pakalana*, tuberose and many others.

Wili, meaning to wind or twist, is a method where flowers and ferns are bound to a backing by winding *hau* or raffia fiber to secure them. These *lei* are often incorrectly referred to as “*haku*” or “*haku lei*.”

The *haku* method involves braiding ferns like *palapalai* or *pala‘ā* and adding flowers in as you braid. *Hilo* is another style where *lā‘ī* (tī-leaf) is braided or twisted. Ferns and other materials may be added.

In Hawaiian, *haku lei* literally means “weaver of lei,” or “lei maker.” *Lei haku* is a lei made in the *haku* braiding style. Lei worn on the head are *lei po‘o*. Lei worn on the neck are *lei ‘ā‘ī*.

Visit Aunty Bella’s Lei Stand or Coconut Hut Lei Stand at Royal Hawaiian Center everyday for fresh flower *lei*. As the familiar Lei Day saying urges, “*Make a lei, wear a lei, give a lei.*” It’s the Hawaiian way of life.

‘*Ōlelo Ola o ka ‘Āina* is presented by Royal Hawaiian Center for *The Wikiwiki Wire*. Royal Hawaiian Center at Helumoa offers the best in shopping, dining, entertainment and Hawaiian programming.

May Day is Lei Day

AT ROYAL HAWAIIAN CENTER



**Sat., May 1, 10:30 a.m. – 2:30 p.m.
The Royal Grove, Royal Hawaiian Center**

**Music, hula, lei-making, coconut leaf weaving
and more. And it’s manuahi – FREE!**

E kipa mai – welcome!